



FOCUS_{on}

April 2014

Mission: To promote business, tourism and civic responsibility.
70+ Years of Service



CHAMBER MEMBER MEETING HIGHLIGHTS

On March 13, 2014, Governor Jack Markell spoke to the Chamber Membership at the General Membership Meeting held at Kings Creek Country Club. The Governor discussed issues impacting the business community and promoted economic growth in Delaware. Topics also included the proposed gas tax and where the revenue stream would flow.



Keith Martin & Governor Markell



Shailen Bhatt

DeIDOT Secretary, Shailen Bhatt provided an update on ongoing and future road projects.

Longtime Board Member and Former Chairman Recognized

Kay Wheatley was recognized for her 20+ Years of Service on the Rehoboth Beach-Dewey Beach Chamber of Commerce Board of Directors. Pictured below is Kay receiving a tote bag from current Chairman, Keith Martin. The bag is monogrammed with the phrase "Carried the Load".



Kay Wheatley & Keith Martin



Upcoming General Membership Meetings
April 22 with US Senator Chris Coons
May 13 with Alan Levin, DE Economic Development Office

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Chamber of Commerce & Visitors Center

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Second Chair..... Jay Becker
Third Chair/Treasurer Steve Montgomery
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Michael Meoli	*At Large Directors
Kyle Morgan	

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Legal Counsel John M. Murray
Legal Counsel Jay Becker
Legislative Consultant Mark Lally

Chamber Staff Contact Information

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Katie Bragg, Sue Krick, Susan Maclary, Daria Rowe
Kate Bell, Events Ext. 11
Carol Everhart, President/CEO Ext. 13
Joy Kidd, Administration Ext. 14
Patty Burkentine, Membership Ext. 15
Meghan McCalley, Finance/Marketing Ext. 16
Linda Mills, Administration.....Ext. 18
Elsa Muñoz, Distribution.....Ext. 25

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2014 Upcoming Calendar

DATE	MEETING or EVENT	TIME/PLACE
Apr 21	City of Rehoboth Beach Meeting	9 am/Commissioners Room
Apr 22	General Membership Meeting..... Guest Speaker - Sen. Coons with Green Force & YP's Group	12 noon/Kings Creek CC
May 13	General Membership Meeting..... Guest Speaker - Alan Levin of DE Economic Devel. Office	12 noon/Kings Creek CC
May 14	Exec. Board of Directors Meeting	10:30 am/Jake's Seafood, Rt. 1
May 14	Board of Directors Meeting	11:30 am/Jake's Seafood, Rt. 1
May 10	Town of Dewey Beach Meeting	9 am/Lifesaving Station
May 16	City of Rehoboth Beach Meeting	7 pm/Commissioners Room

For more Resort Area Events, visit www.Beach-Fun.com

2014 Business After Hours

Members are invited to attend monthly Business After Hours! These mixers are a great opportunity to meet and network with your fellow Members. Each event runs from **5-7 PM**. A \$1.00 donation is collected at the door which creates the pot for the 50/50 raffle. Business card drawings are held and door prizes are given out to the lucky winners!

- Thursday, May 15** · Berkshire Hathaway HomeServices, Rehoboth
- Thursday, June 19** · Ivy
- Thursday, July 17** · Nassau Valley Vineyards
- Thursday, September 18** · Dos Locos
- Thursday, October 9** · Cilantro
- Thursday, November 20** · Atlantic Sands Hotel
- Thursday, December 11** · Bethany Blues, Lewes

Coupon Book a Great Success!

Thanks to the **80 Members** who helped make the first Chamber Coupon Book a **SELL-OUT!**

.....➔
The free Coupon Books will be available at the Visitors Center and placed in Realtor Bags beginning Memorial Day weekend! All Members will be mailed a Coupon Book & Dining Guide.



LEGISLATIVE UPDATE from Mark Lally

M.S. Lally & Associates
Governmental Affairs
& Consulting



SB 6 Minimum Wage, January 30, 2014. Increased the state's minimum wage to \$8.00 per hour effective July 1, 2014, and to \$8.75 per hour July 1, 2015. (signed into law)

Gov. Markell is proposing a Statewide Infrastructure Fund by raising Gas tax 10 cents a gallon and borrowing \$50,000,000 a year for a total of \$100,000,000 a year to address our failing infrastructure and creating jobs. (proposed, no legislation yet)

Workers Compensation Rates. The Insurance Commissioner approved a 11.7 % increase in the residual market and a 14% in the voluntary market, retro-active to December 1, 2013. Down from the original proposal of over 43%.

