

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2012 vs. 2013 and 2013 vs. 2014

Weekend	Room Count	Weather	Event	Wednesday	Room Count
November 2-4, 2012	2,171	50's, Cloudy	Punkin Chunkin	2012	N/A
November 1-3, 2013	2,468	60's, Sunny	Punkin Chunkin	October 30, 2013	1,143
November 9-11, 2012	2,207	50's, Sunny	Film Festival	2012	N/A
November 8-10, 2013	2,432	50's, Sunny	Film Festival	November 6, 2013	1,412
November 16-18, 2012	1,798	50's, Sunny	No Event	2012	N/A
November 15-17, 2013	1,827	50's, Sunny	No Event	November 13, 2013	1,134
November 23-25, 2012	1,934	50's, Sunny	Holiday	2012	N/A
November 22-24, 2013	1,648	60's, Sunny	Holiday	November 20, 2013	1,061
Nov 30-Dec 2, 2012	1,817	50's, Sunny	No Event	2012	N/A
Nov 29-Dec 1, 2013	2,119	40's, Sunny	No Event	November 27, 2013	1,221
December 7-9, 2012	2,089	50's, Cloudy	Seashore Marathon	2012	N/A
December 6-8, 2013	2,249	40's, Cloudy	Seashore Marathon	December 4, 2013	1,045
December 14-16, 2012	1,539	50's, Sunny	No Event	2012	N/A
December 13-15, 2013	1,512	40's, Sunny	No Event	December 11, 2013	954
December 21-23, 2012	1,423	40's, Cloudy	Holiday	2012	N/A
December 20-22, 2013	1,390	50's, Sunny	Holiday	December 18, 2013	970
December 28-30, 2012	1,708	40's, Rain	Holiday	2012	N/A
December 27-29, 2013	1,676	50's, Sunny	Holiday	December 25, 2013	1,028
January 4-6, 2013	1,479	40's, Sunny	No Event	2013	N/A
January 3-5, 2014	1,450	20's, Snow	No Event	January 1, 2014	1,100
January 11-13, 2013	1,422	50's, Cloudy	No Event	2013	N/A
January 10-12, 2014	1,505	50's, Rainy	No Event	January 8, 2014	1,061
January 18-20, 2013	1,714	40's, Cloudy	Holiday	2013	N/A
January 17-19, 2014	1,841	40's, Sunny	Holiday	January 15, 2014	1,051
January 25-27, 2013	1,439	30's, Snow	No Event	2013	N/A
January 24-26, 2014	1,973	30's, Cloudy	No Event	January 22, 2014	968

Year to Date Occupancy TOTAL Comparison

January - December 30, 2012 · 136,873

January - December 29, 2013 · 123,123

Year to Date Occupancy TOTAL Comparison

January - January 27, 2013 · 6,054

January - January 26, 2014 · 6,769

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2013	2012	2011	2010	2009
NOV	375	410	534	427	536
DEC	369	281	425	192	235



DE Dept. Of Labor Statistics

(December, 2013); Delaware's seasonally adjusted unemployment rate in December 2013 was 6.2%, down from 6.5% in November 2013. There were 27,400 unemployed Delawareans in December 2013, compared to 31,600 in December 2012. The U.S. unemployment rate was 6.7% in December 2013, down from 7.0% in November 2013. In December 2012, the U.S. unemployment rate was 7.9, while Delaware's rate was 7.1.

Source: DE Monthly Labor Review; Vol. XXI, Number 1, 1/24/2014