



May 2011

FOCUS_{on}

Mission: To promote business, tourism and civic responsibility.

Official Ribbon Cutting of Nicola on the Avenue



On April 15, 2011, the Caggiano Family celebrated their one year anniversary of the Avenue restaurant.

Funland Invites Chamber Members . . .

To be their guest for the Chamber Fun Night on Saturday, May 14, 2011 from 5:00 - 9:00 PM. Join the Funland Family as they celebrate 50 Summers of Fun! The fun takes place on the Boardwalk and Delaware Avenue!



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 www.Beach-Fun.com

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Legal Counsel John M. Murray
Legal Counsel Jay Becker
Legislative Consultants Andy Stayton
 Mark Lally
 Brian White

Staff Contact Information

Kate Bell, Events/Visitors Center Ext. 11
 Carol Everhart, President/CEO Ext. 13
 Joy Kidd, Administration Ext. 14
 Marty Barrett, Membership Ext. 15
 Meghan McCalley, Finance/Marketing .. Ext. 16
 Jay Wiberg, Distribution Ext. 25

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2011 Upcoming Calendar

DATE	MEETING or EVENT	TIME/PLACE
May 12	Exec. Board of Directors Meeting...	10:30am/Jake's Seafood-Rt.1
May 12	Board of Directors Meeting.....	11:30am/Jake's Seafood-Rt.1
May 14	Town of Dewey Beach Meeting.....	9:00am/Lifesaving Station
May 14	Chamber Fun Night at Funland.....	5:00pm-9:00pm/Funland
May 17	General Membership Meeting with Representative John Carney	12:00 noon/Kings Creek City Club
May 20	City of Rehoboth Meeting	7:00pm/Commissioners Room
May 20-22	28th Annual Spring Sidewalk Sale..	9:00am-8:00pm/Resort Area
May 24	Shredding Day Event.....	10:00am-2:00pm/Bethany Blues
June 2	Membership Meeting/Luncheon..... with Senator Chris Coons	12:00 noon/Kings Creek City Club
June 10	Town of Dewey Beach Meeting.....	9:00am/Lifesaving Station
June 16	Exec. Board of Directors Meeting...	10:30am/Jake's Seafood-Rt.1
June 16	Board of Directors Meeting.....	11:30am/Jake's Seafood-Rt.1
June 17	City of Rehoboth Meeting	7:00pm/Commissioners Room
June 18	Dewey Beach Kid's Beach Party	Time TBA/Beach & Dagsworthy St.
June 21	Restaurant Olympics.....	Time TBA/Dewey Beach
July 13	Membership Meeting/Luncheon.... with State Treasurer Chip Flowers	12:00 noon/Kings Creek City Club
Aug 2	Membership Meeting/Luncheon.... with Attorney General Beau Biden	Time & Location TBA
Sept 13	Membership Meeting/Luncheon.... with Delaware Governor Jack Markell	Time & Location TBA
Sept 17	Dewey Bch. Summer's End Party ...	5:00pm-9:00pm/Dagsworthy St.

For additional information on Chamber meetings,
 visit www.beach-fun.com/meetings

Business After Hours

May 19	Atlantic Sands Hotel	Aug 25	Kings Creek Country Club
June 2	Venus on the Halfshell	Sep 15	The Bellmoor
July 21	Trade Show & Business After Hours at Outlet Liquors	Oct 6	Community Bank
	<i>Turn to page 6 for more info!</i>	Nov 17	Finbar's Pub & Grill
		Dec 8	Bethany Blues, Lewes

Business After Hours are held from 5:00-7:00 PM. Schedule & pictures can be viewed on the Chamber's website. Log onto www.beach-fun.com/business-after-hours/

What's Dewin' in Dewey!

Dewey Beach Movies & Bonfires

Free **MOVIES** will begin at 8:30 PM (dusk) and will be held at Dagsworthy Street & the Beach. Schedule below:

June 20 – Mega Mind, **June 27** – How to Train Your Dragon, **July 11** – Despicable Me, **July 18** – Nanny McPhee Returns, **July 25** – Shrek Forever After, **August 1** – Tangled, **August 8** – The Sorcerer's Apprentice, **August 15** – Yogi Bear, **August 22** – Secretariat, **August 29** – Toy Story 3

Free **BONFIRES** will take place on Wednesdays from June 22-August 31, 2011 from 7:30 PM to 11:00 PM at Dagsworthy Street & the Beach.

