



# FOCUS<sub>on</sub>

March 2015

**Rehoboth Beach-Dewey Beach Chamber of Commerce**

Mission: To promote business, tourism and civic responsibility.

## *Fun Evening of Recognition*

**The Chamber Board of Directors, Award Winners, Sponsors and Volunteers** were all recognized before a sell out crowd at the 2015 Installation Dinner!



**Keith Martin** was recognized for his two-year term as Chairman of the Board and passed the gavel to incoming Chairman of the Board, **Paul Kuhns**. Chamber & Visitors Center staff show off the number of years they have worked for the Chamber. Grand total of **93 years** when you include a few staffers not shown along with Carol Everhart's 25 years!

Check out pages 5, 8 and 9 for list of winners! Photos on pages 12 & 13 and Facebook!

## **What's Inside the March Newsletter!**

Page 3 ..... Advertising Opportunities  
Page 4 ..... Upcoming Meetings  
Page 5 ..... Installation Winners  
Page 6 ..... New & Renewing Members  
Page 7 ..... Min. Wage & Corporate Tax Info

Pages 8-9 ..... Installation Winner Pics  
Pages 10-11 .... Resort Area Stats & Reports  
Pages 12-13 .... Installation Pictures  
Page 14 ..... Business After Hours Pictures  
Page 15 ..... Gen. Membership Mtg. Pictures

**Thanks to You!** ...for making Delaware 105.9 the most listened to News-Talk Station in Downstate Delaware.



Dan Gaffney



Susan Monday



Jared Morris



Kelli Steele



Mark Fowser



DELMARVA BROADCASTING COMPANY

Source: Nielsen Fall 2014 Ratings. Salisbury-Ocean City Metro. Adults 25-54, Adults 35-64. Mon-Sun. 6am-12am.

**Rehoboth Beach-Dewey Beach**  
Chamber of Commerce & Visitors Center

**“The Nation’s Summer Capital”**

P.O. Box 216 · 501 Rehoboth Avenue  
Rehoboth Beach, DE 19971-0216  
302-227-2233 · 800-441-1329

**Member Hotline · 302-227-6446**

Fax · 302-227-8351

rehoboth@beach-fun.com

www.Beach-Fun.com

**Download the Chamber's FREE App!**

Chairman of the Board ..... Paul Kuhns  
First Chair ..... Jay Becker  
Second Chair..... Steve Montgomery  
Third Chair/Treasurer ..... Vicki Tull  
Immediate Past Chair ..... Keith Martin  
Board of Directors

Marvin Carney	Scott Swingle
Jerry Esposito*	Rachel Webster*
Chip Hearn	Chris Weeks
Bill Klemkowski	Kay Wheatley
Dale Lomas	Susan Townley-Wood
Rob Marshall	Matt Turlinski
Michael Meoli	*At Large Directors
Kyle Morgan	

CEO/President.....Carol Everhart  
Legal Counsel ..... John M. Murray  
Legal Counsel ..... Jay Becker  
Legislative Consultant ..... Mark Lally

**Chamber Staff Contact Information**

Katie Bragg, Visitors Center Manager ..... Ext. 0  
Visitors Center Staff .....Ext. 0  
Sue Krick, Susan Maclary, Karen McMahon  
and Daria Rowe  
Kate Bell, Events ..... Ext. 11  
Carol Everhart, President/CEO ..... Ext. 13  
Joy Kidd, Administration ..... Ext. 14  
Patty Burkentine, Membership ..... Ext. 15  
Meghan McCalley, Finance/Marketing ..... Ext. 16  
Linda Mills, Administration .....Ext. 18  
Elsa Muñoz, Distribution.....Ext. 25

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# 2015 Upcoming Calendar

DATE.....	MEETING or EVENT .....	TIME/PLACE
Mar 12.....	Executive Board of Directors Mtg.....	10:30 am/Jake's Seafood
Mar 12.....	Full Board of Directors Mtg .....	11:30 am/Jake's Seafood
Mar 13.....	Town of Dewey Beach Mtg .....	9:00 am/Lifesaving Station
Mar 20.....	City of Rehoboth Beach Mtg .....	7:00 pm/Commissioners Room
Mar 21.....	Merchants' Attic & Garage Sale III .....	9:30 am/RB Conv. Center

