

## Make sure the Chamber's Holiday Party is on your list!

Thursday, December 19th from 5:00-7:00 PM at Jake's Seafood House, Rehoboth Beach



**\$10 at the door** which includes a FREE arms length of 50/50 raffle tickets to members with their membership key tag and one free 50/50 single ticket to those with out a key tag. Guaranteed \$100 pot to winner.



**Music by** Junior Wilson and Chatty. **Menu Includes:** Top Round of Beef · Fried Oysters · BBQ Bacon Wrapped Scallops Crab Bruschetta · Shrimp Cocktail · Mini Crab Cakes · Pasta with Shrimp · Roasted Red Potatoes · Chefs Choice Vegetable Garden Salad & Happy Hour drink prices until 7 PM



Check out page 3 for information on two upcoming award banquets!



### Rehoboth Beach-Dewey Beach

Chamber of Commerce & Visitors Center

"The Nation's Summer Capital" P.O. Box 216 (Mailing Address) 501 Rehoboth Avenue (Visitors Center)
306 Rehoboth Avenue (Administrative Offices) Rehoboth Beach, DE 19971-0216 302-227-2233 · 800-441-1329
Member Hotline · 302-227-6446 Fax · 302-227-8351

rehoboth@beach-fun.com · Beach-Fun.com

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#### Chamber Staff Contact Information

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Karen McMahon, Nancy Stewart	
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# 2019 Upcoming Calendar

#### DATE...... MEETING or EVENT ...... TIME/PLACE

- Dec 14......Town of Dewey Beach Mtg .......9:00 am/Life Saving Station
- Dec 19.....Joint Board of Directors Mtg......3:00 pm/Jake's Seafood
- Dec 20.....City of Rehoboth Beach Mtg ......3:00 pm/Commissioners Room

For Resort Area Events, visit www.Beach-Fun.com

# 2019 Business After Hours

Members are invited to attend monthly Business After Hours! These popular mixers are a great opportunity to meet and network with your fellow Members.

A \$1.00 donation is collected at the door which creates the funds for the 50/50 raffle. Business card drawings are also held and door prizes are given out to the lucky winners!



Thursday, November 14 · The Pines Rehoboth Beach

# Merry Christmas and Happy New Year

from the Board of Directors & Chamber Staff



4th Quarter Newsletter · 2019

# So Many Awards...So Little Time

The Chamber of Commerce will recognize numerous Members, volunteers and special community supporters during two separate events.

### Wednesday, November 20th · Noon

<sup>®</sup> Luncheon at the Cultured Pearl in Rehoboth Beach (\$25) Awards to be presented: 20 Year Members, Scholarship Awards & Major Sponsors

Wednesday, December 4th · Cocktail Hour beginning at 5PM Banquet at the Lighthouse Cove Event Center in Dewey Beach (Ticket Price TBA) Awards to be presented: Mae Hall McCabe, Business of the Year, Volunteer of the Year,

Monumental Continuous Business Award, and Dewey Beach Lifeguard of the Year. Plus, Board Members will be Installed!

Ticketed events. Seating is limited...RSVP required! Contact Lisa at 302-227-2233 x14 or lisa@beach-fun.com.

# Service at the Beach

# **CLENDANIEL'S PLUMBING & HEATING**

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# Schwab is now in the neighborhood.

Mark E. Engberg, CFP® Independent Branch Leader

Stephanie P. Brown, MBA Independent Financial Consultant

Rehoboth Beach Independent Branch 19266 Coastal Highway, Unit 5 Safeway Shopping Center (302) 260-8731 schwab.com/rehobothbeach



#### schwab.com/pricing

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Own your tomorrow.



## to Perfect Wave Sponsor





for bringing the Chamber staff Sea Witch® Survival Kits, Iol!

Weis staff participated in the costume parade and carried the pumpkin balloon.







# cffde.org/santa2019

Chip Timed 5K race 1 mile run/walk Holiday Stations Trophies & Awards Giveaways Costume Contests HUGE After Party!!





