



# FOCUS *on*

**Rehoboth Beach-Dewey Beach Chamber of Commerce**

Mission: To promote business, tourism and civic responsibility.

## Chamber Holiday Parties



**SAVE THE NEW**  
November & December  
Business After Hours Dates!



**Pre-Holiday Party**  
on Wednesday,  
November 29th  
from 5:00-7:00 PM  
at **Dogfish Head  
Brewings & Eats.**  
\$5.00 at door and five  
50/50 raffle tickets to  
members with  
membership key tag.



**Holiday Party**  
on Thursday,  
December 21st  
from 5:00-7:00 PM  
at **Jake's Seafood  
House** on Route One.  
\$5.00 at door and five  
50/50 raffle tickets to  
members with  
membership key tag.



the **santa cause** **5K** fun & run

children's **FAMILIES** first

**CFFDE.ORG**  
**DEC.3 | 12 PM**  
**DEWEY BEACH**

**Rehoboth Beach-Dewey Beach**  
Chamber of Commerce & Visitors Center

**“The Nation’s Summer Capital”**

P.O. Box 216 · 501 Rehoboth Avenue  
Rehoboth Beach, DE 19971-0216  
302-227-2233 · 800-441-1329

**Member Hotline · 302-227-6446**

Fax · 302-227-8351

rehoboth@beach-fun.com

www.Beach-Fun.com

Chairman of the Board ..... Jay Becker

First Chair ..... Steve Montgomery

Second Chair..... Barbara Brewer

Third Chair/Treasurer ..... Carrie Lingo

Immediate Past Chair ..... Bill Klemkowski

**Board of Directors**

- |                  |                       |
|------------------|-----------------------|
| Marvin Carney    | Kyle Morgan           |
| Vince DiFonzo*   | Scott Swingle         |
| Jerry Esposito** | Rachel Webster**      |
| Chip Hearn       | Chris Weeks           |
| Dale Lomas       | Kay Wheatley          |
| Rob Marshall     | Susan Townley-Wood    |
| Keith Martin     | *Board Representative |
| Michael Meoli    | **At Large Directors  |

CEO/President.....Carol Everhart

Legal Counsel ..... Jay Becker

Legislative Representative ..... Mark Lally

**Chamber Staff Contact Information**

Sophia Sawicki, Visitors Center Manager..... Ext. 0

Visitors Center Staff .....Ext. 0

Sue Krick, Susan Maclary, Karen McMahon

Nancy Stewart, & Meredith Thomas

Emily Grothey, Event Coordinator..... Ext. 11

Carol Everhart, President/CEO ..... Ext. 13

Joy Kidd, Administration ..... Ext. 14

Patty Burkentine, Membership ..... Ext. 15

Meghan McCalley, Finance/Marketing ..... Ext. 16

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# 2017 Upcoming Calendar

DATE.....	MEETING or EVENT .....	TIME/PLACE
Nov 11	.....Town of Dewey Beach Mtg .....	9:00 am/Lifesaving Station
Nov 17	.....City of Rehoboth Beach Mtg .....	7:00 pm/City Hall, 2nd Floor
Dec 7	.....Joint Board Meeting .....	11:00 pm/Jake's, Rt.1
Dec 9	.....Town of Dewey Beach Mtg .....	9:00 am/Lifesaving Station
Dec 15	.....City of Rehoboth Beach Mtg .....	7:00 pm/City Hall, 2nd Floor

For Resort Area Events, visit [www.Beach-Fun.com](http://www.Beach-Fun.com)

## Mark Your Calendar



### Awards Ceremony and Installation of Officers

An evening recognizing volunteers, sponsors, and special award winners including the 2017 Business of the Year, 2018 Mae Hall McCabe & scholarships.

This sell-out event will take place on  
**Thursday, February 8, 2018**  
at the Atlantic Sands Hotel in Rehoboth Beach.

Cocktails begin at 5PM; dinner & program begin at 6PM.

To RSVP, contact Joy at 302-227-2233 x14  
or [joy@beach-fun.com](mailto:joy@beach-fun.com).

**We look forward to serving you at the WSFS Business Banking office!**

Scott Swingle, Vice President  
Suite 200  
19339 Coastal Highway  
Rehoboth Beach, DE 19971  
302-644-9932

**WSFS bank**

*We Stand For Service®*



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## READY. SET. GROW.

No matter how your small business defines growth, chances are, we have a solution to make it happen.

Fulton Bank offers you the resources to help your business grow – whether you need to expand, renovate, or acquire. Plus, we are the Preferred Lender for the Small Business Administration (SBA). The Fulton Bank advantage means you get the products and services of a large bank along with the dedicated one-to-one personal service of a community bank.

It's a great time to get growing.

Visit a branch to meet your local relationship manager today.

