

# REPORTS *and* STATISTICS



## Accommodation Occupancy Chart | 2018 vs. 2019

Weekend	Room Count	Weather	Event
July 6-8, 2018	3,305	70's Sunny	None
July 5-7, 2019	3,274	80's Sunny	4th of July Fireworks
July 13-15, 2018	3,494	80's Sunny	None
July 12-14, 2019	3,146	80's Sunny	None
July 20-22, 2018	3,396	80's Rainy	None
July 19-21, 2019	3,256	90's Sunny	None
July 27-29, 2018	3,511	80's Rainy	None
July 26-28, 2019	3,283	80's Sunny	None
August 3-5, 2018	3,557	80's Cloudy	Art League Show
August 2-4, 2019	3,307	80's Cloudy	Art League Show
August 10-12, 2018	3,561	80's Sunny	Art League Show
August 9-11, 2019	3,307	80's Sunny	Art League Show; Summer Vibes Fest
August 17-19, 2018	3,565	80's Sunny	Summer Vibes Fest
August 16-18, 2019	3,308	80's Sunny	None
August 24-26, 2018	3,548	80's Sunny	None
August 23-25, 2019	3,146	80's Sunny	None
August 31-September 2, 2018	3,527	80's Cloudy	Labor Day
August 30-September 1, 2019	3,318	80's Sunny	Labor Day
September 7-9, 2018	3,181	80's Rainy	Sandcastle Contest
September 6-8, 2019	3,123	80's Cloudy	Sandcastle Contest
September 14-16, 2018	2,491	70's	Hurricane Florence Threat
September 13-15, 2019	3,104	80's Cloudy	Polkamotion
September 21-23, 2018	3,200	70's Sunny	Garlic Fest/Dewey End of Season Party
September 20-22, 2019	3,239	70's Sunny	Dewey End of Season Party
September 28-September 30, 2018	3,074	70's Sunny	Chilli Fest
September 27-29, 2019	3,273	70's Sunny	Alzheimer's Walk; Dewey Golden Jubilee

Wednesday	Room Count
July 4, 2018	3,003
July 3, 2019	2,783
July 11, 2018	2,633
July 10, 2019	2,572
July 18, 2018	2,812
July 17, 2019	2,699
July 25, 2018	2,534
July 24, 2019	2,797
August 1, 2018	2,660
July 31, 2019	2,603
August 8, 2018	2,870
August 7, 2019	2,926
August 15, 2018	3,029
August 14, 2019	2,857
August 22, 2018	2,748
August 21, 2019	2,697
August 29, 2018	2,418
August 28, 2019	2,358
September 5, 2018	2,357
September 4, 2019	2,334
September 12, 2018	2,156
September 11, 2019	2,341
September 19, 2018	2,018
September 18, 2019	2,062
September 26, 2018	1,819
September 25, 2019	1,916

### Year to Date Occupancy TOTAL Comparison

#### WEEKEND

January - September 30, 2018 · 106,975 ↓  
 January - September 29, 2019 · 102,124 ↓

#### WEDNESDAY

January - September 26, 2018 · 70,203 ↓  
 January - September 25, 2019 · 69,008 ↓

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.