#### **Bright Side Exteriors**

Jason B. McPherson 615 Otis Drive Dover, Delaware 19901 302-674-4642 www.trustbrightside.com Service - Builder/Contractor

#### **Capano Residential**

Christie Haupt 105 Foulk Road Wilmington, Delaware 19803 302-429-8700 www.capanoresidential.com Real Estate - Developer

#### **Coastal Style Magazine**

Lauren Zaniewski Serving the Delmarva Area 410-456-1349 www.coastalstylemag.com Service - Publications

#### **Electric Fish**

John Bonanno 42 Rehoboth Ave, #5, Penny Lane Rehoboth Beach, Delaware 19971 240-701-4961 Instagram: @electricfishlights Retail - Gifts & Specialty Shops

# WELCOME New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

#### **Fairway Village Rental Homes**

Christie Haupt 21 Village Green Drive, Suite 103 Ocean View, Delaware 19970 302-354-1021 www.livefairway.com Real Estate - Rentals/Sales

#### **Lighthouse Beach RV Resort**

David Podlaseck 26162 Bay Blvd. Millsboro, Delaware 19966 302-515-2300 www.lighthousebeachde.com Accommodation - Camping & RV

#### **McGRAPHIX Advertising Products**

Al McDonald 37091 E Whitetail Drive Selbyville, Delaware 19975 302-436-9665 www.mcgraphixinc.com Service - Advertising

#### Nations Lending

Matthew Trone 19621 Blue Bird Lane, Suite 3 Rehoboth Beach, Delaware 19971 302-567-5604 www.nationslending.com/rehoboth-beach-de Real Estate - Mortgage

#### Summit Orthopaedic Home Care

Eric Reinhold 1632 Savannah Road, Suite 8 Lewes, Delaware 19958 302-703-0800 www.summitorthode.com Service - Health Services

#### Susan G. Komen Maryland, also serving Kent & Sussex Counties in Delaware

Karen Falk 162 E. Buckingham Drive Rehoboth Beach, Delaware 19971 302-519-5093 www.komenmd.org Service - Org./Assoc./Agency

#### **Thompson Island Brewing Company**

Nelia Dolan 30133 Veterans Way Rehoboth Beach, Delaware 19971 302-309-9887 www.thompsonislandbrewing.com Restaurant/Eatery

#### **Total Care Physicians**

Debra J. Smith 405 Silverside Road, Suite 111 Wilmington, Delaware 19809 302-798-2562 www.totalcarephysicians.com Service - Health Services

## **ATLANTIC OFFSHORE WIND ENERGY DEVELOPMENT?**

The proposed **Wind Turbine Development** is a top item in the news and local conversation. For more information on the Development, we suggest reviewing the following:

- Skipjack Wind Farm: https://www.capegazette.com/article/comment-period-wind-farm-connection-extended/191945
- Save Our Beach View: https://saveourbeachview.com/
- https://espis.boem.gov/final%20reports/5662.pdf
- www.caesarrodney.org





## Thank You Monthly Renewing Members

The Chamber wishes to thank the following Members who recently renewed their membership investment. The list below represents Members who renewed during the period of October 1 - November 3, 2019. Thank you for your continued support!

A.G. Renovations, Inc. · Ad-Art Sign Co. · All Wheels Bike & Scooter · American Lung Association American Responder Services LLC · Barrows and Associates/Ocean Atlantic Sotheby's Beach Babies Child Care, Inc. · Beau Biden Foundation for the Protection of Children Boulevard Ford-Lincoln · Cancer Support Community Delaware · Cape Business Network Casapulla's Subs · Charles Schwab · COMCAST SPOTLIGHT · Dante Property Management Davis, Bowen & Friedel, Inc. · Delaware Center for the Inland Bays · Delmarva Christian High School Design Center of Rehoboth (DCOR) · Dickens Parlour Theatre · Dover Tents & Events Dreamweaver Interiors & Fabrics · Jeffrey Fowler/Keller Williams Realty
Friends of Delaware Veterans, Inc. · Grub · Indian River Marina, Delaware Seashore State Park InterExchange, Inc. · K. Hovnanian Homes · The Leukemia & Lymphoma Society
Meghan's Collection, LLC · Moorings at Lewes · The Peninsula · Quality Inn & Suites (Georgetown) Rodney Dunes Pier 12 Beach Apartments · Ronald M. Coffin General Contractors, Inc Sports at the Beach · Sussex County Habitat for Humanity
Tall Pines Resort Community & Campground · Wells Fargo Home Mortgage · WMDT-TV- Channel 47

## **BUSINESS** after HOURS PICTURES

## **THANKS to our October Host!**

1301 Coastal Highway, Dewey Beach · 302-581-3311 www.lighthousecoveevents.com

















8 Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center

4th Quarter Newsletter · 2019

# REACH MORE CUSTOMERS WITH DELAWARE TODAY!

1.



