



Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center
P. O. Box 216 * 501 Rehoboth Avenue, Rehoboth Beach, DE 19971
302-227-2233 * 800-441-1329 * Hotline 302-227-6446 * Fax 302-227-8351
rehoboth@beach-fun.com * www.beach-fun.com

2015 SEA WITCH FESTIVAL – OCTOBER 23-25

PRINT PRODUCT DEADLINE IS SEPTEMBER 9

If you have planned a Sea Witch activity (game, contest, craft, etc.) at your business that you would like to promote, please contact Kate – events@beach-fun.com or 227-2233, ext. 11. Print product deadline September 9.

Advertising opportunities still available include:

*Ad space in the official Sea Witch Program – minimum of 10,000 48-page programs – print deadline September 9

*Magnetic sign space on the side of Sea Witch shuttle school bus - \$300.00. Shuttles will provide transport between satellite parking and Downtown Rehoboth Beach on Saturday, October 24th. By popular demand, additional shuttles will drop off at two locations in Rehoboth: Lake Avenue at the Boardwalk (by the Henlopen Hotel) and King Charles Avenue between Hickman & Laurel Streets (in front of St. Edmond Church).

*The Chamber is seeking products to be named the "Official Sea Witch Goodie" from local businesses. The stand alone sponsorship fee is \$500 and provides the following: individual picture and promotion in press, inclusion in all other press, inclusion on dedicated Sea Witch program page & dedicated Chamber website area, and a banner at the Festival or on one of the Sea Witch Shuttles. The additional sponsorship funding will help cover the cost of increased crowd control fencing, security, and shuttles. Already taken - Chip Hearn of the Ice Cream Store is the Official Sea Witch Ice Cream – “Seriously Black Scaredy Cat Ice Cream” and Tom Ibach of Dolles Candyland is the Official Sea Witch Caramel Popcorn.

The initial supply of long sleeve, glow-in-the-dark Sea Witch t-shirts without sponsor logos have arrived and are available for sale at the Visitors Center and online - <https://www.beach-fun.com/souvenir-shop/2015-sea-witch-gear.html>. The t-shirts with business logo are scheduled to arrive on September 25 - \$15/children and \$25/adults.

For information on these sponsorships and more, contact Kate – events@beach-fun.com or 227-2233, ext. 11.

For a complete Calendar of Events, visit the Chamber website – www.beach-fun.com. If you have questions, please give Carol a call on the member hotline – 227-6446 or her cell phone at 542-7547.