**See page 4 for upcoming General Membership Meetings and Accommodations Task Force Meeting!**

For more Resort Area Events, visit [www.Beach-Fun.com](http://www.Beach-Fun.com)

# 2015 Business After Hours

Members are invited to attend monthly Business After Hours! These mixers are a great opportunity to meet and network with your fellow Members. Each event runs from **5-7 PM**. A \$1.00 donation is collected at the door which creates the pot for the 50/50 raffle. **Bring & show your Member Key Tag for an extra raffle ticket!** Business card drawings are held and door prizes are given out to the lucky winners!

- Thursday, March 19** · Starboard sponsored in part by Comcast Spotlight
- Thursday, April 16** · Papa Grande's, Rehoboth Beach
- Thursday, May 21** · Lula Brazil
- Thursday, June 18** · North Beach
- Thursday, July 16** · Nassau Valley Vineyards
- Thursday, September 10** · Atlantic Boardwalk Grille
- Thursday, October 8** · FINS Alehouse & Raw Bar, Coastal Hwy
- Thursday, November 19** · The Greene Turtle, Rehoboth Boardwalk
- Thursday, December 10** · TBA

**Mid Atlantic Vending.com**

**ATM - SODA - SNACK - ARCADE**

**410-200-8527**

*Locally Owned Eastern Shore Company*

*Free Machines for Qualified Businesses*

# ADVERTISING OPPORTUNITIES



Looking to reach out to Resort Area visitors? Here are some advertising options that Members can take advantage of. If you have questions, contact Patty at 302-227-6446 or [patty@beach-fun.com](mailto:patty@beach-fun.com)!

- **Map Pads** - have your logo and contact info printed on 5,000 maps! Cost includes 50 map pads with 100 maps on each pad. The Chamber will keep 2,500 maps to distribute in the Visitors Center and you receive 2,500 to distribute at your business. Cost is \$525.00.
- **Realtor Bags** - the Chamber will distribute an estimated 14,000+ realtor bags this summer! Bags are assembled weekly, delivered by the Chamber to real estate agencies who distribute them to their week long renters. Members can have their product included for 10¢ per piece in as few or in as many bags as they wish.
- **Beach Blast Email** - email your message to 16,000+ fresh leads! This is a great way to reach out to potential visitors to the Resort Area. Your business can be included on an email...your logo, picture and contact info. Cost is \$99.00.
- **Coupon Book and Dining Guide** - Only 13 out of 80 coupons left! Have your coupon included in 50,000 coupon books for \$100.00 and/or have your menu in 25,000 copies of the Dining Guide for \$800 (with added value too...Realtor Bags or Visitors Guide)!

## *Service at the Beach*

### **CLENDANIEL'S PLUMBING & HEATING**

Residential and Commercial , Registered Master Plumber

**"Over 70 Years Of Service"**

HYDRONIC HEATING • ALL CREDIT CARDS ACCEPTED

- Water Heaters
- Winterizing
- Sewer & Drain Cleaning
- TV - Pipe Inspections
- Heating
- New Construction
- Remodeling
- Repairs
- Water Pumps
- High Pressure Jetting

#### **CUSTOMER EMERGENCY SERVICE**

PROMPT, RELIABLE SERVICE , BONDED & INSURED , LIC #283

**227-1944 , 644-1952 , 684-3152**

[www.cleldanielpumbingheating.com](http://www.cleldanielpumbingheating.com)

MILTON - LEWES - REHOBOTH



# BRAG BOARD

## Thanks For The Recognition

Carol, thank you very much for the recognition. I appreciate it. I can only follow up by telling you that you are honestly one of the most organized and easiest event coordinator that I work with throughout the year. So thank you.