## They're active, affluent beachgoers!

**111,686 Monthly readers** – circulation is independently audited and verified.

Statewide distribution – Reach residents, weekenders and vacationers.

#### **Affluent readers**

- Average Household income of \$204,069
- 86% live or travel to Delaware beaches/ Sussex County regularly
- 25% own a home/condo at the beach/ Sussex County

Paid circulation with bonus distribution through local events, chambers, CVB's and realtors!

Weekly beach e-newsletter is distributed to more than 18,000 opt-in subscribers.

ASK ABOUT SPECIAL RATE PACKAGES AND FREQUENCY DISCOUNTS!

# **DelawareToday**

For information, contact: Sales@DelawareToday.com or (302) 504-1326

## **REPORTS and STATISTICS**



## Accommodation Occupancy Chart | 2018 vs. 2019

Weekend	Room Count	Weather	Event	Wednesday	Room Count
August 3-5, 2018	3,557	80's Cloudy	Art League Show	August 1, 2018	2,660
August 2-4, 2019	3,307	80's Cloudy	Art League Show	July 31, 2019	2,603
August 10-12, 2018	3,561	80's Sunny	Art League Show	August 8, 2018	2,870
August 9-11, 2019	3,307	80's Sunny	Art League Show; Summer Vibes Fest	August 7, 2019	2,926
August 17-19, 2018	3,565	80's Sunny	Summer Vibes Fest	August 15, 2018	3,029
August 16-18, 2019	3,308	80's Sunny	None	August 14, 2019	2,857
August 24-26, 2018	3,548	80's Sunny	None	August 22, 2018	2,748
August 23-25, 2019	3,146	80's Sunny	None	August 21, 2019	2,697
August 31-September 2, 2018	3,527	80's Cloudy	Labor Day	August 29, 2018	2,418
August 30-September 1, 2019	3,318	80's Sunny	Labor Day	August 28, 2019	2,358
September 7-9, 2018	3,181	80's Rainy	Sandcastle Contest	September 5, 2018	2,357
September 6-8, 2019	3,123	80's Cloudy	Sandcastle Contest	September 4, 2019	2,334
September 14-16, 2018	2,491	70's	Hurricane Florence Threat	September 12, 2018	2,156
September 13-15, 2019	3,104	80's Cloudy	Polkamotion	September 11, 2019	2,341
September 21-23, 2018	3,200	70's Sunny	Garlic Fest/Dewey End of Season Party	September 19, 2018	2,018
September 20-22, 2019	3,239	70's Sunny	Dewey End of Season Party	September 18, 2019	2,062
September 28-September 30, 2018	3,074	70's Sunny	Chilli Fest	September 26, 2018	1,819
September 27-29, 2019	3,273	70's Sunny	Alzheimer's Walk; Dewey Golden Jubilee	September 25, 2019	1,916
October 5-7, 2018	2,437	60's Rainy	Sidewalk Sale, Greyhounds	October 3, 2018	1,655
October 4-6, 2019	2,815	70's Sunny	Sidewalk Sale	October 2, 2019	1,755
October 12-14, 2018	3,009	60's Sunny	Jazz Festival	October 10, 2018	1,506
October 11-13, 2019	2,985	70's Sunny	Greyhounds	October 9, 2019	1,493
October 19-20, 2018	2,437	60's Cloudy	None	October 17, 2018	1,531
October 18-20, 2019	2,880	60's Sunny	Trube Blue Jazz; Rehoboth Jazz Festival	October 16, 2019	1,372
October 26-28, 2018	3,075	50's Nor'easter	Sea Witch <sup>®</sup> Festival	October 24, 2018	1,309
October 25-27, 2019	3,106	60's, Sun & Rain	Sea Witch <sup>®</sup> Festival	October 23, 2019	1,506

