

# THE VALUE OF TOURISM 2021



VisitDelaware.com



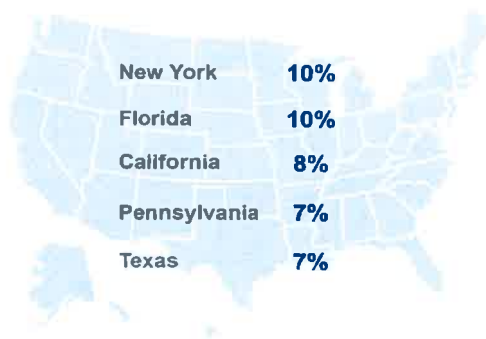
## VISITATION

- 28.3 million visitors (includes day, overnight, business, and leisure travelers) – a new Delaware record.
- 9.8 million overnight visitors – exceeding 2019 levels.

## ECONOMIC IMPACT

- \$4 billion contributed to the state Gross Domestic Product (GDP).
- Without tourism, each Delaware household would pay an additional \$1,608 in taxes.

## TOP STATES OF ORIGIN



## TOURISM INDUSTRY JOBS

- Tourism employment rose to a record 47,760 full and part-time jobs in 2021.
- 64% of all new jobs created in 2021 in Delaware came from tourism.
- 4th largest private employer (9% of all private sector jobs).

## VISITOR SATISFACTION

- 83% of overnight travelers to Delaware are repeat visitors.

## VISITOR SPENDING

- Visitor spending topped \$5.9 billion, a 30% increase from 2020.

Delaware Tourism Office  
Jessica Welch  
Director  
(302) 672-6802