### Fulton Bank

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MILTON - LEWES - REHOBOTH



# BRAG BOARD

## Thanks for Lunch

The Chamber Chicks enjoyed a post-Sea Witch lunch provided by Jimmy O'Connor of Woody's in Dewey Beach.

Thanks for the crab cake sandwiches! They were delicious, nutritious & made us feel even more ambitious!!!



## Thanks for the Opportunity

Dear Carol,

Thank you for allowing UDaB to present at the Chamber meeting September 20.

It was a pleasure to meet you, Jay, Emily and the Chamber members in attendance.

I wish you all the best and truly appreciate your kindness.

Karen Lundin, Program Coordinator  
University of Delaware, Institute for Global Studies  
[www.udel.edu/global](http://www.udel.edu/global) · 302-831-4399



## Congrats

Congrats to Dan Slagle and the Spice & Tea Exchange located on Rehoboth Avenue for winning the award for Highest Sales for 2017.



# CHAMBER CHICKS ON THE MOVE



The Chamber Chicks are starting to move to 306 Rehoboth Avenue!

First Rate Movers helped the Chamber Chicks move all the warehouse product to the basement of 306 Rehoboth Avenue. Brett and his staff were great to work with!



Special thanks to Scott and his staff at **Rehoboth Home Services** for helping us "take out the trash" at the warehouse.

# the **santa** **5K** **fun** **cause** **&** **run**

**REGISTER TODAY!**  
**DECEMBER 3**  
**12:00 PM | DEWEY BEACH**



**VISIT CFFDE.ORG**  
**Timed 5K | Fun Run/Walk | After Party**  
**Entry Fees \$10 - \$25 | #clausforacauseDE**



as of 10.20.17



# WELCOME New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

### Bay Area Wildlife Solutions

William Russell  
4902 Preston Road  
Federalsburg, Maryland 21632  
302-500-0181  
Service - Pet/Wildlife Control

### Diamond State Financial Group

Nicholas Vali  
121 Continental Drive, Suite 110  
Newark, Delaware 19713  
302-366-0366  
Service - Financial Services

### First Rate Movers

Brett Hyson  
Serving Delmarva  
302-703-9981  
www.firstratede.com  
Service - Moving Services

### Intellicor

Todd Foster  
337 Richland Drive  
Lancaster, Pennsylvania 17601  
610-662-0950  
Service - Printer/Copier

### Sussex Printing Corp/The Guide

Dixie Judy  
24904 Sussex Highway  
Seaford, Delaware 19973  
302-629-5060  
www.theguide.com  
Service - Printing



## Thank You Monthly Renewing Members

The Chamber wishes to thank the following Members who recently renewed their membership investment. The list below represents Members who renewed during the period of October 6 - November 2, 2017. Thank you for your continued support!

A.G. Renovations, Inc. · Acopia Home Loans · Ad-Art Sign Co. · Beach Babies Child Care, Inc. · Cadbury at Lewes  
Casapulla's South · Cilantro Cocina De Mexico · Creative Coastal Connections Corp. · Dante Property Management  
Davis, Bowen & Friedel, Inc. · Dean Design/Marketing Group Inc. · Delaware Hospice, Inc.  
Delmarva Bath, LLC DBA Bathfitter · Delmarva Christian High School · Design Center of Rehoboth (DCOR)  
Dickens Parlour Theatre · Dover Tents & Events · Dreamweaver Interiors & Fabrics · The Greene Turtle · Grub Grocery  
Indian River Life-Saving Station Museum & Gift Shop · K. Hovnanian Homes · Keith Warren, Art Teacher  
Leo's Modern Mixture · Lessard Builders, Inc. · Melvin L. Joseph Construction Co. · Mid South Audio, LLC  
Murphy Electric, Inc. · Ocean Atlantic Sotheby's International Realty · Petco Animal Supplies, Inc.  
Ronald M. Coffin General Contractors, Inc · Schillaci Architects, Ltd. · Secure Self Storage  
Sussex County Habitat for Humanity · TaCaCo Alpacas of Delaware, LLC · Tall Pines Resort Community & Campground  
Ten Bears Environmental Associates Co. · True Blue Jazz, Inc. · Walmart · WMDT-TV- Channel 47

## Congratulations

to Monty, Adam  
and all who made  
a tremendously  
successful

**Dewey  
Goes Pink**

a fun and great  
cause to support!



## Thank You to Matt's Auto Care

for moving Santa's House to the Boardwalk!

See Santa's schedule on page 13!