#### Year to Date Occupancy TOTAL Comparison

WEEKEND January - October 28, 2018 · 117,933 January - October 27, 2019 · 113,910 WEDNESDAY January - October 24, 2018 · 76,204 January - October 23, 2019 · 75,134

↓ |

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

## **REPORTS and STATISTICS**

### Website Results for www.Beach-Fun.com | 2018 vs. 2019

Month	Pageviews		Users/Visits		Absolute Unique Visitors		Bounce Rate *		Avg. Time on Site *	
	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019
January	21,740	22,354	6,892	7,390	6,347	6,733	53.38%	57.30%	1:47	1:55
February	33,479	22,442	10,437	9,253	9,665	8,427	49.54%	61.00%	1:56	1:41
March	41,473	30,960	12,770	10,955	11,899	10,111	52.02%	60.78%	1:51	1:44
April	40,053	41,736	12,720	14,378	11,887	14,315	53.51%	63.17%	1:48	1:32
Мау	54,949	49,959	16,086	18,388	15,270	17,442	50.67%	62.93%	1:59	1:37
June	96,793	50,408	27,207	18,919	26,201	18,094	50.54%	63.75%	1:53	1:34
July	73,562	60,792	27,458	23,350	25,706	22,393	66.39%	65.97%	1:25	1:31
August	56,551	57,464	21,852	21,722	20,211	20,707	65.97%	64.25%	1:29	1:31
September	43,698	66,174	16,993	27,569	15,645	26,193	65.82%	67.32%	1:29	1:18
October	93,796	120,446	37,344	45,970	34,205	43,182	67.06%	57.92%	1:10	1:16
YTD Totals	556,094	522,735	189,759	197,894	177,036	187,597	57.49%	62.44%	1:40	1:33

#### **Top Pages Viewed - October 2019**

ge on Site	Page Views
Sea Witch® Page	46,082
Sea Witch®/Calendar of Events Pages	29,226
Events	3,966
Area Activities	2,075
Sidewalk Sale Page	
Souvenir Shop, T-Shirts	1,510
Sea Witch® Program Request	1,057
Event: Bark on the Boards	1,022
Attractions	
Souvenir Shop, Adult T-Shirt	
	Sea Witch® Page Sea Witch®/Calendar of Events Pages Events Area Activities Sidewalk Sale Page Souvenir Shop, T-Shirts Sea Witch® Program Request Event: Bark on the Boards Attractions

#### Top 10 States to Visit Website - October 2019

Sta	te Visit	S
1	Delaware (partly Member driven) 16,689	)
2	Pennsylvania	)
3	New Jersey	Ś
4	Maryland 5,682	2
5	District of Columbia 5,084	1
6	Virginia 2,485	5
7	New York 1,529	)
8	Tennessee	2
9	Ohio	Ś
10	Florida	1

As of November 4, 2019, the Chamber has 71,210 Facebook Followers & 956 Instagram Followers! Follow the Chamber at: www.facebook.com/RehobothDeweyChamber/ · www.instagram.com/rbdbcc

### **Delaware Labor Force Trends**

(September 2019); Delaware's seasonally adjusted unemployment rate in September 2019 was 3.5%, up from 3.4% in August 2019. There were 17,200 unemployed Delawareans in September 2019 compared to 17,400 in September 2018. The US unemployment rate was 3.5% in September 2019, down from 3.7% in August 2019. In September 2018 the US unemployment rate was 3.7%, while Delaware's rate was 3.6%. Source: Delaware Department of Labor - Monthly Labor Review; published October 18, 2019. https://lmi.delawareworks.com



"Anyone who has never made a mistake has never tried anything new."

Albert Einstein

## **RIBBON CUTTINGS**

#### Ocean Glass Inn

The Ocean Glass Inn is a newly renovated Inn that features top-notch amenities, exceptionally clean rooms and cottages, and a convenient location on Rehoboth Avenue. In addition, the Inn offers free parking and breakfast and afternoon reception in the "Glass Lounge".

The Ocean Glass Inn is located at 37299 Rehoboth Avenue in Rehoboth Beach. For more information, call 302-227-2844 or visit www.oceanglassinn.com.