Lt. Jaime Riddle,  
Rehoboth Beach  
Police Department



## Chamber Hero Says Thanks

Carol, I just want to take this opportunity and say "thank you" again for the honor your organization bestowed on me last week - I am truly honored to be able to assist you, the "Chamber Chicks" and the community in any capacity. Thank you again, Zeke Przygocki

Zeke was recognized as the Chamber's Volunteer of the Year at the 2015 Installation Awards Ceremony. Here he is pictured below assisting Linda Mills with clean-up after Installation. He is wearing his cape!!



## Local Builder Receives Best of Houzz 2015 Award

Boardwalk Builders of Rehoboth Beach has been awarded "Best Of Houzz" for Customer Satisfaction by Houzz, the leading platform for home remodeling and design. The custom home and remodeling firm was chosen by the more than 25 million monthly unique users that comprise the Houzz community from among more than 500,000 active home building, remodeling and design industry professionals.



"Houzz is a wonderful resource for home design; we are honored to receive this award for the second year in a row from Houzz community," said Patty McDaniel, president of Boardwalk Builders, Inc.

Follow Boardwalk Builders on Houzz at [www.houzz.com/pro/pattyboardwalk/boardwalk-builders](http://www.houzz.com/pro/pattyboardwalk/boardwalk-builders).

## Thanks for the Goody Bag

Hi to everyone at the Rehoboth-Dewey Beach Chamber of Commerce,

Thank you so much for dropping by the wonderful goody bag by the store. We are so sorry we missed the dinner and meeting with you all! Hopefully in the near future we will get the chance.



Thank you again, Mike & Sara Soules of Jiffy Lube Lewes

## Upcoming Meetings!

### Accommodations Task Force Meeting

- March 27, 2015 at 10:30 am
- Hyatt Place Dewey Beach

### General Membership Meeting Luncheon with guest speaker David Small, DNREC Secretary

- April 20, 2015 at Noon
- Location To Be Announced

### General Membership Meeting Luncheon with guest speaker Ernie Lopez, Delaware Senator

- May 19, 2015 at Noon
- Location To Be Announced

RSVP by calling Joy at 302-227-6446 or by email at [joy@beach-fun.com](mailto:joy@beach-fun.com). Luncheons are fee based.

# **Installation AWARD WINNERS & RECOGNITIONS**

## **Mae Hall McCabe Award**

Paul Kuhns

## **Business of the Year**

Big Fish Restaurant Group

## **50 Years or More in Business**

Stuart Kingston

## **Chamber Volunteer of the Year**

Zeke Przygocki

## **Dewey Beach Service Recognition**

David King

## **Dewey Beach Lifeguard of the Year**

Nathan Jones

## **City of Rehoboth Beach Service Recognition**

Greg Gause

## **Scholarship Award Winners**

Jason Harris - Inaugural Matt Haley  
Scholarship

Brian Reynolds - DE Coast Press

## **Individual Service Awards**

Mike Meoli – 10+ Years of Service

Rob Marshall – 10+ Years of Service

Dale Lomas – 10+ Years of Service

Scott Swingle – 10+ Years of Service

Mark Hunker– Former City of Rehoboth  
Beach Commissioner

## **20+ Years Chamber Membership**

Rehoboth Bay Sailing Association, Rogers  
Sign Co., Inc., Bewitched & BEDazzled  
B&Bs, WaWa Food Markets, and Merrill  
Lynch

