



FOCUS *on*

September/
October 2011

Mission: To promote business, tourism and civic responsibility.

Governor Scheduled to Speak at Next General Membership Meeting

The Rehoboth Beach-Dewey Beach Chamber of Commerce has scheduled a General Membership Meeting for Wednesday, September 13, 2011 at 12:00 noon with guest speaker Governor Jack Markell.

The meeting/luncheon will be held at Kings Creek Country Club in Rehoboth Beach. The cost is \$15 per person. Seating at the meeting is limited, so reserve your spot now by contacting Joy at 302-227-2233 ext.14 or joy@beach-fun.com. All members are encouraged to bring their business information for distribution at the registration table.



Sea Witch Fun Scheduled for October 28th-30th



Mummy Knows Best! at the 22nd Annual Sea Witch Halloween & Fiddler's Festival. Mummies of all ages are invited to attend the weekend festivities that will take place in the resort area from October 28-30, 2011.

What's NEW this Year:

INTERACTIVE PIRATE ADVENTURE

"The Pirate Coast" presented by Clear Space Theatre Company. Event times are: October 21-23 and 28-30 with performances every half hour from 5:00-9:00 PM. Join the Clear Space crew in a high-stakes, swash-buckling adventure this Halloween! The demonic Captain Kidd and his band of rag-tag pirates are in town to pillage, plunder and terrorize. Will you be tortured by Captain Kidd, buried in the sand and left for the gulls? This fast-paced, interactive experience is sure to excite and fright the entire family!



[More on Page 3!](#)



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E-mail: rehoboth@beach-fun.com
www.Beach-Fun.com

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Legal Counsel Jay Becker

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Mark Lally

Chamber Staff Contact Information

Kate Bell, Events/Visitors Center Ext. 11

Carol Everhart, President/CEO Ext. 13

Joy Kidd, Administration Ext. 14

Membership Ext. 15

Meghan McCalley, Finance/Marketing.. Ext. 16

Jay Wiberg, Distribution Ext. 25

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2011 Upcoming Calendar

DATE	MEETING or EVENT	TIME/PLACE
Sept 13	Membership Meeting/Luncheon.... with Gov. Jack Markell	12:00 noon/Kings Creek City Club
Sept 16	City of Rehoboth Beach Meeting ...	7:00pm/Commissioners Room
Sept 17	Town of Dewey Beach Elections	10:00am-6:00pm/Lifesaving Station
Sept 17	Dewey Bch. Summer's End Party ...	5:00pm-9:00pm/Dagsworthy St.
Oct 7-9	35th Annual Fall Sidewalk Sales....	9:00am-9:00pm/Resort Area
Oct 13	Exec. Board of Directors Meeting...	10:30am/Jake's Seafood Rt. 1
Oct 13	Full Board of Directors Meeting	11:30am/Jake's Seafood Rt. 1
Oct 15	Town of Dewey Beach Meeting	9:00am/Lifesaving Station
Oct 21	City of Rehoboth Beach Meeting ...	7:00pm/Commissioners Room
Oct 26	Sussex County Today & Tomorrow Conference, www.sussexcountyconference.com	8:00am/Del. Tech, Georgetown
Oct 28-30	22nd Annual Sea Witch Festival	Hours Vary/Resort Area

For additional Chamber meetings, visit www.beach-fun.com/meetings

Business After Hours

Sep 22..... TGI Friday's

NEW DATE! NEW DATE! NEW DATE!

Oct 6..... Community Bank

Nov 17 Finbar's Pub & Grill

Dec 8..... Bethany Blues, Lewes

Business After Hours are held from 5:00-7:00 PM. Schedule & pictures can be viewed on the Chamber's website. Log onto www.beach-fun.com/business-after-hours/

Think About This . . .



More Sea Witch Fun!

WAGON RIDES IN GROVE PARK

Saturday and Sunday from 12:00-5:00 PM in Grove Park. Children 12 and under \$2.00 and Adults \$3.00.