Metered parking is in effect; all other parking is FREE Monday-Wednesday after 5 PM.

Skim Boarding Clinics

Alley Oop will be holding FREE skimboard clinics on Saturdays (schedule below). The one hour lessons start at 9:00 AM and will be held at the end of New Orleans Street, Ocean Side in Dewey Beach. For more info, call 302-227-7087.

- ♦ JUNE - June 18, June 25
- ♦ JULY - July 2, July 9, July 16, July 23, July 30
- ♦ AUGUST - August 6, August 20, August 27

Dewey Beach Kid's Beach Party with Mascots, Music & Games

Join the Chamber and our business partners on June 18th for the Dewey Beach Kid's Beach Party with Mascots, Music & Games. The party will take place at Dagsworthy Street & the Beach. Stand by for details!

Dewey Beach End of Summer Party

Join the fun on September 17th (rain date-September 18th) from 5:00-9:00PM. The party will take place at Dagsworthy Street & the Beach. Stand by for details!

Skim Boarding Festivals

- June 4-5 ♦ South Side Shoot Out
 - August 13-14 ♦ 30th Annual East Coast Skim Championships
 - October 29 ♦ Sea Witch Festival Skim Fest
- For more info, visit www.skimusa.org

For updated information, visit

www.Beach-Fun.com/Dewey-Beach-Activities/

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Brag Board

Mr. Go-Glass Tops Safety & Quality Ratings

The Auto Glass Replacement Safety Standards (AGRSS®) Council certified all six Mr. Go-Glass locations for their commitment to fully comply with best practice procedures for safe auto glass installation. Of the approximately 12,000 auto glass shops in the United States, only about 15% have made the same pledge to their customers and insurance agents to ensure safe auto glass installation practices.

Go-Glass Corporation serves its' residential, commercial, and auto customers, under the Mr. Go-Glass™, brand from seven locations in Delaware, Maryland, and Virginia. In the auto segment, Mr. Go-Glass provides high-quality, safe auto, residential, and commercial glass installation services. The company is celebrating its 28th year as a locally owned and operated business on the Eastern Shore. For more information, visit the Go-Glass website at www.go-glass.com.



New City of Rehoboth Beach Enforcement Officer

Bobby Edmonds has been hired by the City of Rehoboth Beach as a Code Enforcement Officer working evening hours and weekends. Bobby will be enforcing the City Code and he will be working with residents and businesses to correct any possible Code violations. Congratulations!



Brandywine Senior Living Activities Director Receives National Honor

Congratulations to Shelly Hitchens, Arts & Entertainment Director at Brandywine Assisted Living at Seaside Pointe, located in Rehoboth Beach, Delaware. Shelly is the recipient of the 2011 National Association of Activity Professionals (NAAP) Award. Shelly is actively involved through volunteerism in the community and professional activity organizations in an effort to continue her work in providing quality programs for seniors. She is a leader, volunteer, friend, and highly respected by the community, activity professionals, and her residents and team members at Brandywine Senior Living. For more info, visit Brandywine Senior Living at www.brandycare.com.



Thanks for Your Help!

April 18, 2011

Dear Ms. Bell,

Thank you for the invitation to attend the Rehoboth Beach-Dewey Beach Chamber of Commerce meeting on April 13.



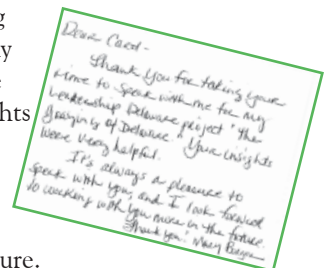
By attending the meeting, I learned the value of community organizations, and how they interact with small businesses. I also observed the process used to address community based issues, and the importance of service and action based groups.

I appreciate the time you spent with me, and look forward to keeping you informed about my studies at Delaware Technical and Community College.

Sincerely, James Allen

Thanks for Your Time!

Dear Carol, Thank you for taking your time to speak with me for my leadership Delaware project "The Graying of Delaware." Your insights were very helpful.



It's always a pleasure to speak with you, and I look forward to working with you more in the future.