Gov. Jack Markell proposed an \$800 million program to clean Delaware waterways, curb storm water runoff and flooding, and protect drinking water. He intends to fund this with a statewide tax that would cost most homeowners approximately \$45 a year.

The governor's plan relies on new proposed taxes for property owners, which would generate \$30 million annually, and \$60 million each year in new state borrowing or state-assisted loans by others. That money would be added to the current \$30 million set aside for state water projects.

The water tax would differ for large residential properties and multi-family sites; they could be assessed as high as \$25,000 annually for the large commercial or industrial properties. This plan would automatically increase the tax each year for inflation. (proposed, no legislation yet)

HS 1 for HB 60. An act to amend Title 4 of the Delaware code relating to alcoholic beverage control licenses and taxes, and direct purchasing and shipment of wine.

This bill would permit wine producers holding a valid license in this State or another state to obtain a license and ship wine directly to Delaware consumers so long as it is done through a common carrier with a "Carrier Permit". The bill requires the payment of taxes and obtaining the signature of a person 21 years of age or older before delivery of the wine.....

To see the complete details on HB 60 and a complete legislative update, visit www.Beach-Fun.com. Click on site index then scroll and click on Legislative Information.

Service at the Beach

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BRAG BOARD



Lyons Companies Donate To Skate Project

Lyons Companies recently contributed \$1,000 to Epworth UMC Skate Project. "The Lyons Companies are proud to be part of a great endeavor like Epworth Skate Project. It's a great way to support local youth," said Tim Lyons. "We are excited to see how rapidly the project is moving to the finish line and all the community support it has received," said David Lyons, Jr. The Skate Project has raised \$70,000 toward their goal of \$75,000. The funds, donated by local individuals and businesses, will pay for construction of a concrete skate park on the grounds of Epworth UM Church on Glade Road in Rehoboth. Once open, the park will be free and open to the public. For more information about the Skate Project, visit www.eumcrb.org/sk8 or call Kathy Scott at 645-1517.



Pictured left to right: Tim Lyons, David Lyons, Jr. and Skate Project representative, Kathy Scott

Thanks For The Assist!

Many thanks to the staff of Grand Rental Station for helping unload and load deliveries at the Chamber's Warehouse. The job could not have been completed without YOU!



Fun Quotes From Famous People

- "The past is a ghost, the future is a dream, and all we ever have is now". Bill Cosby
- "When everything seems to be going against you, remember that the airplane takes off against the wind, not with it". Henry Ford
- "If you're the smartest person in the room... find a different room". Michael Dell
- "You don't just luck into things as much as you'd like to think you do. You build step by step, whether it's friendships or opportunities". Barbara Bush

Source: Readers Digest, March 2014.

NEW CITY OF REHOBOTH BEACH ORDINANCE

City of Rehoboth Beach Adopts Smoking Ban

The City of Rehoboth Beach smoking ban will go into effect on May 15, 2014. The smoking ban includes the beach (except for up to 20 areas on the beach designated as smoking permitted areas which will be clearly marked), the Boardwalk, the Bandstand Plaza, City parks and the street ends adjoining the Boardwalk. Signage is planned to be in place by May 15th to help delineate the designated smoking areas.

For more information, contact the City of Rehoboth Beach at 302-227-6181 or visit the Chamber's website to view the complete ordinance (www.Beach-Fun.com then click site index and scroll to Rehoboth Beach Information).



RIBBON CUTTING CEREMONIES



VegRehoboth



Lighthouse Ministries



Delmarva Boardsports



Heart & Home

ARE YOU PART OF THE ACTION?

The Chamber of Commerce produces events throughout the year. You can promote your business and keep the events active through sponsorship! Upcoming events include:

Spring Sidewalk Sale - May 16-18 • Fall Sidewalk Sale - October 3-5

Sandcastle Contest - August 2 • Sea Witch Festival - October 24-26

Event Bundle Sponsors to Date: Perfect Wave Sponsors - Delaware Today & WBOC; Tidal Wave Sponsor - Sussex County Federal Credit Union; Swell Sponsor - Delmarva Power; Rip Wave Sponsors - 7 Eleven, Affinity Energy Management & Jiffy Lube.

