

REPORTS *and* STATISTICS



Accommodation Occupancy Chart | 2017 vs. 2018

Weekend	Room Count	Weather	Event	Wednesday	Room Count
April 7-9, 2017	2,588	60's Cloudy	None	April 5, 2017	1,148
April 6-8, 2018	2,289	50's Cloudy	None	April 4, 2018	1,317
April 14-16, 2017	2,843	50's Cloudy	Easter/Dewey Music Festival	April 12, 2017	1,602
April 13-15, 2018	3,072	60's Sunny	Dewey Pop Fest	April 11, 2018	1,254
April 21-23, 2017	2,954	60's Sunny	Coastal DE Running Festival	April 19, 2017	1,439
April 20-22, 2018	2,992	50's Sunny	Coastal DE Running Fest/Bacon Fest	April 18, 2018	1,327
April 28-30, 2017	3,413	70's Sunny	Dewey Treasure Fest	April 26, 2017	1,382
April 27-29, 2018	3,193	60's Sunny	Dewey Treasure Fest	April 25, 2018	1,256
May 5-7, 2017	2,944	60's Cloudy	Dewey Country Music Fest	May 3, 2017	1,505
May 4-6, 2018	1,012	80's Sunny	Dewey Country Music Fest	May 2, 2018	663
May 12-14, 2017	2,940	50's Rainy	Mother's Day	May 10, 2017	1,827
May 11-13, 2018	2,102	60's Rainy	Mother's Day	May 9, 2018	1,652
May 19-21, 2017	3,415	80's Sunny	Sidewalk Sale	May 17, 2017	1,872
May 18-20, 2018	3,251	70's Rainy	Sidewalk Sale	May 16, 2018	1,875
May 26-28, 2017	3,386	70's Sunny	Memorial Day Weekend	May 24, 2017	1,703
May 25-27, 2018	3,381	80's Rain	Memorial Day Weekend	May 23, 2018	1,911

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - May 28, 2017 · 51,313
January - May 27, 2018 · 47,384

WEDNESDAY

January - May 24, 2017 · 26,001
January - May 23, 2018 · 25,607

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

20182017 2016..... 2015..... 2014
MAY 1,251 1,537 2,028..... 2,3212,207

Feel free to drop off your product such as business cards, brochures, coupons and menus to the Chamber's Visitors Center located at **501 Rehoboth Avenue.**



For more details, call Sophia at 302-227-6446!

Delaware Labor Force Trends

(April 2018); Delaware's seasonally adjusted unemployment rate in April 2018 was 4.2%, down from 4.3% in March 2018. There were 20,100 unemployed Delawareans in April 2018 compared to 22,200 in April 2017. The US unemployment rate was 3.9% in April 2018, down from 4.1% in March 2018. In April 2017 the US unemployment rate was 4.4%, while Delaware's rate was 4.6%

Source: Delaware Department of Labor - Monthly Labor Review; published May 18, 2018. <https://lmi.delawareworks.com>