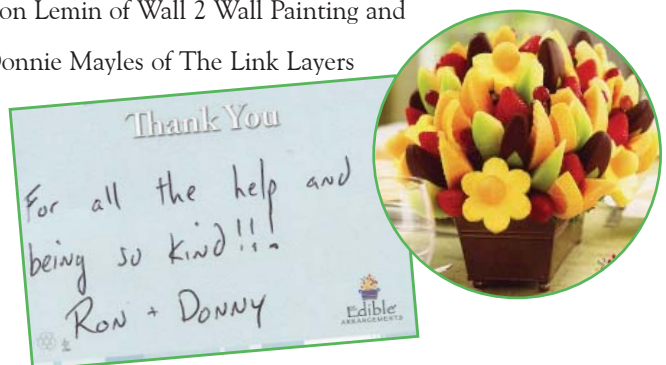
Thank You! Mary Berger, WBOC 16

Thanks to Chamber Staff!

Thank You for all the help and being so kind!!

Ron Lemin of Wall 2 Wall Painting and

Donnie Mayles of The Link Layers



2nd Annual Shredding Day Event A Huge Success!



**The Shredding Event was so successful,
we had to add another shredding day!**

Chamber staff hopes to see you on May 24th at Bethany Blues Restaurant-Route One, from 10:00am-2:00pm. Bring your paper for FREE shredding! No charge, but donations are welcomed for the benefit of the Destination Station Center project.



Welcome New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

Azura Clothing

Alyssa Titus
139 Rehoboth Avenue
Rehoboth Beach, DE 19971
302-226-9650
www.azuraclimbing.net
Retail-Apparel & Accessories

Beazer Homes

Sean Kilroy & David Quattrini
20450 Mall Center Way
Lewes, DE 19958
302-945-0494
www.beazer.com
Service-Builder/Contractor

Bricker's Famous LLC

Don Garrett & Steve Wampler
8 Rehoboth Avenue
Rehoboth Beach, DE 19971
Restaurant/Eatery

C.L.A.D.

Alyssa Titus
70 Rehoboth Avenue, Unit 103
Rehoboth Beach, DE 19971
302-227-3515
www.azuraclimbing.net
Retail-Apparel & Accessories

The Horse Experience at

Kershaw Acres

Karen Kershaw
17170 Harbeson Road
Milton, DE 19968
302-685-1818
www.kershawacres.com
Recreation/Attraction

Jane and Georgie

Kate Chambers
419 Rehoboth Avenue
Rehoboth Beach, DE 19971
302-727-5135
www.janeandgeorgie.com
Retail-Apparel & Accessories

Kaya Wellness & Yoga

Heather Shafer
301 G Rehoboth Avenue
Rehoboth Beach, DE 19971
302-227-3450
www.kayawellnesscenter.com
Service-Yoga

Law Office of Kim DeBonte

127 S. Bedford Street
Georgetown, DE 19947
302-856-7570
www.debontelaw.com
Service-Lawyers

Netforce, LLC

Mark Wise
31 Van Dyke Drive
Wilmington, DE 19809
302-764-5588
www.promoteyourlocalbusiness.com
Service-Advertising & Marketing

New Penn Financial

Scott Dostal
6250 Old Dobbin Lane, #110
Columbia, MD 21045
302-684-3932
www.newpennfinancial.com/scott_dostal
Service-Mortgage

Peninsula Home Care

Kay Satchell
501 Health Services Drive
Seaford, DE 19973
302-629-4914
www.peninsulahomecare.com
Service-Health Services

PKS & Company, P.A.

Ron Derr, CPA
1143 Savannah Road
Lewes, DE 19958
302-645-5757
www.pkscpa.com
Service-Financial Services

Silk & Sand Florist/ Weddings at the Beaches

Sally Hastings
1007 Kings Highway
Lewes, DE 19958
302-645-9891
www.weddingsatthebeaches.com
Service-Florist

STI Landscape Solutions

Bobbi Engel
20144 John J. Williams Highway
Lewes, DE 19958
302-645-6262
www.stilawn.com
Service-Landscape

Turnstone Builders, LLC

Joann Babbie
37395 Oyster House Road
Rehoboth Beach, DE 19971
302-227-8876
www.turnstonebuilders.net
Service-Builder/Contractor

"Table Top" Trade Show Scheduled for July 21st

The event, held in conjunction with the July Business After Hours, is scheduled for July 21st from 5:00-7:00PM. The trade show will be held at Outlet Liquors located at 19724 Coastal Highway in Rehoboth Beach. The cost per table is \$65.00. For more details and to reserve your spot, contact Kate Bell at 302-227-2233 x11 or events@beach-fun.com.



