

**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**FOR INFORMATION  
CONTACT ERICA WIEGMAN  
302.382.9099**

## **La Vida Hospitality To Donate 100% of Online Gift Card Sales Back to Employees**

ONLINE GIFT CARD SALES BETWEEN MARCH 17 - 22 AT ALL LA VIDA HOSPITALITY RESTAURANTS WILL GO TO THE STAFF TO HELP SUBSIDIZE THE LACK OF INCOME DUE TO COVID-19 RESTAURANT CLOSURES.

*DELAWARE* -- Due to the financial impact that COVID-19 is having on our local businesses & restaurant community, La Vida Hospitality is offering 100% of online gift card sales to be dispersed among their staff members that have been affected by the partial closures and shut downs. La Vida Hospitality is the managing partner of Crooked Hammock Brewery with two locations in Lewes and Middletown, Big Chill Beach Club, Taco Reho, Big Chill Surf Cantina and Fork + Flask.

The gift card deal will run from Tuesday, March 17th to Sunday, March 22nd. Gift cards can only be purchased online at the businesses respective site through their online store. Taco Reho and Big Chill Surf Cantina gift cards can be found online at [www.lavidahospitality.com/store](http://www.lavidahospitality.com/store). Restaurant dine-in services are suspended at this time. All gift card purchases will be fulfilled and mailed within 7-10 business days. The gift cards will not expire and will be valid for all future purchases.

Guests that have purchased gift cards during this time for the team members of La Vida, will receive 10% off their check when they redeem their gift card at any of the participating restaurants.

“This is a circumstance of what is going on in our world right now, and is a detriment to our industry. Our employees are the heart of this industry and our business, and we are doing everything we can to try and combat those circumstances,” says Crooked Hammock Brewery Brand and Marketing Manager, Erica Wiegman. “We appreciate your continued support of our businesses through these tough times & look forward to being able to serve you in the future.”

Starting March 9th, La Vida Hospitality and it’s restaurants’ employees were without work due to the government mandates to limit hours, and eventually close. Like many other restaurants in the area, their employees have had to look at what a new reality is for them.

“Our mission at La Vida in this time of crisis is to meet our social responsibility for the health and well being of our team and our guests by maintaining the safest possible environment, to provide continued employment, along with relief and service for our community,” states Owner Rich Garrahan.

Restaurants of La Vida Hospitality have shifted their operations to call ahead to-go orders and delivery options at select locations.

For more information and updates, please visit location specific websites or email Erica Wiegman at [erica@lavidahg.com](mailto:erica@lavidahg.com)

###