# BELLINGER'S *Jewelers*

*because...*

**You Can Enter To Win A**

**\$2500<sup>00</sup>**

**PERSONAL  
CUSTOM DESIGN\***

*by Dale Bellinger, M.G..*

**DRAWING TO BE HELD DEC. 14, 2017**

**\*C STORE FOR DETAILS**

***info@bellingersjewelers.com***

**20747 Coastal Hwy., Rehoboth Beach, DE 19971**

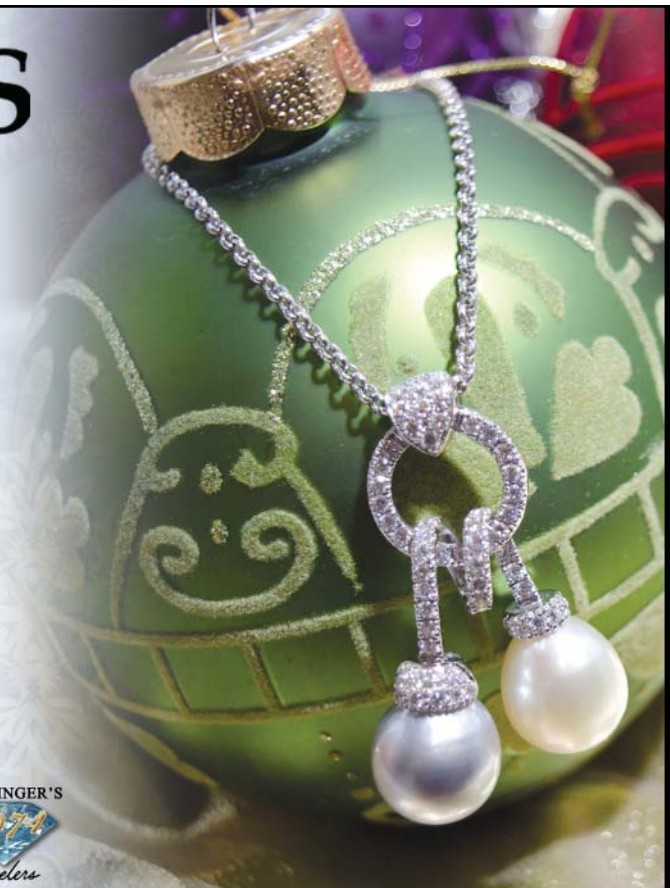
**TUE. - SAT. 9-5 UNTIL**

**Nov. 21 - Dec. 24 EVERYDAY 9-5 Sun. 12-4**



SHARE

**302.227.6410**



## **BUSINESS *after* HOURS PICTURES**

### **THANKS to our October Host!**

20628 Long Beach Road, Millsboro · 302-947-2600

[www.masseyslanding.com](http://www.masseyslanding.com)



NETWORK | SHARE | CONNECT

# WOMEN



# BUSINESS

## Downstate Luncheon

Presented  
by: **DelawareToday.**



Keynote Speaker

**Jennifer Cohan**

Secretary of Transportation  
State of Delaware

**Wednesday, December 6, 2017**

**11am-2pm | Baywood Greens Clubhouse**

TICKETS: VISIT [DELAWARETODAY.COM/WIB](http://DELAWARETODAY.COM/WIB)

Sponsored by:



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For more information, call 302.540.1326 or email [Sales@DelawareToday.com](mailto:Sales@DelawareToday.com)



## General Membership Meeting

Delaware State Treasurer, Ken Simpler Jr., presented at the October 18th meeting held at Kings Creek Country Club. Visit <https://treasurer.delaware.gov/> to sign up for the Treasurer's quarterly newsletter.



## Merchants' Attic • Cape Henlopen HS



The 2018 Merchants' Attic & General Garage Sale will be held at **Cape Henlopen High School!**

**Sunday, February 18, 2018 • 11:30AM - 3:30PM**

This is a great opportunity for merchants to clear out inventory. For information on renting a space, contact **Emily Grothey** at 302-227-2233 ext. 11 or [emily@beach-fun.com](mailto:emily@beach-fun.com).