2010 participant, Jane Towers of the Blood Bank of Delmarva.



SECOND ANNUAL
5K RUN/WALK
HOSTED BY TANGER OUTLETS

Produced by the Seashore Strider Event Production, Inc.
Proceeds to benefit the Delaware Breast Cancer Coalition

SUNDAY, MAY 22, 2011 • 9:00 am

(RAIN OR SHINE)

5K Run/Walk and 1-Mile Walk
\$20/person (\$25 after May 13)

An all ages event!

Tanger Outlets

(at Applebee's Restaurant)

36470 Seaside Outlet Dr., Rehoboth Beach, Delaware



*For more information
please visit our website
www.defeetbreastcancerwalk.org*

- Run
- Walk
- Sleepwalk
- Form a Team
- Family Friendly
- Come for the fun!
- All participants receive a T-shirt
- Awards in all categories!



Members In

► "An Angel's Touch" Cleaning Services

"An Angel's Touch" Cleaning Services has provided high quality superior residential and commercial cleaning and condo maintenance for 29 years along with REASONABLE RATES. Additional services offered are: rentals, office, construction, churches, and pressure washing. They have a dedicated, friendly, trustworthy and uniformed staff that serves the Eastern Shore of Maryland and the Maryland/Delaware resort areas. Staff is proud to say that their cleaning has satisfied the most elite customers (some of whom are famous).

You will be "blessed" when you call "An Angel's Touch" Cleaning Services at 410-482-6190 or 410-703-7158. Ask about lawn care and discounted rates too! They will get the job done right custom for you! ♦



► Midway Fitness & Racquetball 24/7

The most complete health club at the Beach! Midway Fitness & Racquetball 24/7 is a state-of-the-art facility with a warm and inviting atmosphere where your safety, comfort, and customer service will always come first. It is a convenient, friendly, and clean facility with everything from cardiovascular equipment, two large freeweight rooms, large selection of strength machines, racquetball (they even supply equipment to play with), wallyball, aerobics, spin, zumba (classes are included in membership) and personal trainers. Plus, unparalleled amenities that include a whirlpool, saunas, and tanning.

The premier 24/7 fitness and racquetball facility offers short-term memberships and up to one year. 10-20 visit punchcards; one day; one week; one month; four months; one year.

Stop by Midway Fitness & Racquetball at your convenience and take a no pressure, no hassle tour. They are located at 34823 Derrickson Drive in Rehoboth Beach. For more information, call 302-645-0407 or visit www.midwayfitness.com. ♦

► Kaya Wellness & Yoga

Kaya (pronounced Ki-ya) means Pure in Scandinavian & Body in Sanskrit. A complete Wellness Center, that is here to support your growth through yoga, movement, and bodywork.

Kaya opened its doors April 1st and is located under the Starbucks on Rehoboth Avenue. Staff looks forward to serving you & helping you live a healthier, more peaceful life. There are many regularly scheduled drop-in yoga classes, series, and workshops, as well as spin & fit tease classes. They are also the first in the state to offer Aerial Yoga! Come see what this fun, new workout has to offer.

The complete wellness center offers massage, bodywork, and energy, shamanic & holistic healing. Escape the hustle of your typical gym & reconnect with yourself at Kaya. Visit them at 301 Rehoboth Avenue or call 302-227-3450 or check out www.KayaWellnessCenter.com.



Summer hours: Monday-Saturday 10:00 AM-6:00 PM & Sunday 10:00 AM-3:00 PM. Yoga & Massage hours are offered beyond these hours. ♦

► Law Office of Kim DeBonte

Since 2004, the Law Office of Kim DeBonte has provided clients with the knowledge, skills and attention to detail necessary for effective and reliable legal representation.