ENHANCED BANDSTAND SCHEDULE

Sea Witch is rocking in 2011! Check out new acts on the Rehoboth Bandstand including Jimi Smooth & Hit Time and the Delaware School of Rock!

REVAMPED KID'S PIRATE TREASURE CHALLENGE

Ahoy mates! Ready to earn your handsome reward? Kid's will complete challenges earning treasure along the way. Once they've completed all challenges successfully, they can use their treasure to barter for a handsome reward! Participants can pick up their challenge supplies Sunday between 11:00 AM and 2:00 PM at the Bandstand.

EXTENDED ARTISAN AND HERITAGE CRAFTER HOURS

Artisan and Heritage Crafters Area will remain open an additional 2 hours on Sunday, closing at 5 PM.

BALLOON TWISTING IS BACK

Kids keep a look out for strolling balloon artist Wes Holly and his twisted balloon creations!

ALL HALLOWS REVENGE

All Hallow's Revenge is a premiere haunted attraction on the grounds of Sports at the Beach in Georgetown, Delaware. It will be open weekends (including Halloween night) from September 23 to November 5.



Get Your 2011 Sea Witch Pins & T-Shirts!

Event pins and t-shirts are here and available for purchase at the Visitors Center and online at www.beach-fun.com/Merchandise



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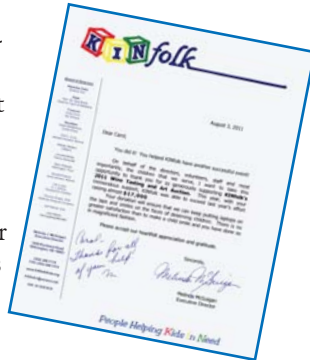


Brag Board

Heartfelt Appreciation & Gratitude

Dear Carol, You did it! You helped KINfolk have another successful event!

On behalf of the directors, volunteers, staff and most importantly, the children that we serve, I want to take this opportunity to thank you for so generously supporting KINfolk's 2011 Wine Tasting and Art Auction. This year, with your tremendous support, KINfolk was able to exceed last year's effort raising almost \$17,000.



Your donation will ensure that we can keep putting laptops on the laps and smiles on the faces of deserving children. There is no greater satisfaction than to make a child smile and you have done so in magnificent fashion.

Please accept our heartfelt appreciation and gratitude.

Sincerely,

Melinda McGuigan
Executive Director

Thanks for the Information!

Hi Carol, thank you so much for taking the time to chat with me about Rehoboth Beach - your information was very helpful and I enjoyed your enthusiasm!



Best Regards, Kristin Wahner
Ben & Jerry's

Thanks for Area Information!

Dear Rehoboth Beach-Dewey Beach Chamber of Commerce,

Thanks you so much for providing us with the information materials. We have placed them in sand buckets to welcome our wedding guests to the area. Your help was much appreciated!



Sincerely, Mary Headnaa

Facebook Comments

Check out these comments from the Chamber's Facebook Page...we are up to 2,735 and counting likes!!!

Rosslyn Fanning: "I love it here."

Sarah Bartlett Lantz: "Spent lots of time there love that beach town."

Karen Tracy: "Spent all my summers there growing up, when my daughter was born we continued going. Now whenever she comes home from LA, that's where we go."

Sylvia McGlynn: "When I was young we went to Rehoboth every year and we did for about 10 years after we were married, now we have not gone for may years and miss it very much. Great times and Boardwalk fries-Miss it terrible-someday again wish list."

Morales Betty: "It's a beautiful beach to go to. The board walk and stores are very inviting. The people are very nice."

Destination Station Center Note

Carol, You are doing an amazing job with the Destination Station project. My wife and I have two very young kids that have the "science" gene. This will be a great addition to the community. Included is my personal donation and I am reviewing how our company can support this cause by the end of the month.