Sea Witch Event Sponsor to Date: Hula Twist Off Sponsor - Johnson Orthodontics and Children's Fiddlers' Festival Sponsor - Cape Gazette.

More 2014 Event Sponsors to Date: Bella Mia Hair Boutique, CNC Solar, Delaware Beach Book, Friends of the Rehoboth Beach Library, Johnson Orthodontics, Lighthouse Inn B&B, Made Ya Look! Salon & Spa, McDonald's, Rehoboth Beach Library, Star of the Sea Condominium.

SHOP



BUILD



PLAY



Call **KATE**
for details!
227-6446



WELCOME New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

Baird Mandalas Brockstedt LLC

Heidi Gilmore
34634 Bay Crossing Blvd.
Lewes, Delaware 19958
302-827-2652
www.bmbde.com
Service - Lawyer

Bartlett Tree Experts

Ronnie Kowalski
179 Rehoboth Avenue, Unit 9998
Rehoboth Beach, Delaware 19971
302-227-3850
www.bartlett.com
Service - Landscape Contractor

Bow Wow Designs

Alexandra Porter
9002 Lake Braddock Drive
Burke, Virginia 22015
703-978-8097
www.bowwowdesigns.net
Retail - Pet Services
M2M Discount: 10% off purchase;
enter promo code RBDBCC

Crab Claw Adventures

Justin Sikora
39415 Inlet Road
Rehoboth Beach, Delaware 19971
302-260-4347
www.crab-claws.com
Attraction/Recreation
M2M Discount: \$5 off adults and
\$2 off kids anytime

Fairway Independent Mortgage

Kimberly Grim
37156 Rehoboth Avenue, Suite 1
Rehoboth Beach, Delaware 19971
302-227-5626
www.fairwaymc.com
Services - Mortgage

Leisure Point Resort

Pattie Kretchmer
25491 Dogwood Lane
Millsboro, Delaware 19966
302-945-2000
www.leisurepoint.com
Accommodations - Campgrounds

Mark Perry Productions LLC

Mark Perry
33082 Secluded Path
Millsboro, Delaware 19966
443-521-4382
www.markperryproductions.com
Service - Event Planning

Petco Animal Supplies, Inc.

Barbara Buchanan
18578 Coastal Highway
Rehoboth Beach, Delaware 19971
302-645-6182
www.petco.com
Retail - Pet Services

Platinum Roofs

Joe Crispin
Serving Delmarva
302-226-4510
www.platinumroofs.com
Service - Roofing



Thank You Monthly Renewing Members

The Chamber wishes to thank the following Members who recently renewed their membership investment. The list below represents Members who renewed during the period of March 1 - March 31, 2014. Thank you for your continued support!

a (muse.) Restaurant, Abra...ca...dinner!, Alarm & Communication Systems Group, All States Construction Company Inc., Alley Oop Skim Inc., Applebees Neighborhood Grill & Bar, Atlantic Refrigeration & Air Conditioning, Beach Graphics, Beach Marine, Boardwalk Buddy Walk, Caliber Funding, LLC, Carolyn Watson Photography, CHEER, Inc., Christmas Tree Hill, The Closet Works, Cold Stone Creamery, Community Bank Delaware, Custom Mechanical, Inc., Delaware Paddlesports, Dellose & DiFonzo, Downtown Cowgirl, Inc., East Coast Garden Center, East of Maui Surf Shop, Elevee Events LLC, Fino, Inc., Fractured Prune - The Donut Shoppe, Furniture & More, Good News Natural Foods, Grizzly's Landscape Supply & Services, Grotto Pizza, Homewatch Concierge, Hotel Rehoboth, Hyatt Place Dewey Beach - Bay Center, Ice Cream Store, Inn at Canal Square, Irish Eyes Pub & Restaurant, Jungle Jim's, Kaya Wellness & Yoga, Lewes Cycle Sports, Lewes Printing, Inc., Lighthouse Ministries, Local 360 Media & Local Book, Lupo di Mare, MacIntosh Engineering, Made Ya Look!, Mariachi Restaurant, Megalodon Shark Teeth, Midway Par 3 Golf Course, NAI Emory Hill, Ocean 98.1 FM, Ocean Suds II Laundromat, Peninsula Dental, LLC, The Peninsula Golf & Country Club, Phillips, Goldman & Spence, P.A., PKS & Company, P.A., Rehoboth Beach Homeowners Assoc., Ron Krajewski State Farm Insurance, Rusty Rudder Restaurant, Ryan Homes, Sea Air Village, Sea Finds, South Moon Under, TD Bank, and The UPS Store. Renewals from March 1-31, 2014.