If you have questions about family law matters, such as divorce, custody, child support, or division of property, their attorneys can help. The law office can also assist you with landlord/tenant and other civil matters, including advance health care directives and powers of attorney. Their lawyers strive to resolve your case quickly, and are prepared to go to Court when necessary. Call them at 302-856-7570 or visit www.debontelaw.com. ♦

Congratulations! Trip Advisor has ranked Rehoboth Beach **19** among the top 25 beaches in the United States!



The Spotlight

► Lewes Cycle Sports

Lewes Cycle Sports is located at 526 E. Savannah Road on the 1st Floor of the Beacon Motel in Lewes. You can also visit the store online at www.oceancycles.com. The shop is open year round offering sales, service and rentals for all your cycling needs and carries bikes from Specialized, Jamis, Raleigh, Diamondback, Electra & more.

With over twenty years of experience in repairs and service, Lewes Cycle Sports is a full service shop covering your needs from flat tires and tune ups to complete rebuilds. Rentals are available for bicycles, beach umbrellas, chairs and more. Hourly, daily and weekly rates are available with free delivery to the Rehoboth Beach and Lewes areas. For more info, call 302-645-4544. ♦

► The Shore Life Magazine

Finally...A luxury lifestyle magazine for the Eastern Shore of Maryland and Southern Delaware.



The Shore Life is the first magazine that captures the understated elegance throughout the Shore by celebrating fashion, yachting, dining, entertainment, homes, unique profiles and more.

The Shore Life is fast becoming a quintessential part of our community reaching affluent readers throughout the ChesAtlantic peninsula through paid newsstands, upscale inns and restaurants and targeted mailings to high-end homes. In addition, The Shore Life is growing into feeder markets in the Greater Mid-Atlantic (DC, VA, PA) reaching our second homeowners and tourists through bookstores such as Barnes & Noble, Waldenbooks, Books-A-Million, Borders and more. It is time the Shore gains the image it deserves which is embodied in The Shore Life magazine.

For more information, call 410-200-8902 or visit www.theshorelife.net. ♦

► New Penn Financial

New Penn Financial is one of the largest Mortgage Lenders in the Mid-Atlantic region. They pride themselves on strong capital and financial stability, high service level commitments to clients, responsible lending practices and local knowledge of the Rehoboth Beach/Lewes & surrounding areas. Scott Dostal brings his 10+ years experience to Southern Delaware helping you get

into your new home with the lowest rates, best products and best customer service in the area. He works with all the top builders, agents and settlement providers in Sussex County to assist you on the purchase of your new home so you can enjoy the lovely beaches and atmosphere of Southern Delaware.

For more information, call 302-684-3932 or visit www.newpennfinancial.com/scott_dostal. ♦



► STI Landscape Solutions

STI Landscape Solutions, a division of Sussex Tree, offers complete landscaping services for residential and commercial clients throughout Sussex County. Services provided include:



lawn care, fertilization, bed maintenance, tree planting and/or transplanting as well as snow removal. The retail location is open Monday through Saturday, located less than two miles west of Rte 1 directly on Rte 24 and offers mulch, topsoil, compost, plants, and yard accessories including eco-friendly rain barrels.

Visit their Garden Center or call 302-645-6262 to have one of their certified Arborists visit your property to discuss your landscaping needs. Also visit their website www.stilawn.com. ♦