Thanks! Jim Baker



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www.DestinationStationCenter.com
or contact Carol Everhart at
302-227-6446



Fun Time Had By All At The 33rd Annual Sandcastle Contest

The Rehoboth Beach-Dewey Beach Chamber of Commerce would like to thank all of the participants, spectators, and volunteers who collaborated to make a successful day of fun in the sun and sand! 75 teams with an average of 6 people per team participated and 608 people officially voted on the People's Choice awards. Listed below are individuals and businesses who helped build a great 33rd Annual Sandcastle Contest...without you, it can't be done!

Judges & Sandcastle Lessons: Jennifer Carper, Katie Handy, Gwen Osbourne, Christi Tapert, and Christina Wolfe. Darrell O'Connor for offering free sandcastle building lessons!

Businesses Who Donated Prizes: Angel Scents of Delaware, Arena's Famous Deli Bar, Avenue Apothecary & Spa, Big Fish Grill & Seafood Market, Bike To Go LLC, Bricker's Famous LLC, Candy Kitchen Shoppes Inc., Claws Seafood House, Cold Stone Creamery, Creatable Crafts, Crysti, The Cultured Pearl, Delaware Beach Life, Delmarva Shorebirds, Dolles Candyland, Dos Locos, Fins Fish House & Raw Bar, Fire Mountain Golf, Funland, Gary's Dewey Beach Grill, go fish!, Grotto Pizza, Grub Grocery, Holland Jewelers Inc., Irish Eyes Pub & Restaurant, Jake's Seafood House, Jungle Jim's Inc., just COMFORT shoes, Kings Creek Country Club, Made Ya Look! Salon & Spa, McDonald's, MLC Productions Inc., Monograms Unlimited, Nage East Coast Eatery, Nicola Pizza, Odysea, Peppers, The Pickled Pig Pub, The Pig & Fish Restaurant Company, Primo Hoagies, Rehoboth Ale House, Rehoboth Beach Museum, Rehoboth Car Wash Inc., Rehoboth Toy & Kite Co., Rita's, The Rookery Golf Club, The Rusty Rudder Restaurant, Ryan's, Salad Factory, Sole, South Moon Under, Summer House Restaurant & Saloon, Tanger Outlet Center, TGI Friday's, Thrashers French Fries, White Water Mountain, and Yesteryears Old Time Photos.

Top Billing Sponsors to Date Include: Perfect Wave Sponsor - WBOC; Barrel Wave Sponsor - NV Homes; Swell Sponsors - Atlantic Liquors/Crosswinds Motel, Community Bank, Delmarva Power; Rip Wave Sponsors - Affinity Energy, Fulton Bank, Delaware National Division, Jake's Seafood, PNC Bank; Additional Event Sponsors - Ad Boat, EH Custom Homes, LLC, Peninsula Dental, Rehoboth Beach Boys & Girls Club, Rocky Mountain Chocolate Factory-Outlets, Sea Air Village, Seacoast Salon, Sign*A*Rama, Star of the Sea Condominium and Wilmington Trust.

To view the list of winners and more pictures, visit
www.beach-fun.com/sandcastle-contest





Welcome New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

Alarm Engineering

David Mueller
2204 W. Zion Road
Salisbury, MD 21801
302-846-3363

www.alarmengineering.com
Service - Security Systems

AVON - Wendy McGehrin, Ind. AVON Rep

1-877-337-EARN (3276)

www.youravon.com/wendy
Service - Beauty Supplies/Services

Dewey Bull

Dave Meck
1505 Coastal Highway
Dewey Beach, DE 19971
302-226-BULL (2855)
Restaurant/Eatery

Driveway Maintenance Paving/Sealcoating LLC

Richie Hawkins, Jr.
518 N. Willey Street
Seaford, DE 19973
302-628-3436
www.paveyourdriveway.com
Service - Paving/Sealcoating