#### Thompson Island Brewery & Restaurant

Thompson Island Brewery & Restaurant is SoDel Concepts' newest restaurant and is named after the local Thompson Island located in the Rehoboth Bay. This restaurant features a dining room, bar, porch, and beer garden with bocce ball and ping pong. The restaurant is located at 30133 Veterans Way in Rehoboth Beach and is open Sunday-Thursday from 11:30AM-10PM and Friday-Saturday from 11:30AM-11PM.

For more information, call 302-309-9887 or visit www.thompsonislandbrewing.com.



### SEA WITCH® TRANSPORTATION UPDATE

#### Chamber Addresses Sea Witch® Festival DART Transit Complaints

DART stepped up and answered the Chamber's request to provide transit to the festival, which otherwise would not have been available. Based on feedback received, DART has recognized the adjustments and corrections that need to be made. In addition, DART will provide free transit to the festival in 2020.



As Albert Einstein said "Anyone who has never made a mistake has never tried anything new."

### **CONGRATS TO CITY EMPLOYEE**

The Delaware chapter of the American Society for Public Administration (DAPA) announced that Evan Miller, Projects Coordinator for the City of Rehoboth Beach, received the 2019 Young Professional of the Year Award. This award recognizes a young professional working in Delaware who demonstrates excellence in contribution to public administration, management, or service over the last five years; active support and fostering of other young leaders in their field; and an innovation of new practices and



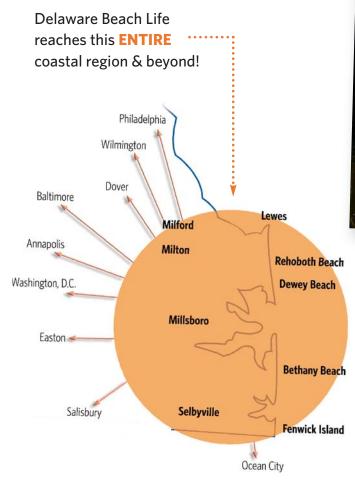
promoting the importance of these practices and winners are selected from all levels of public service – local, state, and federal government and nonprofit organizations. Eligibility also includes individuals from the private sector who have made significant contributions in public service in Delaware.

"Evan has made important contributions at the City of Rehoboth Beach, exemplified the mission of the City, and has positively impacted the staff and public," said Sharon Lynn, Rehoboth Beach City Manager. "As part of our next generation of leaders, Evan will help to shape our community's future and we are so proud to recognize his work with this award." Miller credits his araduate education at the University of Delaware's Biden School of Public Policy and Administration (SPPA) for helping set the stage for his work in local government, particularly courses in financial management, human resources, public policy, and land use. Additionally, serving as Research Assistant with the Institute for Public Administration gave him excellent exposure to working on policy at the state and federal levels. Other SPPA activities, such as the Student Association of Policy and Administration and New Visions of Public Affairs, helped Miller build his resume and broaden his experience to public administration.

For more information about DAPA, please visit www.dapanet.org.

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## The Sea Witch® Wicked Is All Smiles! Over 400+ Volunteers, Sponsors, Groups & Businesses made Sea Witch® Magic! THANK YOU!