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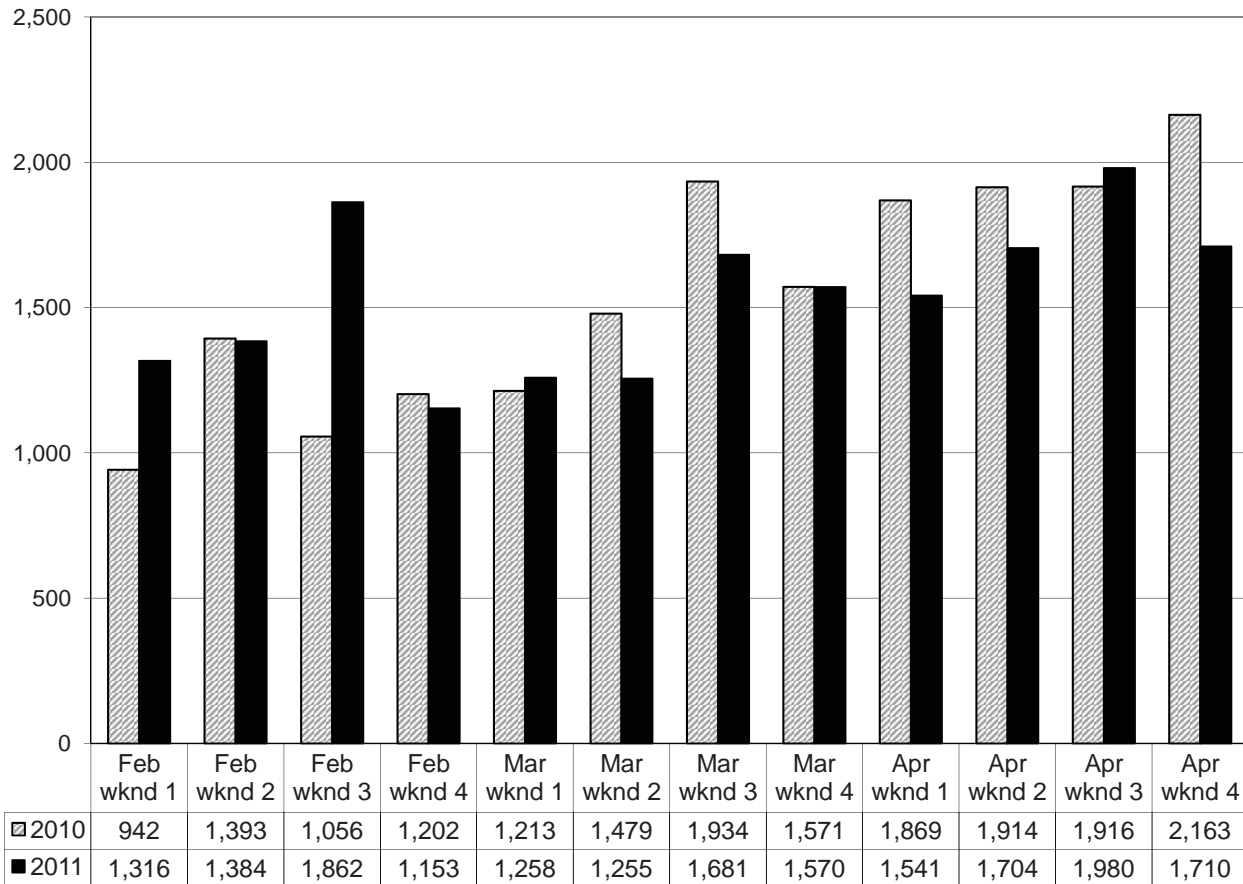


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REPORTS *and* STATISTICS

2010 vs. 2011 Room Occupancy



- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,160 Room Referral Count in season (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.)
- Room Count change due to seasonal closings begins mid November

Visitor Center Visitation

	2011	2010	2009	2008	2007
APR	1,109.....	1,095.....	1,080.....	1,102.....	928

"Quote of the Month"

"Character consists of what you do on the third and fourth tries."

James A. Michener, Novelist

DE Dept. Of Labor Statistics

(March 2011); Delaware's seasonally adjusted unemployment rate in March 2011 was 8.4%, down from 8.5% in February 2011. There were 35,500 unemployed Delawareans in March 2011 compared to 37,100 in March 2010. The U.S. unemployment rate was 8.8% in March 2011, down from 8.9% in February 2011. In March 2010, the U.S. unemployment rate was 9.7%.

Source: DE Monthly Labor Review; Vol. XVIII, Number 4, 4/15/11

REPORTS *and* STATISTICS

Website Results - www.beach-fun.com

Top Website Pages Viewed - April 2011

Page on Site.....	Page Views
1 Calendar of Events Main Page	10,604
2 Hotels/Motels.....	2,359
3 Accommodations.....	2,115
4 Vacation Planning Kit.....	1,761
5 Activities.....	1,498
6 Rehoboth Beach Info.....	1,283
7 Restaurants/Eateries	1,221
8 Beach Jobs.....	1,184
9 Dewey Beach Info.....	972
10 Plan My Trip.....	882
11 Interactive Dining Guide.....	857
12 Parking Beach Rules.....	688
13 Calendar of Events/May 1st	630
14 Photo Video Tour.....	618
15 Dewey Beach Activities.....	612
16 Contact	609
17 Search	569
18 Attractions/Recreation	563
19 Apartments/Cottages.....	550
20 Shopping	546