Garrison Homes

Jeff Garrison
19413 Jingle Shell Way, #5
Lewes, DE 19958
302-226-4663

www.mygarrisonhomes.com
Service - Builder/Contractor

Jake's Wayback Burgers

Joseph Brown
19324 Lighthouse Plaza, Unit 1
Rehoboth Beach, DE 19971
302-463-8036

www.waybackburgers.com
Restaurant/Eatery

JRMC Associates LLC

June McGroary
31479 Vivid View Drive
Lewes, DE 19958
302-703-2336
www.jrmcassociates.com
Service - Computer Sales/Services

The Perfume Shoppe

Cindy Carey
42 Rehoboth Avenue, Suite 3
Rehoboth Beach, DE 19971
302-226-2444
www.theperfumeshoppe.com
Retail - Gifts/Specialty Shops

Pretzeland

Joe Ruch
414 E. Savannah Road
Lewes, DE 19958
302-644-1011
www.facebook.com/pretzeland
Restaurant/Eatery

Rehoboth Beach Surf Shop

Angelica Clemmer
26 Wilmington Avenue
Rehoboth Beach, DE 19971
302-727-5359

www.therealrehobothbeach
surfshop.com

Retail - Apparel & Accessories

Stephan & Co.

Michael Maybroda
19266 Coastal Highway, Unit 18
Rehoboth Beach, DE 19971
302-260-9478

Service - Beauty Services/Supplies

Thomas David Salon

Tom Archino
16388 Samuel Paynter Blvd.
St. 101
Milton, DE 19968

302-827-2466
www.thomasdavidsalon.net
Service - Beauty Services/Supplies

Wave One

Colette Brogan
128 Rehoboth Avenue
Rehoboth Beach, DE 19971
302-226-2011
www.waveonesports.com
Retail - Apparel & Accessories

Tid Bits . . .

To solve any problem, here are 3 questions to ask yourself:

First, what can I do?

Second, what can I read?

Third, who can I ask?

Jim Rohn, businessman/author

USA TODAY Snapshots®

Boomers turning the big 5-0 this year
President Obama, born Aug. 4, 1961, is a tail-end Baby Boomer (born 1946 to 1964). Story 2A

Total	4.5 million
Per day	12,460
Per hour	519
Per minute	9

Source: The AARP
By Anne R. Carey and Paul Trap, USA TODAY

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Rehoboth Beach/Dewey Beach Wins Another Award

Hit the beach at your own risk. Eco-group tracks near-record wave of closings, alerts in 2010.

Skip beaches after rainstorms and avoid swimming near storm drains, says an environmental group that today releases its assessment of the nation's best and worst beaches in 2010.

Stormwater and sewage, along with the Gulf of Mexico oil spill, were culprits in a 29% increase in beach closings and health warnings last year, the Natural Resources Defense Council says. "People need to take a look at their beach's water quality, along with packing the sunscreen," the NRDC's David Beckman says. "Beaches that don't tell you their conditions might make you more cautious."

The report compiled state and federal data from nearly 3,300 beaches and found more than 24,000 days of closings or advisories at ocean or Great Lakes beaches. The group concludes that last year was the second-worst for beach closings in its two decades of monitoring.

The data are from 2010, but Beckman says risks of unhealthy water can continue in 2011, depending on weather. "Often after a rainstorm, you'll have a beautiful day and you won't



see the bacteria growing in the water," he says.

The Environmental Protection Agency estimates that beaches host 2 billion visitors a year. Beach monitoring tests look for fecal microbes that cause stomach illnesses.

Storm runoff is the main reason beaches see spikes in offshore bacteria that lead to closings, says environmental biologist Rachel Noble of the University of North Carolina, who was not part of the report. "One caution is that some states do more testing than others, which might make them look worse," Noble says. Beckman says the NRDC report includes testing frequency in rating 200 popular beaches nationwide. They include four "superstar" beaches with unblemished water-quality results since 2006. Two are in Delaware, one in New Hampshire and another in Wisconsin.

"We deserve it," says City Manager Gregory Ferrese of Rehoboth Beach, Del., one of the four. "We pride ourselves on keeping the beaches clean and on our water quality."