MEMBERS in the SPOTLIGHT

► Rehoboth Beach Running Co.

Rehoboth Beach Running Company (RBRC), the only full scale specialty running and multisport retail store serving the Nation's Summer Capital, marks its eighth year of business by relocating to the Shops at The Pearl at 301 Rehoboth Avenue.



Mary Beth Evans and her staff of one full-time and one part-time employee bring almost 20 years' combined experience in running shoes and triathlon gear retail sales, in addition to over 30 years in competitive road racing, du/triathlons, and other multisport events. "We're experienced and knowledgeable," said Evans. "That combination sets us apart."

RBRC carries shoes, clothing, bars, gels, and other gear for runners and multisport athletes from Brooks, Saucony, Asics, Mizuno, Sugoi, 2XU, Moving Comfort, The Stick, Zensah, and Zoot. The store offers a complimentary running gait analysis to customers intending to purchase new running shoes.

USA Triathlon (USAT) in 2012 named RBRC Delaware's first--and only--Certified Multisport Retailer. The designation by triathlon's governing body allows RBRC to offer duathlon/triathlon/aquabike expertise and to provide USAT educational information such as video's, training guides, workout logs, and more.

In addition to serving as major sponsor for the Rehoboth Seashore Marathon and Half-Marathon, RBRC helps underwrite the Dewey Beach Sprint Triathlon and other races that benefit local organizations. For more information, visit www.runrb.com or call 302-227-4848. ◆

► Lighthouse Ministries

Lighthouse Ministries is pleased to provide beach wedding couples with award-winning ceremonies.



They love what they do! Having performed more than 2,500 weddings, Lighthouse Ministries can handle the "little" details to make the big day go smoothly. From your initial call through your ceremony, their experience and passion will show. Their photographer has over 20 years of experience in wedding photography and is sure to exceed all of your expectations.

For more information or to schedule an appointment, visit their website at www.lighthouseministriesdelaware.com or call them at 302-360-8720. ◆

► VegRehoboth

VegRehoboth is a non-profit social and outreach organization that promotes healthy, sustainable, and compassionate living in Rehoboth Beach and surrounding areas. "We're not just for vegetarians and vegans - we welcome everyone, including those who are veg-curious," explains Tara Sheldon, vice president and co-founder.



The organization hosts events year-round, including regular monthly Veg Happy Hours, and 'Meatless Monday Munch' lunches. Members share friendship and conversation, meet new friends, and enjoy great food. VegRehoboth also provides Vegetarian Starter Guides with helpful tips for those transitioning to meat-free eating.

VegRehoboth's featured events are Rehoboth Beach VegFest in the summer and Thanks-Living in November. This year Rehoboth Beach VegFest is set for June 13-15, 2014, with a free festival at Epworth Church on Saturday June 14th.

Adds Sheldon: "So many people are interested in plant-based eating - it's better for our health, for the animals, and for the planet. We hope you'll join us!"

To find out more about VegRehoboth's next events visit www.vegrehoboth.com or check them out on Meet Up and Facebook. ◆

► Petco

Petco celebrated the grand opening of its new store in Rehoboth Beach



located at 18578 Coastal Highway during the weekend of April 12-13, 2014. In an effort to raise awareness for pet adoption, potential new pet parents connected with local shelter pets at the celebration, which included other festivities such as giveaways and a variety of activities to introduce the new store and its team to the community. Guests also brought their furry friends to join in on the fun.