# REPORTS and STATISTICS

## Accommodation Occupancy Chart | 2016 vs. 2017

Weekend	Room Count	Weather	Event	Wednesday	Room Count
August 5-7, 2016	3,619	80's Sunny	Art League Show	August 3, 2016	2,972
August 3-5, 2017	3,584	80's Sunny	Art League Show	August 2, 2017	2,880
August 12-14, 2016	3,614	90's Sunny	Art League Show	August 10, 2016	3,109
August 11-13, 2017	3,419	80's Cloudy	Art League Show	August 9, 2017	2,966
August 19-21, 2016	3,625	80's Sunny	No Event	August 17, 2016	3,245
August 18-20, 2017	3,568	80's Sunny	Summer Vibes Fest	August 16, 2017	2,990
August 26-28, 2016	3,567	80's Sunny	No Event	August 24, 2016	2,744
August 25-27, 2017	3,485	80's Sunny	No Event	August 23, 2017	2,694
September 2-4, 2016	2,837	70's Storm	Labor Day & Tropical Storm Hermine	August 31, 2016	2,070
September 1-3, 2017	3,204	60's Cloudy	Labor Day	August 30, 2017	2,057
September 9-11, 2016	3,571	70's Cloudy	Sandcastle Contest	September 7, 2016	2,241
September 8-9, 2017	3,030	70's Sunny	Sandcastle Contest	September 6, 2017	1,976
September 16-18, 2016	3,582	70's Sunny	DB Triathlon	September 14, 2016	2,446
September 15-17, 2017	3,269	70's Sunny	Dewey Beach Triathlon	September 13, 2017	1,973
September 23-25, 2016	3,432	80's Sunny	DB Music Festival	September 21, 2016	2,100
September 22-24, 2017	3,495	80's Sunny	No Event	September 20, 2017	2,114
September 30-October 2, 2016	3,071	70's Cloudy	Elvis Fest	September 28, 2016	1,530
September 29-October 1, 2017	3,215	70's Sunny	Elvis Fest	September 27, 2017	1,517
October 7-9, 2016	3,240	Rain	Sidewalk Sale	October 5, 2016	1,514
October 6-8, 2017	3,499	80's Sunny	Sidewalk Sale, Greyhounds	October 4, 2017	1,584
October 14-16, 2016	3,306	60's Cloudy	Jazz Festival	October 12, 2016	1,654
October 13-15, 2017	3,292	70's Rainy	Jazz Festival	October 11, 2017	1,422
October 21-23, 2016	2,686	70's Cloudy	None	October 19, 2016	1,704
October 20-22, 2017	2,871	70's Sunny	None	October 18, 2017	1,522
October 28-30, 2016	3,868	70's Sunny	Sea Witch® Festival	October 26, 2016	1,228
October 27-29, 2017	3,872	70's Sunny/Rain	Sea Witch® Festival	October 25, 2017	1,244

### Year to Date Occupancy TOTAL Comparison

#### WEEKEND

January - October 30, 2016 · 126,584  
January - October 29, 2017 · 128,757

#### WEDNESDAY

January - October 26, 2016 · 77,268  
January - October 25, 2017 · 76,100

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

## Visitor Center Visitation

	2017	2016	2015	2014	2013
AUG	1,916	2,332	2,619	2,404	2,908
SEPT	1,175	1,302	1,451	1,568	1,703
OCT	1,569	1,408	1,567	1,988	1,587

Is your  
product in the  
Visitors Center?  
Call Sophia!  
227-6446

## Delaware Labor Force Trends

(September 2017); Delaware's seasonally adjusted unemployment rate in September 2017 was 4.9%, unchanged from 4.9% in August 2017. There were 23,400 unemployed Delawareans in September 2017 compared to 20,400 in September 2016. The U.S. unemployment rate was 4.2% in September 2017, down from 4.4% in August 2017. In September 2016, the U.S. unemployment rate was 4.9%, while Delaware's rate was 4.3%.

Source: Delaware Department of Labor - Monthly Labor Review; published October 20, 2017. <http://lmi.delawareworks.com>

# REPORTS and STATISTICS

## Website Results for www.Beach-Fun.com | 2016 vs. 2017

Month	Pageviews		Users/Visits		Absolute Unique Visitors		Bounce Rate *		Avg. Time on Site *	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
January	36,863	35,856	10,299	10,682	9,415	9,896	49.39%	45.53%	2:22	2:02
February	45,436	47,246	13,358	14,461	12,031	13,406	49.42%	49.34%	2:07	1:52
March	54,147	54,490	15,909	15,733	14,530	14,697	50.88%	49.61%	2:08	2:07
April	66,091	74,459	18,447	23,564	17,036	22,195	50.39%	54.82%	2:12	1:42
May	81,709	68,097	22,044	19,648	20,808	18,424	47.92%	49.19%	2:12	1:53
June	128,917	95,174	36,583	27,798	34,960	26,471	50.63%	49.96%	1:59	1:52
July	146,498	102,687	39,388	31,053	37,295	29,334	47.55%	51.45%	2:04	1:44
August	113,298	81,449	31,499	24,971	29,548	23,357	50.03%	52.64%	2:03	1:48
September	76,917	65,576	25,850	22,241	23,683	20,481	58.50%	57.43%	1:41	1:29
October	137,574	145,524	46,127	44,431	42,304	40,683	58.37%	54.83%	1:25	1:32
<b>YTD Totals</b>	<b>887,450</b>	<b>770,558</b>	<b>259,504</b>	<b>234,582</b>	<b>241,610</b>	<b>218,944</b>	<b>51.31%</b>	<b>51.48%</b>	<b>2:01</b>	<b>1:48</b>

