

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2015 vs. 2016

Weekend	Room Count	Weather	Event
November 6-8, 2015	2,216	70's Sunny	Cocoa Crawl
November 4-6, 2016	2,635	60's Sunny	None
November 13-15, 2015	2,177	60's Sunny	Film Festival
November 11-13, 2016	2,508	60's Sunny	Film Festival
November 20-22, 2015	2,050	50's Sunny	None
November 18-20, 2016	2,077	60's Sunny	None
November 27-29, 2015	2,276	60's Sunny	Tree Lighting
November 25-27, 2016	2,385	50's Cloudy	Tree Lighting
December 4-6, 2015	2,531	50's Sunny	RB Marathon
December 2-4, 2016	2,465	50's Sunny	RB Marathon
December 11-13, 2015	1,810	60's Sunny	None
December 9-11, 2016	1,816	30's Sunny	None
December 18-20, 2015	1,544	40's Rain	None
December 16-18, 2016	1,559	30's Rain	None
December 25-27, 2015	1,709	60's Sunny	Holiday
December 23-25, 2016	1,446	50's Rain	Holiday

Wednesday	Room Count
November 4, 2015	1,367
November 2, 2016	1,192
November 11, 2015	1,227
November 9, 2016	1,422
November 18, 2015	1,046
November 16, 2016	1,170
November 25, 2015	1,258
November 23, 2016	972
December 2, 2015	1,020
November 30, 2016	970
December 9, 2015	966
December 7, 2016	1,023
December 16, 2015	1,028
December 14, 2016	979
December 23, 2015	1,053
December 21, 2016	867

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - December 27, 2015 · 142,468
January - December 23, 2016 · 83,280

WEDNESDAY

January - December 25, 2016 · 143,475
January - December 21, 2016 · 85,863

Accommodation Occupancy Chart | 2016 vs. 2017

Weekend	Room Count	Weather	Event
January 1-3, 2016	1,931	50's Sunny	New Year
January 6-8, 2017	1,406	30's Snow	No Event
January 8-10, 2016	1,611	50's Sunny	No Event
January 13-15, 2017	1,795	30's Sunny	No Event
January 15-17, 2016	1,857	50's Sunny	Holiday
January 20-22, 2017	1,777	40's Rainy	No Event
January 22-24, 2016	1,377	30's Snow	No Event
January 27-28, 2017	1,783	40's Sunny	No Event
January 29-31, 2016	1,602	30's Sunny	None
February 3-5, 2017	2,201	30's Sunny	Polar Bear Plunge
February 5-7, 2016	2,143	40's Sunny	Polar Bear Plunge
February 10-12, 2017	1,952	50's Sunny	No Event

Wednesday	Room Count
December 30, 2015	1,258
January 4, 2017	968
January 6, 2016	944
January 11, 2017	972
January 13, 2016	1,043
January 18, 2017	1,028
January 20, 2016	993
January 25, 2017	1,012
January 27, 2016	970
February 1, 2017	916
February 3, 2016	1,065
February 8, 2017	934

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - February 7, 2016 · 10,521
January - February 12, 2017 · 10,914

WEDNESDAY

January - February 3, 2016 · 6,273
January - February 8, 2017 · 5,830

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2016	2015	2014	2013	2012
NOV	402	414	461	375	410
DEC	295	326	321	369	281



DE Dept. Of Labor Statistics

(December 2016); Delaware's seasonally adjusted unemployment rate in December 2016 was 4.3%, unchanged from November 2016. There were 20,300 unemployed Delawareans in December 2016 compared to 23,000 in December 2015. The U.S. unemployment rate was 4.7% in December 2016, up from 4.6% in November 2016. In December 2015, the U.S. unemployment rate was 5.0%, while Delaware's rate was 4.9%.

Source: DE Monthly Labor Review; published January 20, 2017.
<http://lmi.delawareworks.com>