



2024 Bundle Sponsorships

Promote your business while being a part of all the Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center events. Pick your sponsorship below!



Merchants' Attic
February 17



Spring & Fall Sidewalk Sales
May 3-5
October 4-6



Restaurant Week
June 2-7



Mon. Movies
Jun 17-Aug 19
Wed. Bonfires
Jun 19-Aug 21



Sea Witch® Festival
October 25-27



Bundled Events • 2 for 1!

Scarecrow Trail & Show
October 1-31



Holiday Lobby Decorating Contest
December 1-31

Official Sponsor of Any One "Major" Event* • \$9,000

(Actual Value \$20,712)

Includes everything listed in the Tidal Wave Sponsorship, additions/upgrades listed below, PLUS marketing and promotion as Official Sponsor of chosen event! **Only one Official Sponsor per major event.*

- Carry a balloon in the Sea Witch® Parade...\$600 (The major Sea Witch® Festival sponsor carries the lead Hilda the Sea Witch® balloon)
- Full Page Color Ad in Visitors Guide...\$1,650
- Upgrade to Full Page Color Ad in Sea Witch® Program...\$800
- Sea Witch® Festival Activity Sponsor...\$300
- Chamber Beach Blast Email...\$125

Official Sponsor of Any One "Non-Major" Event* • \$6,500

(Actual Value \$18,062)

Includes everything listed in the Tidal Wave Sponsorship, additions/upgrades listed below, PLUS marketing and promotion as Official Sponsor of chosen event! **Only one Official Sponsor per non-major event.*

- Half Page Color Ad in Visitors Guide...\$1,250
- Chamber Beach Blast Email...\$125

Tidal Wave Sponsor • \$5,000 (Actual Value \$16,687)

- Logo on Event TV Commercials (Sidewalk Sales; Restaurant Week; Scarecrow Contest; Sea Witch®; Holiday Lobby Decorating Contest)...\$12,000
- Logo Crawl on Event Webpages (Sidewalk Sales; Restaurant Week; Scarecrow Contest; Sea Witch®; Holiday Lobby Decorating Contest)...\$2,400
- General Press Release for Each Event...\$750
- (2) Website Banners for 1 Year...\$700
- 1/2 Page Color Ad in Sea Witch® Program...\$500
- Prominent Logo on Sea Witch® T-Shirt...\$450
- (3) Logo on Business Locator Maps for: Restaurant Week, Scarecrow Trail & Show and Holiday Lobby Decorating Contest...\$300
- Banner Placed at Sea Witch® Festival...\$300
- (3) Member to Member Communication Email Blasts...\$297
- (3) Dewey Beach Movie Preview Slides...\$300
- Event Trophy Sponsorship...\$200
- (2) Product Placement at Business After Hours or General Membership Meetings...\$200
- Press Release w/ Check Presentation Photo...\$100
- Logo on Merchants' Attic Vendor Map...\$100
- Logo on Restaurant Week Locator List...\$100
- (3) Sea Witch® T-shirts...\$90

Swell Wave Sponsor • \$3,500 (Actual Value \$15,533)

- Logo on Event TV Commercials (Sidewalk Sales; Restaurant Week; Scarecrow Contest; Sea Witch®; Holiday Lobby Decorating Contest)...\$12,000
- General Press Release for Each Event...\$750
- Logo Crawl on Event Webpages (Sidewalk Sales; Restaurant Week; Scarecrow Contest; Sea Witch®; Holiday Lobby Decorating Contest)...\$2,400
- 1/4 Page Color Ad in Sea Witch® Program...\$400
- (3) Logo on Business Locator Maps for: Restaurant Week, Scarecrow Trail & Show and Holiday Lobby Decorating Contest...\$300
- Banner Placed at Sea Witch® Festival...\$300
- (2) Dewey Beach Movie Preview Slides...\$200
- Event Trophy Sponsorship...\$200
- (2) Member to Member Communication Email Blasts...\$198
- Basic Logo on Sea Witch® T-Shirt...\$125
- Logo on Merchants' Attic Map...\$100
- (1) Product Placement at a Business After Hours or a General Membership Meeting...\$100
- Press Release w/ Check Presentation Photo...\$100
- Logo on Scarecrow Locator List...\$100
- Logo on Restaurant Week Locator List...\$100
- (2) Sea Witch® T-shirts...\$60

Rip Wave Sponsor • \$1,500 (Actual Value \$2,254)