## **Chamber Heroes**

Marcia Maldeis, Chris Malizewski, Stan  
Mills, Lt. Jaime Riddle

## **Top Sponsorship Recognitions**

7 Eleven, Affinity Energy Management,  
Applied Bank, Atlantic Boardwalk Grille,  
Atlantic Liquors, Atlantic Sands Hotel &  
Conference Center, Berkshire Hathaway  
HomeServices Gallo Realty, Bethany  
Blues, Breakers Hotel & Suites, Cape  
Gazette, Cilantro Cocina de Mexico,  
Clear Space Theatre Company, County  
Bank, Crabby Dick's Marketplace &  
Grill, The Crosswinds Motel, Delaware  
Today, Delmarva Power, Dewey Business  
Partnership, Discover Bank, Dos Locos,  
FINS Alehouse & Raw Bar, Fulton Bank,  
Delaware Division, Grand Rental Station,  
Great Scott Broadcasting, Hyatt Place  
Dewey Beach, IVY, Jake's Seafood House,  
Jiffy Lube Lewes, Johnson Orthodontics,  
Kiwanis of Coastal Delaware, LC Homes,  
M & T Bank , Maplewood Dental  
Associates, Nassau Valley Vineyards, PNC  
Bank, Rehoboth Beach Animal Hospital,  
The Rusty Rudder Restaurant, Starboard,  
Sussex County Federal Credit Union,  
Sussex Outdoors, Tanger Outlet Center,  
TD Bank, WBOC TV 16, WGMD-FM  
92.7, WMDT-TV- Channel 47, WRDE  
NBC Coast TV, WSFS

**LOTS OF PICTURES** on pages 8-9 and 12-13!



# WELCOME New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

### CrossFit Lewes

Kris Carper  
17517 Nassau Commons Blvd.  
Lewes, Delaware 19958  
302-745-1815  
www.crossfitlewes.com  
Service - Exercise/Fitness

### Delaware Department of Labor/ Employment & Training

Helene Keeley  
20093 Office Circle, Suite 207  
Georgetown, Delaware 19947  
302-761-8131  
Service - Organizations

### Dewey Beach Beautification & Raking

Tony Crivella  
19972 Church Street at Rehoboth Avenue  
Rehoboth Beach, Delaware 19971  
302-381-0417  
Service - Landscape Contractors  
M2M Discount: 3% discount toward services

### Murph's Beef & Ale

Joanne Ketter  
37169 Rehoboth Avenue Ext.  
Rehoboth Beach, Delaware 19971  
302-212-5355  
www.murphsbeefandale.com  
Restaurant/Eatery

### Read Aloud Delaware

Lisa Coldiron  
108 N. Bedford Street  
Georgetown, Delaware 19947  
302-856-2527  
www.readalouddelaware.org  
Services - Organizations

### RehobothBeach.city

Vincent Gisriel  
29 Broad Street, Suite #203  
Berlin, Maryland 21811  
410-973-2128  
www.rehobothbeach.city  
Service - Advertising

## Thank You Monthly Renewing Members

The Chamber wishes to thank the following Members who recently renewed their membership investment. The list below represents Members who renewed during the period of February 1-27, 2015. Thank you for your continued support!



1776 Restaurant · Anchorage Motel ·  
Artisans' Bank · Atlantic Oceanside · Bake  
Shoppe · Barton's Grand Rentals · The  
Beach Retreat · Bellbuoy Inn · Big Fish Grill  
· Bling Salon & Spa · Eric M. Blondin/State  
Farm Insurance · Blue Hen Disposal · Boardwalk Plaza Hotel ·  
Clendaniels Plumbing, Heating & Cooling · Debbie Reed Team  
of Remax Realty Group · Delaware Center for the Inland Bays  
· Delaweb Designs · Dos Locos Restaurant · Dr. Energy Saver ·  
Eleeve Events LLC · First State Benefits · FMS Rehoboth Beach ·  
Hyett Refrigeration · Key Advisors Group · Law Office of Susan  
Pittard Weidman, PA · Long & Foster Real Estate · Loungin'  
Lizzard · Mann & Sons, Inc. · Mark Showell Interiors · Meals On  
Wheels Delaware · The Melbourne B&B · Midway Speedway ·  
Millville Town Peddler · Nickle Electrical Companies · O'Bie's By  
The Sea · Rehoboth Beach Running Company · Ristorante Zebra  
· Robert Thomas Salon · Rogers Signs · Schagrin Gas Co. · South  
Moon Under · STI Landscape Solutions · Straight Eights Car Club  
· Suburban Propane · Sunsations · Tanger Outlet Center · The  
Sand-Sun-Fun Team @ Maggio Shields · The Shirt Factory · The  
UPS Store · Victoria's Restaurant · Visiting Angels · Waterford  
Wedgwood Royal Doulton · Wilmington University.  
Renewals from February 1 - 27, 2015.