\* YTD Total Average

### Top Pages Viewed - October 2017

Page on Site	Page Views
1 Sea Witch® Festival	70,536
2 Events Page	15,881
3 Area Activities	10,623
4 Attractions	4,244
5 2017 Sea Witch® Gear	1,478
6 Event Survey Form	1,399
7 Dewey Beach Activities	1,288
8 Accommodations	1,223
9 Dining	1,025
10 Sidewalk Sale	888

### Top 10 States to Visit Website - October 2017

State	Visits
1 Delaware (partly Member driven)	19,655
2 Pennsylvania	10,025
3 Maryland	8,050
4 District of Columbia	7,886
5 New Jersey	7,045
6 Virginia	1,842
7 New York	1,569
8 North Carolina	244
9 Georgia	243
10 Florida	209

### Visitors Guide YTD Distribution Comparison

(based on ad placement response; 2016 vs. 2017 January - June)

**2016: 134,177 · 2017: 118,272**



## QUOTE OF THE MONTH

"The measure of intelligence is the ability to change".

- Albert Einstein

The Chamber Chicks wish you and yours a Merry Christmas and Happy New Year!

# DELAWARE Beach Life

*The premier lifestyle magazine of coastal Delaware*



## CALL FOR SPECIAL DEALS!

Sign up **NOW** to lock in your rates for **2018!**

No  
payment  
until 2018!

➤ **Delaware Beach Life is everywhere in coastal Delaware!**

The magazine is found in hotel rooms, rental bags to tourists and welcome bags to new homeowners, medical offices and waiting rooms, salons, gyms, libraries, and on 125+ newsstands.

➤ **... and in affluent households!**

Delaware Beach Life is mailed to select households in coastal Delaware with an annual income of \$125,000 and higher in addition to thousands of paid subscribers.

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# Resort Area Holiday Happenings



Stop by Santa's House located on the  
**Rehoboth Beach Boardwalk  
& Rehoboth Avenue**  
and tell him your Christmas List!

Bring  
Your  
Camera!  
Donation  
Based!

**Santa's House Opens!** Friday · November 24th · 11 AM-2 PM & 4-8 PM  
Saturday · November 25th · 3-5 PM & Sunday · November 26th · 11 AM-1 PM  
Saturday · December 2nd · 3-5 PM & Sunday · December 3rd · 11 AM-1 PM  
Saturday · December 9th · 3-5 PM & Sunday · December 10th · 11 AM-1 PM  
Saturday · December 16th · 3-5 PM & Sunday · December 17th · 11 AM-1 PM  
Saturday · December 23rd · 11AM-1 PM & **Pets Only · 1 PM-3 PM**

*Subject to Change*

The Chamber of Commerce would like to thank the following for their holiday help!  
Dennis Diehl, City of Rehoboth Beach, Grand Rental Station, Matt's Auto Care,  
Murphy Electric, Windsor's Flowers & Plants, and of course, Mr. Claus.

Rehoboth Beach Tree Lighting Friday, November 24th · At the Bandstand

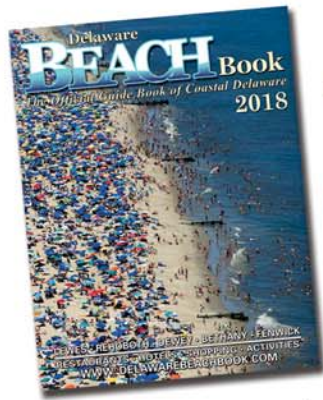
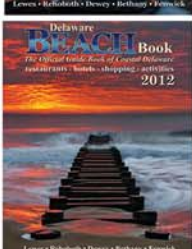
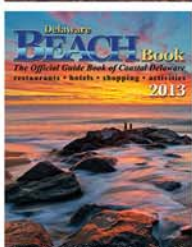
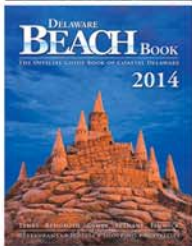
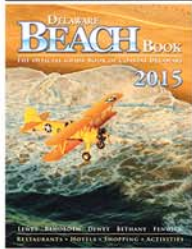
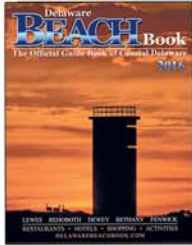
Holiday Rehoboth Beach Farmers' Market Saturday, November 25th · Noon-3PM at Grove Park

Dewey Beach Tree Lighting Saturday, November 25th · Begins at 6 PM at Fifer's Local Fresh Market

Rehoboth Beach Christmas Parade Tuesday, December 5th · 6:30 PM down Rehoboth Avenue

Winter WonderFEST (Cape Henlopen State Park) November 17-December 31 · Tickets & Info @ wonderfestde.org