The new Rehoboth Beach Petco store will offer local pet parents everyday necessities and a wide-variety of high quality food options, including natural, organic and raw food selections. The store will also host monthly companion animal events, which are complimentary interactive educational forums for families such as the annual hit, Reptile Rally. Plus, there will be numerous adoption events throughout the year, which will help local rescues find homes for animals in needs. For more details, call 302-645-6182 or visit www.petco.com. ◆

BUSINESS *after* HOURS PICTURES

THANKS to our March Host: Monty and the Starboard Restaurant!



MEMBER SHOWCASE & BAH FUN

THANKS to Hyatt Place Dewey Beach for hosting the Member Showcase & April Business After Hours.

Participating Members: Clear Channel Media & Entertainment, Delaware Beach Life, Delaware Hospice, Delmarva Voip, Dinner Is Served Personal Chef Service, Discovery Map, Dr. Energy Saver, Get Out, Harbor Linen, Homestead Campground, Hyatt Place Dewey Beach, Juice Plus, Kaya Wellness & Yoga, Made Ya Look! Salon & Spa, Midway Chiropractic, Ocean 98, Peninsula Pave & Seal, Progressive Specialty, Chamber Young Professionals, ShoreEasy.com, Sussex Eye Center, and WSFS.



REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2013 vs. 2014

Weekend	Room Count	Weather	Event	Wednesday	Room Count
February 8-10, 2013	1,546	40's, Rain	No Event	2013	N/A
February 7-9, 2014	1,392	30's, Sunny	No Event	February 5, 2014	978
February 15-17, 2013	2,335	40's, Rain	Presidents Day Weekend	2013	N/A
February 14-16, 2014	2,096	40's, Sunny	Pres. Day Wknd, Valentine's, Merchants' Attic	February 12, 2014	1,044
February 22-24, 2013	1,846	40's, Rain	No Event	2013	N/A
February 21-23, 2014	2,034	60's, Sunny	No Event	February 19, 2014	1,036
March 1-3, 2013	1,896	50's, Cloudy	Chocolate Festival	2013	N/A
February 28-March 2, 2014	1,738	20's, Sunny	Chocolate Festival	February 26, 2014	1,015
March 8-10, 2013	2,005	40's, Sunny	No Event	2013	N/A
March 7-9, 2014	1,823	40's, Cloudy	No Event	March 5, 2014	1,049
March 15-17, 2013	2,214	40's, Sunny	Merchants' Attic	2013	N/A
March 14-16, 2014	2,385	40's, Sunny	Merchants' Attic	March 12, 2014	1,207
March 22-24, 2013	2,079	40's, Sunny	No Event	2013	N/A
March 21-23, 2014	2,225	50's, Cloudy	No Event	March 19, 2014	1,113
March 29-31, 2013	2,171	50's, Sunny	Easter	2013	N/A
March 28-30, 2014	1,931	60's, Cloudy/Rain	No Event	March 26, 2014	1,142

Year to Date Occupancy TOTAL Comparison

January - March 31, 2013 · 24,103

January - March 29, 2014 · 24,375

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

2014.....2013 2012.....20112010
 MAR 558..... 648..... 725 674.....750



DE Dept. Of Labor Statistics

(February 2014); Delaware's seasonally adjusted unemployment rate in February 2014 was 6.0%, down from 6.1% in January 2014. There were 26,400 unemployed Delawareans in February 2014, compared to 30,600 in February 2013. The U.S. unemployment rate was 6.7% in February 2014, up from 6.6% in January 2014. In February 2013, the U.S. unemployment rate was 7.7%, while Delaware's rate was 6.9%.

Source: DE Monthly Labor Review; Vol. XXI, Number 3, 3/21/2014

QUOTE OF THE MONTH

"You can measure opportunity with the same yardstick that measures the risk involved. They go together".

Earl Nightingale

REPORTS *and* STATISTICS

Website Results www.Beach-Fun.com

March 2013 vs. 2014

2014	44,439 pageviews/hits
	14,020 visits
	11,939 absolute unique visitors
	47.28% bounce rate
	2:27 average time on site
2013	49,532 pageviews/hits
	12,690 visits
	10,363 absolute unique visitors
	37.75% bounce rate
	3:42 average time on site

Definitions as provided by Google Analytics:

Visits: number of visits to site; **Unique Visitors:** number of unduplicated (counted only once) visitors to site over the course of a specified time period; **Pageviews/Hits:** total number of pages viewed. Repeated views of single page are counted; **Average time on site:** average time duration of a session; **Bounce Rate:** percentage of single-page visits (i.e. visits in which the person left site from the entrance page).