Top 10 States to Visit Site - April 2011

1 Pennsylvania	3,851
2 Delaware	1,955
3 Maryland.....	1,570
4 New York.....	1,327
5 New Jersey	987
6 Virginia	940
7 District of Columbia	717
8 Ohio.....	331
9 Massachusetts	331
10 Florida.....	171

Website Visits & Bounce Rate April 2010 vs. 2011

2010 - 20,036 visits

16,348 absolute unique visitors

32.38% bounce rate

2:50 average time on site

2011 - TBA

**Follow us on Twitter (606 followers)
or Fan us on Facebook (1,382 likes)!**



Check out these comments from the Chamber's Facebook page:

April 21 - Have I told you today how much I love Dewey Beach? How about this (stretches arms out) much?!?!?!?

- Don Elkins

April 21 - Looks like the Shred Event was AWESOME! Great job!

- Lauren Kubler

April 21 - Thank you for offering this for our community and our Earth!

- Northstar DE (AmericInn) commenting on the Chamber's Shredding Event

Business After Hours Fun!

Special thanks to Tammy and the Saketumi Restaurant staff for a fun time!



Speed Networking

Speed Networking

Ribbon Cuttings



Cordrey Center



Gorilla Powerwashing

Destination Station Center Information

On April 26, 2011, the Chamber of Commerce introduced Chamber Members to the Destination Station Center (DSC) Board of Directors and Team, updated members on the status of the DSC project, and rolled out the beginning phases of marketing, local awareness activities, and support.

DSC was founded by the Rehoboth Beach-Dewey Beach Chamber of Commerce and is a 501(C)3 tax exempt organization. The DSC Board consists of four current Chamber Board Members, two members representing alternative or green energy and three community members. (One current open community seat). DSC Board Members are: Kelly Ranieri, Lana O'Hollaren, Keith Martin, Rob Marshall, Dale Lomas, Kay Wheatley, Dr. Charles Wagner, and Mark Lally. Other team members include: Brad Hastings and Greg Moore of Becker Morgan Group and their associate Alan Reed of GWWO Architects (Architectural/Engineering Services), Keith Schiding of Nason Construction (Construction Management Services), Tony Biddle of PKF Consulting (Feasibility Study) and Rob Eppes of Jr. Achievement of Delaware (Educational Partnership).



For more information, please contact Carol Everhart at 302-227-2233 x13 or carol@beach-fun.com.



EDUCATION AND FUN DO NOT NEED TO BE CONTRADICTIONARY. IF WE CAN PEAK YOUR CURIOSITY, THE MIND WILL AUTOMATICALLY ENGAGE!

Below are pictures of attendees at the meeting.





Thank You Monthly Renewing Members

The Rehoboth Beach-Dewey Beach Chamber wishes to thank the following members who recently renewed their membership investment. The list below represents members who renewed during the period of April 1 - 29, 2011.

Thank you for your continued support!

