Value of **Tourism** 2015

Tourism has grown significantly in Delaware over the past 8 years.

Efforts to increase awareness of the state are working.

The industry's contribution to Delaware's economy is bigger.

More people are visiting, and more people have jobs.

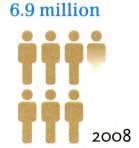
Growth 2008-2015



Visit Delaware.com

1.6 million

more visitors



8.5 million



Contribution to state GDP up

\$1.2 billion

\$1.9 billion



2008

\$3.1 billion



2015

\$79 million

more in tax revenue \$408 million



2008

\$486 million



11 thousand

additional jobs

31,000 jobs



2008

42,000 jobs



2015