



## **Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center**

P. O. Box 216 \* 501 Rehoboth Avenue, Rehoboth Beach, DE 19971 - 302-227-2233 \* 800-441-1329  
\* Hotline 302-227-6446 \* Fax 302-227-8351 - [rehoboth@beach-fun.com](mailto:rehoboth@beach-fun.com) \* [www.beach-fun.com](http://www.beach-fun.com)

### **SANDCASTLE CONTEST – NEW DATE/NEW LOCATION**

Reminder – the Sandcastle Contest is scheduled for Saturday, September 10, 2016 in a new location on the beach in front of Funland.

### **POKEMON GO – WHAT BUSINESSES SHOULD KNOW**

If you aren't aware - the Pokemon Go app (for smartphones) sends people of all ages on a hunt for virtual Pokemon. Users can "catch" them with a Pokeball and train and battle their Pokemon at Pokegyms or Pokestops. Business owners are looking to Pokemon Go to possibly create more business for themselves. Although owners can't choose to have Pokemon in their stores, players with the app can "drop" a lure that will attract Pokemon to the area, and with this comes more players. Businesses are hoping that through this, people will take breaks between their "training" to shop around and spend money. Delaware State Parks took the initiative to attract more visitors to their parks by creating a contest called "Poke Park Adventure" – the contest runs through the end of July. The Chamber's Visitor Center is a "Gym" – which is a location to play the game with other people.

### **14<sup>TH</sup> 10K/5K TO SUPPORT THE DEWEY BEACH PATROL COMPETITION TEAM**

The 14<sup>th</sup> Dewey Beach Patrol 10K/5K will be held at 8:00 AM on Sunday, July 31, 2016 starting and ending at the IVY Restaurant, 136 Dagsworthy Street, Dewey Beach (on the Bay). The Dewey Beach Patrol guards will be participating and volunteering at this annual event. Proceeds from the race will go to the Dewey Beach Patrol Competition Team. For more information visit <http://www.deweybeachpatrol.com>

### **CALLING ALL VOLUNTEERS!**

The Delaware KIDS Fund Needs YOU! The Delaware KIDS Fund Que Pasa 5K takes place on Saturday, August 13 in Dewey Beach to help benefit the Delaware KIDS Fund and its youth hunger mission. If you are interested in volunteering, please contact Ryan Kennedy at 302-323-9300 Ext. 17 or [rkennedy@harveyhanna.com](mailto:rkennedy@harveyhanna.com) - duties include race registration, handing out water and working the course start and finish line. All volunteers will also receive a complimentary Race Tee!

### **FROM DELMARVA BROADCASTING COMPANY**

Delmarva Broadcasting invites you to celebrate Dan Gaffney's 30 years on the air in Delaware – Wednesday, August 3, 2016 from 5:30-9:00 AM at Jimmy's Grille on Route One in Rehoboth Beach.

### **TIME OUT WITH PHILLIP SILVERSTONE – CONTACTED CHAMBER**

Phil Silverstone, host of "Time Out with Phillip Silverstone" heard each week on satellite radio station *TuneIn Radio* (85 million listeners), will be vacationing in Rehoboth Beach from September 10-17 and would welcome any opportunities to dine at local restaurants, cafes, etc. to experience their menus and share his experiences on his show and website. He also has interest in arts, crafts, and entertainment. The show is a podcast so it can be heard any time. If you are interested, Phil can be reached by e-mailing [phillip@thesilverstonecollection.com](mailto:phillip@thesilverstonecollection.com).

### **FROM QUAKERTOWN WELLNESS CENTER**

MASSAGE PACKAGE - Karyn Jennings, LMT, from Quakertown Wellness Center in Lewes is offering a package of four one-hour massages for \$255, a savings of \$70. Regular massage is good for your health and wellbeing, whether you are treating a specific problem, relieving stress, or just easing the mind, body, and spirit. For more information call Karyn Jennings, LMT at 302-228-6669 or visit <http://quakertownwellness.com/karyn-jennings/>.

For a complete Calendar of Events, visit the Chamber website – [www.beach-fun.com](http://www.beach-fun.com). If you have questions, please give Carol a call on the member hotline – 227-6446 or her cell phone at 542-7547.