

# REPORTS *and* STATISTICS



## Accommodation Occupancy Chart | 2020 vs. 2021

Weekend	Room Count	Weather	Event
January 3-5, 2020	1,297	50's Rain	No Event
January 1-3, 2021	1,249	50's Cloudy	Phase Two
January 10-12, 2019	1,487	60's	No Event
January 8-10, 2021	1,332	40' Sunny	Phase Two
January 17-19, 2020	1,582	30's Flurries	No Event
January 15-17, 2021	1,522	40's Cloudy	Phase Two
January 24-26, 2020	1,360	60's Rainy	No Event
January 22-24, 2021	1,427	30's Cloudy	Phase Two
January 31-February 2, 2020	1,805	40's Cloudy	Polar Bear Plunge
January 29-31, 2021	1,436	30's Snow	Phase Two
February 7-9, 2020	1,554	50's Rainy	No Event
February 5-7, 2021	1,424	40's Snow/Mix	Phase Two
February 14-16, 2020	2,283	30's Cloudy	Valentine's Day; Presidents Day Wknd
February 12-14, 2021	1,865	30's Cloudy	Phase Two; Valentine's Day; Presidents Day Wknd
February 21-23, 2020	1,859	40's Sunny	Dewey Winter Gala; Gumbo Crawl
February 19-21, 2021	1,601	30's Sunny	Phase Two
February 28-March 1, 2020	1,839	50's Sunny	None
February 26-28, 2021	1,480	40's Rainy	Phase Two
March 6-8, 2020	2,017	40's Cloudy	Health/Fitness Expo
March 5-7, 2021	1,679	40's Sunny	Phase Two
March 13-15, 2020	1,112	60's Sunny	St. Patrick's Day; Start of Coronavirus Restrictions
March 12-14, 2021	2,105	50's Sunny	Phase Two
March 20-22, 2020	954	70's Sunny	Coronavirus Restrictions
March 19-21, 2021	2,189	50's Sunny	Phase Two

Wednesday	Room Count
January 1, 2020	993
December 30, 2021	1,074
January 8, 2020	997
January 6, 2021	928
January 15, 2020	1,036
January 13, 2021	1,056
January 22, 2020	1,056
January 20, 2021	1,070
January 29, 2020	1,143
January 27, 2021	1,133
February 5, 2020	1,081
February 3, 2021	1,051
February 12, 2020	1,075
February 10, 2021	1,048
February 19, 2020	1,089
February 17, 2021	1,104
February 26, 2020	1,249
February 24, 2021	1,268
March 4, 2020	1,142
March 3, 2021	1,262
March 11, 2020	945
March 10, 2021	1,432
March 18, 2020	648
March 17, 2021	1,341

### Year to Date Occupancy TOTAL Comparison

#### WEEKEND

January - March 22, 2020 · 19,149  
 January - March 21, 2021 · 19,309



#### WEDNESDAY

January 1 - March 18, 2020 · 12,454  
 January 1 - March 17, 2021 · 13,767



Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.