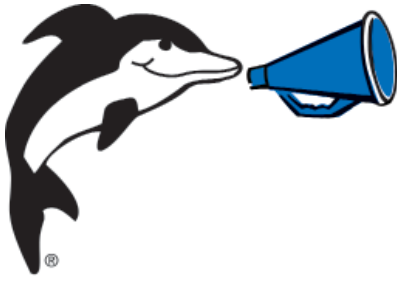
## MEMBER IN THE SPOTLIGHT

**Eleeve Events**...has found their new home in downtown Rehoboth Beach. Located on Second Street, eleeve events aims to be an easily accessible location for stationary and planning clients.



Eleeve events is an event and wedding planning business that works throughout the Delaware beaches, Sussex and Kent counties, and into Ocean City Maryland. Eleeve events works to alleviate the stress the couple may be feeling planning their event and works with them to add a fun touch as well. Owner and lead planner, Nicole Bailey, moved to the beach a few years ago after over 16 years managing successful, high styled events in Wilmington and Philadelphia. Eleeve events is that perfect blend of city savvy and local beach experience that so many clients come to the area seeking.

To schedule a meeting or set an appointment, call 302-212-2112. Also visit [www.eleeveevents.com](http://www.eleeveevents.com). ♦



## IMPORTANT THINGS TO KNOW

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Below is important information for our Members to be aware of. If you have any questions, please contact Carol Everhart on the Member Hotline -- 302-227-6446.

### Minimum Wage Update

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The Rehoboth Beach - Dewey Beach Chamber of Commerce (RBDBCC) has joined a coalition spearheaded by the Delaware Restaurant Association (DRA). Those in the coalition include: Association of Convenience Stores and Energy Distributors (MAPDA), National Federation of Independent Business (NFIB), Delaware Restaurant Association, Delaware Food Industry Council (DFIC), Central Delaware Chamber of Commerce, New Castle County Chamber of Commerce, Delaware State Chamber of Commerce and the RBDBCC.

As an advocate for small businesses and the business community, the Chamber is solidly in support of the DRA Coalition and opposes any minimum wage increase. To find out how a minimum wage increase could affect you -- go to [www.delawarewagefacts.com](http://www.delawarewagefacts.com)

### Corporate Tax Update

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On Thursday, February 19, 2015, Carol Everhart attended a informational session provided by Congressman John Carney on the proposed comprehensive tax reform.

Framing the Tax Reform Debate: Congressman Carney's Goals for Tax Reform

- Encourage Innovation and Entrepreneurialism
- Revitalize Domestic Manufacturing
- Ensure fairness, simplicity, and progressivity
- Promote International Competitiveness
- Build a Stable and Predictable Tax System and Process

The full information is on the Chamber's website - [www.Beach-Fun.com](http://www.Beach-Fun.com). Click on Site Index then scroll and click on Legislative Information (Local, State & Federal). It is very important that you inform yourself on what the impact of the proposed changes would mean to you. The common thread seems to be how to simplify the tax code and level the fairness of rates. Please contact Drew Slater, Kent/Sussex Coordinator for the Office of Congressman John Carney. He can be reached at **302-854-0667** or [drew.slater@mail.house.gov](mailto:drew.slater@mail.house.gov).

### Chamber Goals for 2015

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Chamber Goals include: a fraud/hacker prevention seminar; leadership program; additional mailing service for Members; tweaking the Chamber's website; and continuing the electric buying program for Members, which has saved our Members well over one million dollars so far.

# Installation **AWARD** Winners and Members



Paul Kuhns



Stuart Kingston



Zeke Przygocki



David King



Greg Gause



Nathan Jones



Jason Harris



Brian Reynolds



Sponsor Recognitions





10+ Board Service



20+ Members

SPECIAL THANKS!  
Chamber staff thanks all of our Table Sponsors, Photo Booth and Members who donated items for the Balloon Pop, and Volunteer & Sponsor Gift Buckets! We can't do it without YOU!