*More Holiday Events & Specials at [Beach-Fun.com](http://Beach-Fun.com)!*



# Delaware BEACH Book

The Official Guide Book of Coastal Delaware

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**Photography by Award Winning Photographer Kevin Fleming**

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# MEMBER IN THE SPOTLIGHT

## Brain Love™ Neurotherapy



Brain Love™ Neurotherapy helps individuals effectively modify atypical brain activity using non-invasive, FDA approved clinical tools that create positive and lasting results in most cases. Neurotherapy can increase the brain's ability to self-regulate, focus, relax and be emotionally flexible. Brain Love Neurotherapy was founded Lauren Haggerty. She has 18 years of experience as a Physical Therapist, did undergraduate work in psychology and is now board certified in Neurotherapy.

Ann, a client, states "My mild depression lifted, I was calmer and I coped with stress better. Now I am more productive and organized at work and home".

Twice a month, Cranio-Sacral Fascial Therapy by Christine Holfelder, BS, LMT of Kinderssage with 20 years of experience is available.

Brain Love's mission is "To focus the innate power of individual brains to regulate themselves using state-of-the-art technology and applied clinical experience". Research has shown Neurofeedback to be an efficacious treatment for an array of common symptoms. Check out the website: [www.isnr.org](http://www.isnr.org), then click on "Resources" and "What is Neurotherapy". Show your brain some love – get a brain map! Interested parties can schedule a free consultation. Contact Lauren Haggerty, MSPT, BCN @ Brain Love Neurotherapy at 302-278-7828. By Appointment Only. Located at 19633 Blue Bird Lane, Suite 5; Rehoboth Beach, DE 19971 or email at [Lauren@brainloveneurotherapy.com](mailto:Lauren@brainloveneurotherapy.com) and the web at [www.brainloveneurotherapy.com](http://www.brainloveneurotherapy.com). ♦



## First State Inventory • Brothers Launch Delaware-based Personal Property Inventory Service

A childhood experience encouraged the Stinchecum brothers to develop First State Inventory as a Licensee of Nationwide Inventory Professionals. Fueled by their own experiences and a desire to make a positive difference, brothers Jim and Vince Stinchecum developed First State Inventory. They know all too well the feeling of being unprepared, so they have chosen to provide personal property inventory services for residential and commercial needs.

They have vivid memories of the family spending several weeks in a toxic environment combing through what was left of their childhood home after a fire in 1990. Struggling with the pungent smell of smoke while cleaning off a lifetime's worth of burnt, soot-covered belongings, they attempted to prepare a detailed inventory for the insurance company. What stands out the most about that stressful time was the painstaking process dealing with the insurance company. Despite all the time and effort compiling an accurate inventory, there was still a considerable difference between what was "actually lost" and the final insurance settlement.

They are aware that most people have the knowledge and tools available to complete an inventory themselves, but due to the demands of today's fast-paced lifestyle, this simple yet extremely important task often ends up at the bottom of the to do list.

When Vince and Jim were asked why they chose the home inventory industry, Jim replied, "One gift that I have been given is the gift of service for those in need. I can't think of another service that can help so many in such a variety of life events, for both commercial and residential clients." In addition to preparedness documentation that assists with disaster recovery, their inventory service is essential for many other life events and business activities that require or benefit from a list of one's assets.

Mike Hartman, founder of Nationwide Inventory Professionals, stated, "It's great to work with a partnership of two brothers. They have the same personal experience, and both have a heart to serve others. What a great combination to develop a successful asset inventory business. We are excited to have them as a Licensee."

Located in Lewes, Delaware, Jim and Vince have completed all required courses and received the designation of Certified Inventory Specialist through the National Inventory Certification Association. First State Inventory is bonded and insured. For more information, call 302-703-9901 or visit [www.firststateinventory.com](http://www.firststateinventory.com). ♦



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Over 400+ Volunteers,  
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made Sea Witch® Magic!  
**THANK YOU!**