- General Press Release for Each Event...\$750
- 1/8 Page Color Ad in Sea Witch® Program...\$350
- (3) Logo on Business Locator Maps for: Restaurant Week, Scarecrow Trail & Show and Holiday Lobby Decorating Contest...\$300
- Banner Placed at Sea Witch® Festival...\$300
- Basic Logo on Sea Witch® T-Shirt...\$125
- (1) Dewey Beach Movie Preview Slide...\$100
- Press Release w/ Check Presentation Photo...\$100
- Logo on Merchants' Attic Map...\$100
- Logo on Scarecrow Locator List...\$100
- Logo on Restaurant Week Locator List...\$100
- (1) Member to Member Communication Email Blast...\$99
- (1) Sea Witch® T-shirt...\$30

We customize to fit your best promotion needs...contact Kate to get started!
302-227-2233 ext. 11 • kate@beach-fun.com

See reverse side for value of services! As of January 18, 2024.



Value/Detail of Services As Listed on Front

* Banner Production & Placement	\$300
The Chamber will coordinate the printing of your banner, storage, and placement at the Sea Witch® Festival	
Basic Logo on Event T-Shirt	\$125
Basic Logo placement on Sea Witch® Festival T-Shirt (min. of 1,000 total)	
Beach Blast Email	\$125
Your message/link emailed to the Chamber's Beach Blast list; 40K+ fresh leads from response to Resort Area advertising	
Dewey Beach Movie Preview Slide Advertisement	\$100
Your business advertisement featured on a 5 second slide; slide show runs continuously for 30-45 minutes before each movie begins; value listed per slide	
Event Trophy Sponsorship	\$200
Business name on (1) Scarecrow Trail & Show Trophy (\$100) & (1) Sea Witch® Festival Trophy (\$100)	
Logo Crawl on all event webpages on Beach-Fun.com	\$2,400
Business logo that links to your website and scrolls on the seven Chamber event web pages (Merchants' Attic; Spring & Fall Sidewalk Sales; Restaurant Week; Dewey Beach Movies & Bonfires; Scarecrow Trail & Show; Sea Witch® Festival; Holiday Lobby Decorating Contest). Each page valued at \$75.	
Logo on Merchants' Attic Vendor Map	\$100
Logo on map of vendors distributed to shoppers upon entry to the event. Attendance of 3,000+	
* Logo on Business Locator Maps for: Restaurant Week, Scarecrow Trail & Show & Holiday Lobby Decorating Contest	\$300
Logo on list of participating businesses that is distributed at the Admin Office & Visitors Center and viewable on Beach-Fun.com. Each map valued at \$100.	
Member to Member Communication Email Blast	\$99
One page document with hyperlink emailed to the Chamber's Membership list; 1,000+ Emails	
* Prominent Logo on Event T-Shirt	\$450
Prominent logo placement on Sea Witch® Festival T-Shirt (min. of 1,000 total)	
* Press Release for Each Event	\$150
Inclusion on event press under sponsor listing; sent to 300+ media groups; value listed per each event press release	
* Press Release with Promotional Picture of Check Presentation	\$100
Special press release including promotional check photo with sponsorship announcement	
* Product Placement at your choice of General Membership Meeting or Business After Hours	\$100
Sponsorship includes table top space, promotion on Member Blast, & product distribution where appropriate	
Sea Witch® Festival Parade Balloon Sponsorship	\$600
Opportunity for business to carry a balloon in the Sea Witch® Festival costume parade; subject to availability; assigned by RDBBCC	
Sea Witch® Festival Activity Sponsorship	\$300
Name listed in program; listed in press as activity sponsor; logo on activity's ribbon where applicable (activities include Hayrides, Sea Witch® Hunt, etc.)	
Sea Witch® Program Advertisement	See Next Line
Full page: \$800; Half page: \$500; Quarter page: \$400; One-Eighth page: \$350; (up to 10,000 printed)	
* TV Commercial - Logo Placement	\$10,000
Logo included on event commercials. Includes TV Commercials on WBOC, WRDE, Fox 21, WMDT, Effectv, FerryVision. Event commercials are: Spring & Fall Sidewalk Sales; Restaurant Week; Scarecrow Contest; Sea Witch® Festival; Holiday Lobby Decorating Contest.	
Visitors Guide Advertisement	See Next Line
Full page: \$1,650; Half page: \$1,250; Guide mailed to potential visitors in response to advertisements & some local distribution (up to 140K+)	
Web Banner on Chamber's Website - www.Beach-Fun.com	\$350
4 flashing slides (logo/picture/slogan/contact); banner links to website & posted either on event pages or Member category page only	

*** Benefits Exclusive to Bundle Sponsors Only**

Contact Kate for questions or to sign up your business!
302-227-2233 ext. 11 · kate@beach-fun.com