Source: Dan Vergano, USA Today, 6/29/11

Members In The Spotlight

► Alarm Engineering

Founded in 1985, Alarm Engineering has become the leading provider of electronic security systems and services on the Delmarva Peninsula. As a locally owned and operated business, we have developed the reputation for integrity, reliability and quality with our emphasis on superior service to the customer. From small burglar alarm systems to large enterprise level integrated systems combining intrusion, fire, card-access and video surveillance, our highly trained and professional staff have the technology and expertise to secure your home or business. For more information, visit www.alarmengineering.com or call 302-846-3363. ◆



► The Perfume Shoppe

Fragrance has the ability to play with our emotions, stir up thoughts of love and romance, revive distant memories and important moments.... THE PERFUME SHOPPE..... located in Penny Lane, Rehoboth Beach, selling exclusive perfumes for men and women, from perfumers... Amouage, L'Artisan, Penhaligon, Carthusia, Keiko Mecheri and more. These perfumes stand apart from mass market department stores. The perfumers use the finest raw ingredients to create unique and original perfumes that are feminine and masculine fragrances. Stop by for a new olfactory experience. For more information, call 302-226-2444 or visit www.theperfumeshoppe.com. ◆



► Print Coast 2 Coast

Print Coast 2 Coast is a local printing firm that has grown from the marketing, advertising and sales business owned by Jay Diaz. With assistance from his wife, Melody, who is a graphic artist, the print business is going from "budding" to "blooming."

With Melody having 13 years in the printing industry they knew they could provide a reliable, cost effective print and design firm so much so that they invested in the latest equipment. This enables them to do superior quality printing. They offer pricing that is affordable, fast turnaround time, and friendly and efficient delivery service. For more information, call 302-644-9570 or visit www.printcoast2coast.com. ◆



► Wendy McGehrin, Executive Unit Leader, Ind. AVON Representative

This is the company that puts mascara on lashes and food on tables. That fights wrinkles on one hand and breast cancer with the other. That knows the value of a perfect lip, but still opens its mouth and speaks out against domestic violence and for women's financial independence. This is the company that not only brings beauty to doors, but also opens them. The company that supports 6 million representatives in over 100 countries. This is AVON. The company that for 125 years has stood for beauty, innovation, optimism and above all, WOMEN.



For more information, contact Wendy McGehrin, Executive Unit Leader, Independent AVON Representative at www.YourAVON.com/wendy ◆

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Business After Hours & Table Top Trade Show Fun!

Special thanks to Outlet Liquors and staff, plus trade show vendors & Chamber members for a fun time!



Trade Show Vendors

All-Shred, Brandywine Assisted Living, Capstone Homes, Citizen's Bank, DE Beach Book, DE Beach Life, DE Paddle Sports, Doctor Energy, DryZone, First Class Properties, Fulton Bank - Delaware Ntl. Division, JRMC Associates, LLC, Midway Chiropractic, Parcel Plus, Rehoboth Boys & Girls Club, Ronald McDonald House, Small Business Assoc., Story Booths, and Vantage Point Solutions.

Visit www.beach-fun.com/Outlet-Liquors to view more pics!