7 Eleven, A&M Crafts, Ad Boat, Affinity Energy Mgmt., Anne Allen, Janet Andrelezyk, Applebee's, Applied Bank, Arena's Deli & Bar, ASAP Screen Printing, Atlantic Liquors, Atlantic Oceanside Resort, Atlantic Sands Hotel, Atlantic Transportation, Atlantic View Hotel, Avenue Inn, Bad Hair Day?, Virginia Bateman, BB&T Cleaning Services, Beach View Motel, Beachside Bar & Grill, Jay Becker, Berkshire Hathaway HomeServices, Bethany Blues, Bewitched & BEDazzled B&Bs, Big Fish Grill, Terry Blackney, Blackwall Hitch, Blue Cat Blues Band, Boulevard Ford, Boardwalk Plaza, Gordon Bowers, Barbara Brewer, Carol Ann Buchanan, Buffalo Wild Wings, Patty Burkentine, Jordan Cambell, Candy Kitchen, Joe Caniglia, Cape Gazette, Cape Henlopen HS Band & Cheerleaders, Cape Henlopen State Park, Cape Jr. ROTC, Cape May-Lewes Ferry, Cape Treasure, Marvin Carney, Steven Cawby, Gary Ceman, Chesapeake & Maine, City of Rehoboth Beach & Staff, Claws Seafood House, Clean Delaware LLC, Clear Space Theatre, Coastal Kids Pediatric Dentistry, The Coffee House, Comcast Spotlight, Sam Cooper, Laura Cort, Country Club Estates Property Owners Association, Inc., County Bank, Joan Cox, Crabby Dick's, Creative Concepts, Crooked Hammock, Crosswinds Motel, Crown Trophy, Cultured Pearl, Custom Mechanical, Jan Czaenecki, DART, Dave Newcomer Carvings, Dawson Transportation, DE Beach Book, DE Beaches, Yogi Bear's Jellystone Park Camp, DE Coast Press, DE Humane Assoc., DE Seashore St Park, DE State Police, Troop 7, DE Tech Drum Line, DE Today, DE Tourism, DelDOT, Delmarva Broadcasting Co., Delmarva Printing, Sgt. Cliff Dempsey, Designs by Deena, Dewey Artist Collaboration, Dewey Beach Police, Dewey Business Partnership, Mary Dickson, Vince DiFonzo, Dimensional Products, Discover Bank, Betty Lou Dlabik, Dogfish Head Brewings & Eats, Dolles Candyland, Dorway Designs, Downtown Dixieland Band, Barb Eller, Envirotech, Epworth United Methodist Church, Etched in Time, Carol Everhart, F&M Sandart, Richard Faull, Fifer's Market, First State Webfooters, First Street Station, Fisher's Popcorn, Ginny Fornillo, Fractured Prune, Frank Nanna and Friends, Keith Frey, Fulton Bank, DE National Division, Joelle Genevish, Glass Onion Band, Patrick Gossett, Gourds by Douglas Luckenbaugh, Grand Rental Station, Grandpa Macs, Emily Grothey, Steve Grothey, Julie Grothey, Allie Grothey, Grotto Pizza, Grub Grocery, Paul Hadfield, Larry Hall, Katie Handy, Dinah Handy-Hall, Chip Hearn, Sarah Hirsch, Hyatt Place, Ice Cream Store, Indian River Life-Saving Station, Insight Homes, Mary Ellen Iwasyk, Jack Noel Magic, Jack Lingo Realtor, Jake's Seafood House, Jeanine O'Donnell-State Farm Ins., Jefferson School, Joan Devaney Glass, Johnson Orthodontics, Jolly Trolley, Ray Jones, just COMFORT shoes, Karen and the Nut, Keenote Kids, Kimberly Kenworthy, Joy Kidd, Rick Kidd, Kid's Cottage, Vickie Killion, Kilwin's Rehoboth, Linda King, Jen Kirman, Kim Klabe, Heather Kindle, Billy Klemkowski, Glenn Kocher, Sue Krick, Paul Kuhns, Kutztown Area Marching Band, Larry Lanouette, L.E.H. Soap, Debbie Len, Carrie Lingo, Little House Candles, Barbara Lloyd,