Top 10 Pages Viewed - March 2014

Page on Site	Page Views
1 Area Activities.....	2,189
2 Current Events	1,928
3 Dewey Beach Activities	1,539
4 Attractions.....	1,490
5 Order a Free Visitors Guide	1,045
6 Accommodations Page/Hotel & Motels	997
7 Sea Witch Festival Page	937
8 Accommodations Category Page	912
9 Dining	746
10 Photo & Video Tour	716

Top 5 States to Visit Site - March 2014

1 Pennsylvania	3,106
2 Delaware	2,033
3 Maryland	1,700
4 New York.....	1,357
5 New Jersey.....	862

WHAT'S DEWIN IN DEWEY



Monday Night Movies in Dewey

Bring your family, a blanket, and some popcorn to Dewey beach on Monday for family movie night! Movies will start at approximately 8:30 PM on the beach at Dagsworthy St. in Dewey.

- 6/16/14 – Cloudy with a Chance of Meatballs 2
- 6/23/14 – The Odd Life of Timothy Green
- 6/30/14 – FROZEN
- 7/07/14 – Monsters University
- 7/14/14 – Curious George (2006)
- 7/21/14 – Fly Me to the Moon
- 7/28/14 – Willy Wonka and the Chocolate Factory
- 8/04/14 – The Smurfs
- 8/11/14 – The Smurfs 2
- 8/18/14 – Despicable ME 2
- 8/25/14 – Planes

Wednesday Night Bonfires in Dewey

Want “S’MORE” fun? Bring your family, beach chair and some marshmallows to the beach at Dagsworthy St. in Dewey on Wednesdays for a bonfire! Bonfires will be held every Wednesday from 7:30-11PM, June 18th through August 27th.

Miscellaneous Information

Parking: FREE meter & permit parking will be offered for those attending town events on Monday, Tuesday and Wednesday evenings from 5-11PM.

Events are WEATHER DEPENDENT. In the event of inclement weather, cancellations will be determined no later than: 7:00 PM on day of event for movies and 6:00 PM on day of event for bonfires.

Notice of cancellation will be posted at the Dewey Beach Life Saving Station Bulletin Board. Chamber staff will notify Dewey Beach accommodations of cancellations made prior to the start of an event. If weather is clear, events will take place as scheduled, but may be ended at any time during due to weather conditions.

Reach **more customers** this year through

DELAWARE Beach Life

The premier lifestyle magazine of coastal Delaware

Your ad in Delaware Beach Life magazine reaches more readers over a greater area than in any other publication in the region.

Your ad is placed in:

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- medical offices
- welcome bags for new homeowners
- rental bags for visiting tourists
- salons, spas and gyms
- libraries
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We have a special FREE offer for you — give us a call today!

(302) 227-9499 • info@delawarebeachlife.com • delawarebeachlife.com

CHAMBER CHICKS VISIT MEMBERS

To be better equipped to refer and answer questions, both Visitors Center and Administrative Staff started their tours of Member businesses - first hand knowledge is always best. Additional Member visits are scheduled.



Bewitched & BEDazzled B&B



Hotel Rehoboth



Avenue Inn



Rehoboth Beach Guest House

MEMBERS AROUND TOWN



The Pink Crab & Ocean Suds Laundromat

**Rehoboth Beach - Dewey Beach Chamber of Commerce
2014 Sponsorship Opportunities - FOUR EVENTS - ONE SPONSORSHIP PRICE**