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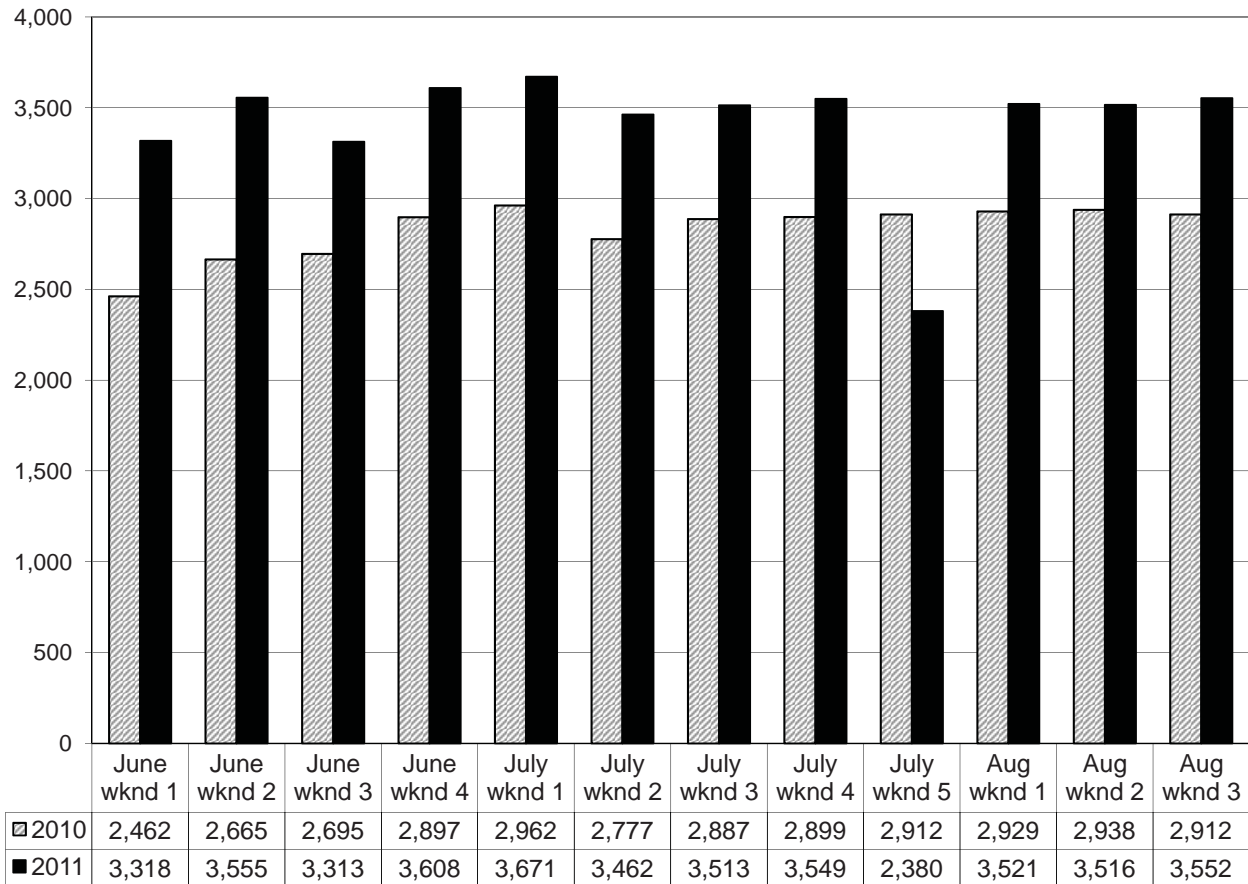
Government regulations have changed. The majority of J-1 student workers for 2012 will need a job before they can apply for a visa. Work with CIEE and we will make it easy for you to understand and comply with the new regulations.

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J-1 Seasonal Staffing

REPORTS *and* STATISTICS

2010 vs. 2011 Room Occupancy



○ 70's No Event
 ○ 80's No Event
 ○ 80's No Event
 ○ 80's No Event
 ○ 80's Holiday
 ○ 80's No Event
 ○ 80's No Event
 ○ 80's No Event
 ○ 80's No Event
 ○ 80's No Event
 ○ 80's No Event
 ○ 80's No Event

- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count in season (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.)
- Room Count change due to seasonal closings begins mid November

Visitor Center Visitation

	2011	2010	2009	2008	2007
JUN	2,347	2,055	2,296	2,787	2,437
JULY	2,524	2,009	2,580	3,480	3,494

"Quote of the Month"

"I don't know the key to success, but the key to failure is trying to please everyone."