Susan Maclary, Lauren MacMurray, Chris Mal, Marcia Maldeis, Maplewood Dental Associates, Rob Marshall, Keith Martin, MD Rough Riders, Meghan's Collection, LLC, Meghan McCalley, McCrone, Pam McCutcheon, McDonald's and Meoli Companies, Kathy McGuiness, Karen McMahon, Megaladon Shark Teeth, Mike Meoli, MERR, Stan Mills, Shawn Mitchell, MLC Productions, Steve Montgomery, Mug & Spoon, Mystic Impressions, Lisa Newnom, Nicola Pizza, Nothin' But Trouble, Oil Creations by Gail, Greg Oliver, On the Rebound Bulldog Rescue, Gwen Osborne, P2 Ware Art Tile, Robert Passieu, Pasgualini's Bakery, Bill Pell, Peninsula Paving, Pepper's, Pet Wants Rehoboth, Philly Soft Pretzel Factory, Pierpont's Creations, Pirates of Lewes Expeditions, Planet Smoothie, The Point Coffee House, Portraits in the Sand, Bruce Pringle, Diane Pringle, Stephanie Przygocki, Zeke Przygocki, R&B Ranch, Frank Raines, Ray's Wraps & Sand Art, RBDBCC Board of Directors, RE/MAX Realty Group, RE/MAX Rental Division, Mitch Resnick, RB Animal Hospital, RB Fire Department, RB Museum, RB Police Dept., RB Streets Dept., Rehoboth Toy & Kite, Mike Rivera, Lt. Jaime Riddle, Marylouise Salamone, Salty Paws, Sophia Sawicki, Scales & Tales, Schell Brothers, Lisa Schlosser, Pete Schwartzkopf, Seashore Striders, Teri Seaton, Secrets of the Universe, Servpro & Staff, Sign\*A\*Rama, Silverwhimsies Jewelry, SLM Gifts, Small Wonder Pony Club, Smyrna High School Marching Band, Snippy Doodles, Chuck Snyder, SONCO, Southern DE Therapeutic Riding, Southern DE Tourism, Alec Stanton, State of Delaware, Steampunk Junction by Sami, Step by Stepping Stones, Nancy Stewart, Stewart & Ward Family, STI Landscape Solutions, Susan Townley-Wood, Sussex County EMS, Sussex County Women's Journal, Sussex Eye Center, Sussex Family YMCA, Sweet Frog Frozen Yogurt, Jennifer Swingle, Scott Swingle, Tail Bangers, The Great STEMporium, The Jimmies, Scott Thomas, Tidemark Federal Credit Union, Tidewater Landing, Tidewater Physical Therapy & Rehab, Sue Timmons, Tish Brey Photography, Tom Ryder Art, Tootie's Poop Patrol, Top It Off, Totes of the Town, Town of Dewey Beach, Trailer Grass Orchestra, Trinity Logistics, Mariella Trosko, Tulpehocken Marching Band, Unique Pewter, Village by the Sea, Liz Vitella, Drew Walls, Chuck Ward, WBOC, Rachel Webster, Wells Fargo, Weis Markets, WGMD 92.7, Kay Wheatley, Williams Blacksmithing, Williams Insurance, Wilmington Savings Fund Society, WSFS, Windsors Flowers, Wings to Go and Roasted Corn, Winswept Stables, WMDT 47, Donna Wolgemuth, Kevin Wolgemuth, Woodland String Band/Mummers, Woody's Dewey Beach Bar & Grill, WRDE NBC Coast TV, Y&S Hand Craft, Yan's Art Studio, YB Normal Wear, Yesteryears Old Time Photos, Paul Zavinsky, David Zeigler.



Beach-Fun.com/photo-a-video-tour/sea-witch-festival/view.html Facebook.com/RehobothDeweyChamber

# SEA WITCH® FUN had by ALL!

















## Photos by Dave Koster, Marvin Carney & Chamber Staff

# SEA WITCH® FUN had by ALL!



















FocusOn

# SEA WITCH<sup>®</sup> ... Behind the Scenes!

























## SEA WITCH<sup>®</sup> ... Behind the Scenes!



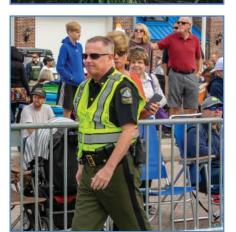
















Chamber Staff would like to thank everyone who helps make the Sea Witch® Festival happen! From Board members, the business community, volunteers, non-profit groups, sponsors, local municipalities, first responders ...

## we can't ever thank you enough!

## More SEA WITCH<sup>®</sup> Notes of Interest

Carol, Sophia and Lisa, Hope you all are getting some well deserved rest. Kathy and I had a wonderful time experiencing the Sea Witch events for the first time. Saturday we had a blast between the parade, food, vendors and other activities. Sorry about yesterday, I can only imagine how frustrating that is. Thank you all for making Rehoboth just a wonderful place to live and work! Jonathan L. Parker, Jonathan L. Parker & Associates, LLC

Thank You so much Carol, I enjoyed the day, and was so honored to be on the stage as a judge! My Colonel Sander had fun too! Ashleigh Hudson, Town of Dewey Beach

Carol and Chamber team: Congratulations and thank you for a very successful Sea Witch event! It was tremendous. Dick Byrne, City of Rehoboth Beach Commissioner

Hi Sophia, I wanted to thank you for inviting BVSPCA to join you yesterday at "Bubbles, Boo and Puppies Too". We had a great time at the event. Everyone was very generous and one of our dogs, Ally, was adopted! We hope you will consider us for future events. Carla DiGiacomo, Brandywine Valley SPCA

Congratulations to the 2019 Sea Witch® Festival Decorating Contest Winner . . .