**Sidewalk Sales (2)
May 16—18 &
October 3—5**



**Sandcastle Contest
August 2**



**Sea Witch Festival
October 24—26**

<p>\$10,000 PERFECT WAVE SPONSOR</p> <p><i>Retail Value \$10,700 \$700 Savings</i></p>	<ul style="list-style-type: none"> • General Release for Each Event • Press Release w/ Promotional Picture of Check Presentation • Prominent Logo on Each Event TV Commercial • Color Full Page Ad in Visitor's Guide • Full Page "Focus On" Newsletter Ad • Color Full Page Ad in Sea Witch Program • Prominent Logo on Sandcastle and Sea Witch T-Shirts 	<ul style="list-style-type: none"> • Logo on Sea Witch Event Ribbon • Logo on Monster Police Vests • Logo on Sea Witch Festival Bag • Balloon for Sea Witch Parade • Banner Placement @ Each Event (Multiple) • (3) Website Banners for 1 Year • Web Video (Includes Production, Edit, & Placement on Chamber's Website and in Visitor Center Lobby; Max 1 Min.)
<p>\$5,000 TIDAL WAVE SPONSOR</p> <p><i>Retail Value \$8,475 \$3,475 Savings</i></p>	<ul style="list-style-type: none"> • General Release for Each Event • Press Release w/ Promotional Picture of Check Presentation • Prominent Logo on Each Event TV Commercial • Color 1/2 Page Ad in Visitor's Guide • Color Full Page Ad in Sea Witch Program 	<ul style="list-style-type: none"> • Prominent Logo on Sandcastle and Sea Witch T-Shirts • Logo on Sea Witch Event Ribbon • Logo on Monster Police Vests • Logo on Sea Witch Festival Bag • Banner Placement @ Each Event • (2) Website Banners for 1 Year
<p>\$3,000 BARREL WAVE SPONSOR</p> <p><i>Retail Value \$4,400 \$1,400 Savings</i></p>	<ul style="list-style-type: none"> • General Release for Each Event • Press Release w/ Promotional Picture of Check Presentation • Logo on Each Event TV Commercial • 1/2 Page "Focus On" Newsletter Ad 	<ul style="list-style-type: none"> • Color 1/2 Page Ad in Sea Witch Program • Prominent Logo on Sandcastle and Sea Witch T-Shirts • Logo on Sea Witch Event Ribbon • Logo on Sea Witch Festival Bag • Banner Placement @ Each Event • (1) Website Banners for 1 Year
<p>\$1,000 SWELL SPONSOR</p> <p><i>Retail Value \$1,325 \$325 Savings</i></p>	<ul style="list-style-type: none"> • General Press Release for Each Event • Press Release w/ Promotional Picture of Check Presentation • 1/4 Page "Focus On" Newsletter Ad 	<ul style="list-style-type: none"> • Color 1/4 Page Ad in Sea Witch Program • Prominent Logo on Sandcastle and Sea Witch T-Shirts • Banner Placement @ Each Event
<p>\$500 RIP WAVE SPONSOR</p> <p><i>Retail Value \$750 \$250 Savings</i></p>	<ul style="list-style-type: none"> • General Press Release for Each Event • Business Card Ad in "Focus On" Newsletter 	<ul style="list-style-type: none"> • Color 1/8 Page Ad in Sea Witch Program • Logo on Sandcastle and Sea Witch T-Shirts • Banner Placement @ Each Event

Contact Kate for more information!
302-227-6446 • events@beach-fun.com

FREE Shredding Event

The Rehoboth Beach-Dewey Beach Chamber of Commerce in partnership with WSFS and the Chamber's Green Force will host a "Shredding Event" on **Friday, May 2, 2014**. The Rehoboth Beach-Dewey Beach community is invited to bring their used paper to Bethany Blues in Lewes (18385 Coastal Highway) between 10 AM and 2 PM for shredding.

Bethany Blues will provide light refreshments for participants. Attendees will be able to gain information on green initiatives and reduce their carbon footprint with FREE shredding fun! The event will take place rain or shine. There is no charge, but donations for the benefit of the Destination Station Center Project are welcome.



Not sure what you can shred? The possibilities are endless – any papers based printed material, X-Rays, CD's, floppy disks, cassette/audio tapes, microfilm, and more! Staples, rubber bands, folders, paper clips, etc. do not need to be removed before shredding occurs. Materials must be removed from three ring binders prior to shredding.

For more information, call the Chamber of Commerce at 302-227-6446 or visit www.beach-fun.com.

BUSINESS *after* HOURS PICTURES

THANKS to our April Host: the Hyatt Place Dewey Beach!



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**Rehoboth Beach-Dewey Beach
Chamber of Commerce & Visitors Center**

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