Bill Cosby

DE Dept. Of Labor Statistics

(July 2011); Delaware's seasonally adjusted unemployment rate in July 2011 was 8.1%, up from 8.0% in June 2010. There were 34,500 unemployed Delawareans in July 2011 compared to 35,300 in July 2010. The U.S. unemployment rate was 9.1% in July 2011, down from 9.2% in June 2011. In July 2010, the U.S. unemployment rate was 9.5%.

Source: DE Monthly Labor Review; Vol. XVIII, Number 8, 8/19/11.

REPORTS *and* STATISTICS

Website Results - www.beach-fun.com

Top Website Pages Viewed - July 2011

Page on Site.....	Page Views
1 Hotels/Motels.....	5,309
2 Calendar of Events	4,649
3 Accommodations.....	4,599
4 Vacation Planning Kit.....	3,731
5 Activities.....	3,725
6 Rehoboth Beach Info.....	3,250
7 Dewey Beach Info.....	2,998
8 Parking Beach Rules.....	2,735
9 Dewey Beach Activities.....	2,687
10 Restaurant/Eateries.....	2,440
11 Interactive Dining Guide.....	2,356
12 Plan My Trip.....	2,058
13 Contact	1,880
14 Rehoboth Fire Works	1,752
15 Photo Video Tour.....	1,555
16 Beach Jobs.....	1,352
17 Attractions/Recreation	1,234
18 Search	1,222
19 Hotel Rehoboth (Banner/Video)	1,157
20 Sandcastle Contest	1,157

Top 10 States to Visit Site - July 2011

1 Pennsylvania.....	8,737
2 Delaware.....	3,971
3 Maryland.....	3,769
4 New York.....	2,997
5 Virginia.....	2,264
6 New Jersey.....	2,190
7 District of Columbia.....	2,005
8 Illinois.....	730
9 Ohio.....	666
10 California.....	413

Website Visits & Bounce Rate

June 2010 vs. 2011

2010 - 30,590 visits

25,128 absolute unique visitors

27.6% bounce rate

3:37 average time on site

2011 - 25,759

21,375 absolute unique visitors

38.88% bounce rate

3:03 average time on site

Website Visits & Bounce Rate

July 2010 vs. 2011

2010 - 36,782 visits

30,470 absolute unique visitors

28.44% bounce rate

3:44 average time on site

2011 - 31,128

25,987 absolute unique visitors

39.12% bounce rate

3:07 average time on site

Just a Reminder



Hope to see lots of wagging tails at the
22nd Annual Sea Witch Halloween
& Fiddler's Festival!

October 28-30

For more info, visit www.Beach-Fun.com

Congratulations to



Dewey Beach Bull



Delaware Paddlesports



Primo Hoagies



First Light Charters



The Peninsula-Nature Ctr.



McKenzie Fae Accessories

Resort Area Businesses!



RB Boys & Girls Club



Lewes Meineke Center



Brickers Famous French Fries



The Perfume Shoppe



Kershaw Acres

Mark Your Calendar



**For the 35th Annual
Fall Sidewalk Sale!**

October 7-9

For more info, visit
www.Beach-Fun.com/sidewalk-sale



Thank You Monthly Renewing Members

The Rehoboth Beach-Dewey Beach Chamber wishes to thank the following members who recently renewed their membership investment. The list below represents members who renewed during the period of June 21 - August 23, 2011.

Thank you for your continued support!