# **Statera Homes**

Thank to all the businesses for decorating & submitting pictures! They were fall-tastic!



Dave Koster of Portraits in the Sand has been taking photos of the Sea Witch® Festival for over 15 years!











## "Tourism Partner of the Year"



## featuring photography by local photographers

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## **CONTACT BECKY 302.228.1672** becky@delawarebeachbook.com

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Stop by Santa's House located on the **Rehoboth Beach Boardwalk** & **Rehoboth Avenue** and tell him your Christmas List!

Santa's House will be open on Friday, November 29th and on weekends in November and December.

Full schedule will be posted on Santa's House and www.beach-fun.com/holiday-fun.html



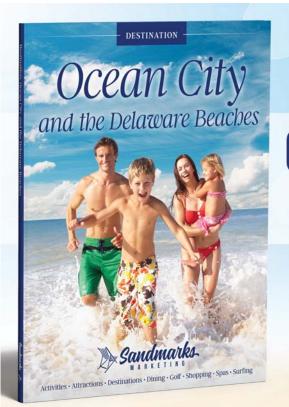




### Make plans to attend these popular Resort Area events!

Winter WonderFEST November 16th - December 31st at Hudson Fields, Milton Rehoboth Beach Tree Lighting Friday, November 29th · Begins at 6:30 PM at the Rehoboth Beach Bandstand Dewey Beach Sip & Shop Fri, Nov 29th · 9 AM-5 PM & Sat, Nov 30th & Sun, Dec 1st · 10 AM-4 PM · Starboard Holiday Rehoboth Beach Farmers' Market Saturday, November 30th · Noon-3 PM at Grove Park Dewey Beach Tree Lighting Saturday, November 30th · Begins at 6 PM at Fifer's Local Fresh Market Rehoboth Beach Christmas Parade Tuesday, December 3rd · 6:30 PM down Rehoboth Avenue

## More Holiday Events & Specials at Beach-Fun.com/holiday-fun.html





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In October, the Chamber of Commerce conducted a parking survey of downtown Rehoboth Beach businesses. Over 168 businesses were emailed a survey with four questions. The questions and results are below. The results were also provided to the Rehoboth Beach City Parking Advisory Committee.

What do you believe is the most pressing Downtown Rehoboth Beach parking problem? (40 responses) Time Limits on Meters · 42.5%; Price of Parking Meters · 27.5%; Signage · 20%; Hospitality · 10%

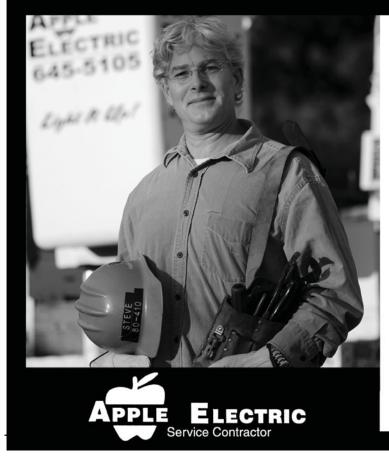


Are you in favor of the three-hour parking limits? (40 responses) Yes  $\cdot$  22.5%; No  $\cdot$  77.5%



If no, would you be in favor if better instructions were provided? (34 responses) Yes  $\cdot$  50%; No  $\cdot$  50%

If you are in favor of being able to extend time at parking meters, which do you prefer? (38 responses) From current 3 hr. limit to a 4 hr. limit · 13.16%; From current 3 hr. limit to a 6 hr. limit · 31.58%; Unlimited Time · 55.26%



# CHECK OUT OUR CHRISTMAS DISPLAY



Plus, help us reach our goal of collecting **1,000 toys** for local kids! Drop off new, unwrapped toys to our office.

18854 John J. Williams Highway, Rehoboth Beach (Rt. 1 and Rt. 24) **302-645-5105** 



## Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center

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