Volunteer Recognitions



Dirty Job Crew Volunteers

## Comments On The Evening . . .

The installation dinner was a beautiful event as always, you ladies do an amazing job. **Cindy Bowlin, Cape Gazette**

I want thank you for allowing me to join you for last week's absolutely fabulous annual dinner. Being a former "chamber staffer" myself, I recognize a beautifully planned and executed event when I see one! And of course it didn't hurt that my former beachhouse member Zeke P. was able to ham it up for the audience. **Kate B. Rohrer, Kent/Sussex County Director for U.S. Senator Chris Coons**

Congratulations on a fantastic event! Pat Purdum and I attended the Annual Awards Banquet this year. We both left feeling inspired and admiration for the excellent event you and your team produced. Banquets and award shows can often be dull. The Rehoboth event was the contrary! Thank you for an enjoyable and enlightening evening! **Nina Link, The News Journal**



Paul Kuhns & Keith Martin



2015 Board of Directors

# More great pictures on pages 12 & 13!

# REPORTS *and* STATISTICS

## Accommodation Occupancy Chart | 2014 vs. 2015

Weekend	Room Count	Weather	Event	Wednesday	Room Count
January 3-5, 2014	1,450	40's Sunny	None	December 29, 2013	904
January 2-4, 2015	1,556	40's Rainy	Merchants' Attic	December 31, 2014	1,490
January 10-12, 2014	1,505	50's Rainy	None	January 8, 2014	1,061
January 9-11, 2015	1,387	20's Sunny	None	January 7, 2015	884
January 17-19, 2014	1,841	40's Sunny	Holiday	January 15, 2014	1,051
January 16-18, 2015	1,861	40's Sunny	Holiday	January 14, 2015	1,037
January 24-26, 2014	1,973	30's Cloudy	None	January 22, 2014	968
January 23-25, 2015	1,550	40's Cloudy	None	January 28, 2015	925
January 31-February 2, 2014	1,982	20's Sunny	Polar Bear Plunge	January 29, 2014	904
January 30-February 1, 2015	2,007	30's Sunny	Polar Bear Plunge	January 28, 2015	893
February 7-9, 2014	1,392	30's Sunny	None	February 5, 2014	978
February 6-8, 2015	1,675	40's Sunny	None	February 4, 2015	937
February 14-16, 2014	2,096	40's Sunny	Holiday	February 12, 2014	1,044
February 13-15, 2015	2,392	30's Cloudy	Holiday	February 11, 2015	1,041
February 21-23, 2014	2,034	60's Sunny	None	February 19, 2014	1,036
February 20-22, 2015	1,736	10s Sunny	None	February 18, 2015	1,011

### Year to Date Occupancy TOTAL Comparison

#### WEEKEND

January - February 23, 2014 · 14,273

January - February 22, 2015 · 14,164

#### WEDNESDAY

January - February 19, 2014 · 7,042

January - February 18, 2015 · 6,728

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

### Visitor Center Visitation

	2015	.....	2014	.....	2013	.....	2012	.....	2011
JAN	337	.....	305	.....	286	.....	347	.....	234
FEB	307	.....	438	.....	304	.....	504	.....	471



### Are You In The Visitors Center?

The Chamber of Commerce's Visitors Center is open year round and provides visitors with Resort Area Information such as brochures, menus, coupons, map, State Park Passes, quarters and more!

Make sure your product is at the VC!! Visitors are always in search of brochures on activities, menus, and coupons!

Members are welcomed to drop off or mail their product. We can even arrange for pickup. Contact the VC Manager, Katie Bragg at 302-227-6446.