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Logomotive, Dale Lomas, Bob Lore, Sue Lore, Dave Lynam, Colleen Lyons, Sharon Lynn, M.L. Lichtenberg & Associates, LLC, M&M Links, M&T Bank, Chief Sam Mackert, Susan Maclary, Makin' Whoopie Pies. Chris Mal, Marcia Maldeis, Maplewood Dental Associates, Mariner MS AVID Program, Rob Marshall, Keith Martin, Maryland DNREC, Maryland Rough Riders, Aden Mayles, Donnie Mayles, Jacey Mayles, Meghan McCalley, Pam McCutcheon, Peggy McDaniel, McDonald's and Meoli Companies, Linda McDonough, Kathy McGuinness, Saylor McGuinness, Karen McMahan, Megaladon Shark Teeth, Howard Menaker, Dylan Meoli, Mike Meoli, Milford HS Marching Buc Band, Stan Mills, MLC Productions, Mobile Cloud Gaming, Monograms Unlimited, Steve Montgomery, Kyle Morgan, Anthony Morris, Mug & Spoon, National Junior Honor Society, Neon Swing X-Perience, Nicola Pizza, No Spare Time, Northern Wings, Nothin But Trouble, Ocean Atlantic Sotheby's, Oil Creations by Gail, Greg Oliver, On the Rebound Bulldog Rescue, Gwen Osborne, George Palmer, The PanTones, Robert Passieu, Pasqualini's Bakery, Pepper's, Petco, Liz Petruccelli, Bernadette Pflanz, Philly Soft Pretzel Factory, Pieces of Time, Pierpont's Creations, The Point, Portraits in the Sand, Bruce Pringle, Diane Pringle, Dayna Quillen, R&B Ranch, Lisa Rabigi, RBDBCC Board of Directors, TJ Redefer, RE/MAX Realty Group, Christina Richter, RB Animal Hospital, RB Fire Department, RB Little League, RB Museum, RB Police Dept., RB Streets Dept., Rehoboth Toy & Kite, The Residences at Lighthouse Cove, The Resort at Massey's Landing, Mike Rivera, Lt. Jamie Riddle, Rowe House Tile, Sophia Sawicki, Scales & Tales, Lisa Schlosser, Schell Brothers, Seashore Striders, Renee Seaton, Terry Seaton, Security Instrument Corp., John Shinn, Rose Shinn, Sign\*A\*Rama, SLM Gifts, Small Wonder Pony Club, SONCO, Sons of Pirates, Southern DE Tourism, Starboard Restaurant, State of Delaware, Barbara Steele, Step by Stepping Stones, Nancy Stewart, STI Landscape Solutions, SusanTownley-Wood, Sussex County Assoc. of Realtors, Sussex County EMS, Sussex County Women's Journal, Sussex Eye Center, Sussex Family YMCA, Sweet Frog Frozen Yogurt, Scott Swingle, Tail Bangers, Meredith Thomas, Scott Thomas, Suzanne Thurman, Tidewater Physical Therapy & Rehab, Wanda Tomlinson, Tootie's Poop Patrol, Town of Dewey Beach, Trailer Grass Orchestra, Trinity Logistics, Tulpehocken Marching Band, Twisted Glass, Unique Pewter, Verizon Rehoboth Ave, Victoria's Restaurant, Drew Walls, Chuck Ward, Ward Family, Ward Museum, WBOC, Rachel Webster, Weis Markets, Chris Weeks, Wes Holly Balloons, Derek West, WGMD, Emily Wheatley, Kay Wheatley, Beth White, Williams Blacksmithing, Williams Insurance, Wilmington Savings Fund Society, WSFS, Wilmington University Cheerleaders, Windsors Flowers, Winswept Stables, WMDT 47, Kevin Wolgemuth, Woodland String Band/Mummers, Woody's Dewey Beach Bar & Grill, Doug Worman, Jeanne Worman, WRDE NBC Coast TV, Paul Zavinsky, Lorraine Zellers, Carly Zych.

# ALL DECORATED FOR SEA WITCH®

Thanks to the many businesses for their fall decorations! The winners of the decorating contest are:

**Acopia Home Loans • Atlantic View Hotel  
Rehoboth Guest House**



# SEA WITCH® WEEKEND VISITOR STATS

**Festival goes rolled and marched into town!!!**



**Friday 40-50,000 • Saturday 100,000**  
**Sunday Rain Out (No Count Available)**

# SEA WITCH® HUNT LOCATION & WINNERS

The Sea Witch® Hunt is a popular activity during the Festival. Hunters start lining up at 1:00 to get their list of clue locations that will help them find the invisible "Sea Witch". The person who turns in their correct answer in the shortest amount of time wins \$200!



This year's clue was hidden in the lighthouse inside the police shield decal on the Rehoboth Beach police department entrance door.



Congratulations to the 2017 Winners!



# SEA WITCH® FENCING

The costume parade fencing was a successful safety measure requiring a 4 hour set up beginning at 3:00AM and a 2 hour take down following the parade!



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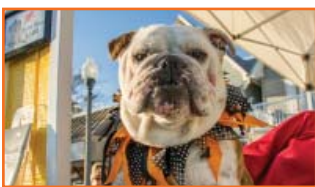
# GREAT FUN HAD BY ALL AT SEA WITCH®



Sea Witch® Photos Provided By: [PortraitsInTheSand.com](http://PortraitsInTheSand.com)  
More Photos on the Chamber's Facebook Page!



# GREAT FUN HAD BY ALL AT SEA WITCH®



Mark Your Calendars for the 2018 Sea Witch® Festival on **October 26-28!**

# YOU HELPED MAKE SEA WITCH® MAGIC HAPPEN!



We can't produce the festival without **YOU!!!**

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We can't produce the festival without **YOU!!!**



## CHECK OUT OUR CHRISTMAS DISPLAY



Plus, help us reach our goal of collecting 1,000 toys for local kids! Drop off new, unwrapped toys to our office.

18854 John J. Williams Highway,  
Rehoboth Beach (Rt. 1 and Rt. 24)  
**302-645-5105**



**Rehoboth Beach-Dewey Beach**  
Chamber of Commerce & Visitors Center

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