Adeptevo, Inc, After Hours Heating and Air, Alarm & Communication Systems Group, All Saints' Parish Thrift Shop, Allied Waste, Applebees Neighborhood Grill & Bar, Atlantic Horizons, LLC, Atlantic One Remodeling, Aubrey Construction, Inc., Beach Marine, Betty's Pure & Simple, Bike To Go, Blue, Carolyn Watson Photography, Casa di Leo, Children & Families First, Chimes Delaware, Coastal Kayak, Commercial Capital, LTD., Community Bank Delaware, Community Integrated Services, Crabby Dick's Marketplace & Grill, Creative Impressions, Custom Mechanical, Inc., Del-Coast Design & Build, LLC, Delaware Seashore Preservation, Delmarva Printing, Inc., Downtown Cowgirl, Inc., East Coast Garden Center, East of Maui Surf Shop, Eco Construction, Econo Lodge, Edward Jones/Donna Savage, Farley Printing Co. Inc., Friendly's, Guardian Property Mgmt, LLC, Harbor Healthcare Center, Hotel Rehoboth, IHOP, Inn at Canal Square, Irish Eyes Pub & Restaurant, Jake's Seafood House, Inc., William Joseph/Patron Member, Joshua M. Freeman Foundation, KINFolk, Kitchen Tune-Up, Richard & Susan Krick/Patron Members, Lily Thai Cuisine, Local Book Publishing, Inc., Locchio Eyecare/Eyestyle, Lupo di Mare, Maid for Shore LLC, Make My Day Event Planning, Mariachi Restaurant, Morning Star Construction LLC, New Wave Spas, NV Homes, Peninsula Dental, LLC, Peninsula Regional Health System, Printz Motel, Rehoboth Beach Homeowners Assoc., Royal Treat Breakfast, Saketumi Restaurant, Sammy's Kitchen, Sea Air Village, Sea Esta Motels, Seacoast Salon, South Pacific Florist, Sperry Van Ness Miller Commercial Real Estate, THE MedSpa, Tri-County Security, NJ, Truitt Insurance & Financial Services, VistaGraphics, Inc., WaWa Food Markets, YMCA of Sussex County, Yesteryears Old Time Photos.
Renewals from April 1 - 29, 2011.



SPONSORSHIP OPPORTUNITIES STILL AVAILABLE!

Reach potential consumers who are open and willing to experience your product first-hand with a Best of Delaware party sponsorship.

LIMITED SPACE IS STILL AVAILABLE!

bestofde.com
302.504.1326
sales@delawaretoday.com

JULY 21 Chase Center On The Riverfront

PRESENTED BY **DELAWARE TODAY**

BUY TICKETS TODAY & SAVE! TICKETS@DELAWARETODAY.COM

Delmarvalist Launches Online Restaurant Guide

Delmarvalist Eats+Drinks section features secure online ordering from a growing list of select eateries

Delmarvalist.com is now offering a new online service called Delmarvalist eats + drinks (pronounced eats and drinks) to help busy families and college students answer the most difficult daily decision: What's for dinner? By visiting www.delmarvalist.com/eats, which is powered by Delmarvalist's famous Super Search, Delmarvans can easily find their favorite restaurants and cuisine types, right in their own neighborhoods, all in a couple of easy clicks.



To further help time-constrained folks, Delmarvalist eat + drinks now features online ordering-for many take out and delivery establishments. It only takes a minute for a secure order to be processed. Anyone can do it, and the order is more likely to be correct, the first time. In short order a meal can be ready for delivery and in your hand.

"Being a full-time working mother myself, I saw a need for this service – especially for families. I'm pleased that Delmarvalist can provide some relief in their hectic schedules," said Brooke Warner, General Manager, WBOC Interactive.

Delmarvalist eats + drinks is welcomed by restaurant owners, too, helping to get their name and business in front of the customers who are looking for a place to go. The online ordering feature can increase sales for take out and delivery establishments an average of 10% to 15%. By offering menus, discount coupons, special offers, operating hours, and other easy-to-update features, the restaurant listings really give the restaurants a powerful online presence.

Delmarvalist eats + drinks will expand its special features substantially in the coming weeks. Users should expect additional discount coupons and more restaurants offering online ordering and full menus each. Current restaurants featuring online ordering are: Hunan Palace (Fruitland, MD), Pani Pit Pizza (Salisbury, MD), Heroes Famous Grille (Salisbury, MD), Sub Runners (Salisbury, MD), Tony's Pizza (Salisbury, MD), NY Pizzeria (Salisbury, MD), Mambo Italiano (Salisbury, MD), and Bistro 54 (Delmar, DE).

Delmarvalist.com is a service of WBOC Interactive, which is locally owned and operated by Draper Holdings, which also owns WBOC, FOX21, and Loblolly, L.L.C.

For more information, contact Brooke Warner at bwarner@wboc.com or visit www.delmarvalist.com/eats

Just In - Sea Witch Logo!

Too cute for words! Thanks to member Group J Design for creating the logo for the 22nd Annual Sea Witch Halloween & Fiddler's Festival -- Mummy Knows Best!

Mark your calendars, the weekend event will be held on
OCTOBER 28-30, 2011.

For event information and applications, visit
www.Beach-Fun.com/Sea-Witch-Halloween-Fiddlers-Festival/





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