

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2011 vs. 2012

Date	Room Count	Weather	Event
August 26-28, 2011	988	Evacuation	Hurricane Irene
August 24-26, 2012	3,136	80's, Cloudy	No Event
September 2-4, 2011	3,443	70's, Sunny	Labor Day
Aug. 31-Sept. 2, 2012	3,504	80's, Sunny	Labor Day
September 9-11, 2011	3,226	70's Sunny	No Event
September 7-9, 2012	3,324	80's, Cloudy	No Event
September 16-18, 2011	3,427	60's, Sunny	Polkamotion
September 14-16, 2012	3,591	70's, Sunny	Polkamotion
September 23-25, 2011	3,169	70's, Cloudy	No Event
September 21-23, 2012	3,329	70's, Sunny	No Event
Sept. 30-Oct. 2, 2011	3,179	80's, Sunny	Nascar
September 28-30, 2012	3,049	80's, Sunny	Elvis Festival
October 7-9, 2011	3,427	70's, Sunny	Sidewalk Sale
October 5-7, 2012	3,370	70's, Sunny	Sidewalk Sale
October 14-16, 2011	2,861	50's, Cloudy	Jazz Festival
October 12-14, 2012	3,120	60's, Sunny	Jazz Festival
October 21-23, 2011	2,606	60's, Sunny	No Event
October 19-21, 2012	2,756	70's, Sunny	No Event
October 28-30, 2011	2,541	30's, Nor'Easter	Sea Witch Festival
October 26-28, 2012	2,536	50's, Hurricane Sandy	Sea Witch Festival
November 4-6, 2011	2,311	50's, Sunny	Punkin' Chunkin'
November 2-4, 2012	2,171	50's, Cloudy	Punkin' Chunkin'

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2012	2011	2010	2009	2008
AUG	2,472.....	2,831	2,669	2,876.....	3,878
SEPT	1,418.....	1,578	1,768	1,987.....	1,907
OCT	1,204.....	1,310	1,190	1,183.....	1,932

Correction: The incorrect location was given for the ISOP Press Night held on July 12, 2012 in the September/October 2012 newsletter. The event was held at the Lutheran Church of Our Savior, not at Epworth United Methodist Church. We apologize for the mix up!!

DE Dept. Of Labor Statistics

(Sept. 2012); Delaware's seasonally adjusted unemployment rate in September 2012 was 6.8%, down from 6.9% in August 2012. There were 30,000 unemployed Delawareans in September 2012, compared to 32,600 in September 2011. The U.S. unemployment rate was 7.8% in September 2012, down from 8.1% in August 2012. In September 2011, the U.S. unemployment rate was 9.0%.

Source: DE Monthly Labor Review; Vol. XIX, Number 10, 10/19/12