# REPORTS *and* STATISTICS

## Website Results [www.Beach-Fun.com](http://www.Beach-Fun.com)

### February 2014 vs. 2015

2015	43,396 pageviews/hits 10,743 users/visits (new terminology) 3,065 absolute unique visitors 43.81% bounce rate 2:41 average time on site
2014	33,555 pageviews/hits 10,893 visits 9,166 absolute unique visitors 48.36% bounce rate 2:29 average time on site

### Top 10 Pages Viewed - February 2015

Page on Site	Page Views
1 Order a Free Visitors Guide	2,336
2 Current Events	2,233
3 Area Activities	2,208
4 Dewey Beach Activities	1,637
5 Attractions Category Page	1,564
6 Hotel & Motels	1,150
7 Accommodations Category Page	1,145
8 Sea Witch Festival Page	923
9 Dining Page	832
10 Current Events Page 2	800

### Top 5 States to Visit Site - February 2015

1 Pennsylvania	3,455
2 Delaware	2,252
3 Maryland	1,482
4 New York	1,054
5 New Jersey	776

### Official Area Visitors Guides Distributed

	2015	2014
JAN	7,906	N/A
FEB	9,223	N/A



## 2015 Regional Advertising Placement (as currently approved)

Publication	Run Date
AAA World Magazine	March/May
Best of American Travel (CA Insert)	May
Comcast TV & Web	2015
Country Living	May
Delaware Tourism Office	Ongoing
DE Travel Guide	2014-2016
Dreamscapes Travel (Web Banner)	Feb-April
Facebook/Social Media	2015
Family Circle	April
Family Fun	April
Getaways on Display	May-Oct
Good Housekeeping	May
Great Vacation Getaways	April
Guest Quest	Spring
Horizon Travel/Times Sq.	January
I-95 Presence/Welcome Center	2015
Ladies Home Journal	April
Mobile App (Apple/Android)	Ongoing
Online Lead Generation/Interfuse	March
Oprah Magazine	April/October
Pocket Ranger App	2014-2015
Recreation News	April/Sept
Resort Maps	Summer
Southern Living	March
Tanger Outlet Center (Static Ad)	July-Sept
WBOC	Ongoing
Woman's Day	May
WRDE	Ongoing
WMDT	Ongoing

2015 Regional Advertising Budget - \$94,500.

2015 Local Advertising Budget - \$7,000.

Sample local advertising includes: Atlantic Theatre, Jolly Trolley, DE Beach Book, etc. Additional advertising is taken as sponsorship becomes available.

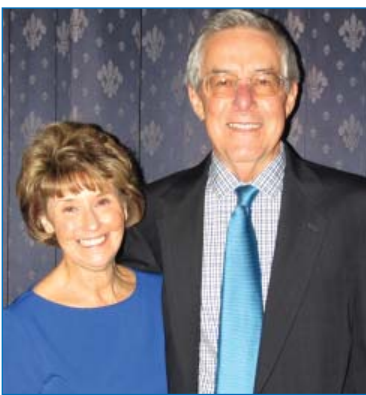


# Lots of Smiling Faces at Installation



Pictures also posted on the Chamber's Facebook Page!

# Lots of Smiling Faces at Installation



Pictures also posted on the Chamber's Facebook Page!

# BUSINESS *after* HOURS PICTURES

THANKS to our February Host: **Bethany Blues, Lewes**



# GENERAL MEMBERSHIP MEETING

**Held February 24th at the Boardwalk Plaza Hotel**

Newly appointed Sussex County Economic Development Director, Melody Booker-Wilkins was the guest speaker at the February 24th General Membership Meeting. Melody shared how she has hit the ground running since her first day as Sussex County's Economic Development Director as well as highlighting the Economic Development Office's "responsibilities and objectives".

Awards were also presented to RDBBCC Board Member Bill Klemkowski for his 10+ years of service on the Board and to Mel Craig for his service as the Director of Public Works for the City of Rehoboth Beach.



If it is important to **YOU** it is important to us!



From simple electrical outlets, ceiling fans, generators, home entertainments to complicated electrical installations.

**GUARANTEED  
RELIABLE**



**645-5105**



**Rehoboth Beach-Dewey Beach  
Chamber of Commerce & Visitors Center**

501 Rehoboth Avenue · P.O. Box 216  
Rehoboth Beach, DE 19971

PRESORT STANDARD  
U.S. POSTAGE PAID  
REHOBOTH BEACH DE  
PERMIT NO. 24

**The six most expensive  
words in business are  
"we've always done it  
that way".**

Catherine Devyre