Rehoboth Beach-Dewey Beach Chamber of Commerce

"The Nation's Summer Capital"
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Membership Reopening Pandemic Survey – April 15, 2020

A survey undertaken by the Rehoboth Beach-Dewey Beach Chamber of Commerce on April 15, 2020 regarding the pandemic and the impact and needs of the business community resulted in the following response:

Q: How is your business currently operating?

A: 70% are closed; 20% are operating with modified hours, services, or staffing; 10% are operating business as usual.

Q: What is the most important immediate need right now?

A: Additional funding, a reopening timeline plan, and virus testing.

Q: Once you reopen or resume regular operations, what do you anticipate will be the most critical need? A: Acquiring a workforce given that the current financial unemployment government stimulus is higher than current employee wages; a clear guideline of what regulations are to be followed by the businesses.

Q: Six months from opening, what do you anticipate your top three needs will be?

A: Loan forgiveness; workforce; a simplified and better government process.

There was unified agreement that when the Coastal Area Beach Resorts, both in and out of State, are ready to open that it be done in a unified timeline way.

The Rehoboth Beach – Dewey Beach Chamber of Commerce continues to stay in touch with its Members and is happy to share the information we receive. For additional information, please feel free to contact Carol Everhart, President/CEO at (302) 542-7547 or carol@beach-fun.com.