AAACM Green Warrior, Alesi Builder, AmeriSpec Home Inspection Service, AmeriTechnologies, Inc., Anglers Fishing Center, Anglers of Lewes/Lil' Angler & Katydid Charters, Architectural Marketing, Arena's Famous Deli Bar, Atlantic Refrigeration & Air Conditioning, Atlantic Sands Hotel & Suites, Atlantic/Smith, Cropper, & Deeley, Automated Copy, Avenue Apothecary and Spa, Bear Industries, Bellbuoy Inn, Bellevue Sands Apartments, Blooming Boutique, Breakers Hotel & Suites, Brown Electrical Services, Bruce Mears Designer/Builder, Cafe Azafran, Cake Break Inc., Calico Corners, Inc., Captain K's Enterprises, Inc., CHEER, Inc., CIEE - Seasonal J1 Staffing Solutions, Creatable Crafts, Crosswinds Motel, Del Sol, Delaware State Chamber of Commerce, DelMarVa Stand Up Paddle, Dewitt & Associates, Inc., Dogfish Head Brewing & Eats, Dolles Candyland, Drace Insurance & Investment Services, East Bay Homes, Edible Arrangements, Encore Thrift Shop, Extreme Heat Pest Control, Fehrenbach's Flooring, Finbar, First Class Properties-Lewes, First Light Charters, Fisher's Popcorn, Fisherman's Wharf, Futurtech Consulting LLC, Garrison Financial, Gelato Gal, Gorilla Powerwashing LLC, Greene Turtle, Hammerheads, Hazel Flooring, LLC, Hazzard Auto Parts Inc., Henlopen City Oyster House, Hometown Angola Beach & Rehoboth Bay, Hooters Rehoboth, Ibach's Candies by the Sea, Ice Cream Store, Inn at Rehoboth Beach Apartments, The Insurance Market, Interior Concepts Inc., Lazy L Bed & Breakfast, Lewes Auto Mall, Little League Sr. Softball World Series, Maggio-Shields Real Estate Brokerage, McLean Insurance, Brian P. McMahon, /Ind. Broker Agent, Life Health Medicare, Minuteman Press, Monograms Unlimited, The Mosquito Authority, Nage East Coast Eatery, Oasis Bath and Body Boutique, Operations and Safety Solutions, LLC, Outlet Liquors, Pasqualini's Bakery, The Peninsula Golf & Country Club, Penny Lane Partnership, Peppers, Pixstar, Inc., Portraits In The Sand, Positive Growth Alliance, Red Sun Custom Apparel, Rehoboth Bay Marina, Rehoboth Beach Running Company, Rehoboth Guest House, Rehoboth Mall, Rehoboth Summer Children's Theatre, Right Property Management LLC, Rocky Mountain Chocolate Factory - Outlets, Rodeway Inn, Ryans, Seashore Striders, Security Instruments Corporation, Select Financial Group, Sibona Group Architecture & Consulting, Sleep Inn & Suites, Southern Delaware Physical Therapy, Sports at the Beach, Sposato Landscape, Inc., Starboard Restaurant, Surf Side Limousine Services, Surfrider Condominium, T.H. White General Contractor, Tangier Island Cruises, Ten Bears Environmental, LLC, Tickled Pink, Tidewater Physical Therapy, Top Notch Heating, Air Conditioning & Refrigeration, Weddings by Cathleen, LLC, Wilmington Insurance Co., Winding Beam, WSFS. *Renewals from June 21 - August 23, 2011.*

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New Lives For Old Golf Courses

Where do fading golf courses go in a tough economy? In some Florida communities, they become playgrounds. When a 100-acre golf course in Deerfield Beach, Fla., shut down several years ago, the owner first proposed a housing development, but eventually agreed to revamp half of the course into a cemetery, and half into a park with a playground and ball field. Proposed plans are pending. "My hope is to get the property in development into a park for athletic use," says Bob Harbin, director of parks and recreation for Deerfield Beach. "The city is so deficient in that area." Royal Palm Beach, Fla., is replacing an



old course with a 160-acre park, complete with kayak rentals, volleyball courts and playgrounds. "Unfortunately, there is a supply-and-demand issue along with the unstable economy," says the National Golf Foundation's Greg Nathan, adding that 61 of some 16,000 courses nationwide closed permanently in 2010. "But whether a course is closed and converted or stays in business, you hope that whoever is making the decision makes it with intelligent information on the market." -Stacy Gilliam.

Source: AARP.org, July/August 2011.



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